



## **Economic Development Highlights**

### **Executive Vice President Liu**

### **April 2017**

#### **Economic Development**

- Staff organized and hosted an international prospect meeting at MEDC office at March 24. Project Friends is a prospect from Taiwan. Immediate Past President and President of Greater Dallas Taiwanese Chamber of Commerce attended the meeting with the prospect. Staff invited Development Services staff to join the meeting as well as Tong Yang Group (TYG) President Jeff Chen and Wistron GreenTech General Manager, Joseph Hsu. Both companies are also globally headquartered in Taiwan.
- Staff organized and hosted an international prospect meeting at MEDC office at March 27. Project Forest is a prospect from Taiwan. Staff invited Michael Quint, Executive Director of Development Services, to join the meeting as well as TYG President Jeff Chen and Wistron GreenTech General Manager, Joseph Hsu. Both companies are also globally headquartered in Taiwan.
- Staff organized a "Welcome to McKinney" lunch meeting for Brilong, a Taiwanese company, with the honor of Mayor Loughmiller to host the lunch. Vice President Peng represented Brilong to attend the meeting at Rick's Chophouse on April 4. Attendees include City Council Member Travis Ussery, City Manager Paul Grimes, MEDC Vice Chairman Paul Merritt, Board Member Robbie Clark, President Darrell Auterson and Staff. TYG President Chen and Wistron GreenTech General Manager Hsu were invited to express our appreciation for their assistance in recruiting Brilong to McKinney. Many constructive conversations were exchanged in the successful meeting. Peng expressed his sincere appreciation for the warm welcome from McKinney on behalf of Brilong. (Photo attached)
- Staff continued working with Project Red River executives, consultants, real estate brokers and property appraisers.

#### **Business Retention and Expansion**

- Staff organized a follow up meeting with Service First Mortgage (SFM)

Human Resource Director to express our appreciation for SFM's choosing McKinney to be its US headquarters and to seek his feedback for the company's experience in working with McKinney. Staff invited Michael Quint, Executive Director of Development Services, to join the meeting for the comments of the City's development process from a new McKinney company's perspective. It was an extremely productive meeting for the communications among SFM, the City of McKinney and MEDC.

### **Marketing and Networking**

- MEDC Business Development Director Walker, Business Development Specialist Clark and Staff attended DFW Marketing Team Spring Lunch Meeting at Dallas Regional Chamber on March 29.
- Accepting the invitation from Wistron GreenTech General Manager Hsu, Staff attended a meeting along with TYG President Chen to welcome Benjamin Hsu for his new Economic Division Director post at Taipei Economic and Cultural Office in Houston and followed by the tours of both Wistron GreenTech and Tong Yang Group operations on March 29.
- Staff was invited and attended Asian Real Estate Association of America (ARREA) First Inaugural Gala and Press Conference in Houston on March 31. Over 450 real estate nationwide professionals and elected officials attended the successful event. Congressman AL Green spoke in the afternoon Press Conference and was present in the evening Gala. Daniel Eng, President Engvest Realty, also attended the event. (Event Flyer and Photo attached)
- MEDC sponsored a booth at BISNOW's Big Platinum Corridor event in Plano on April 11. City Manager Grimes, MEDC President Schneible, MEDC Board Member Clark, Business Development Specialist Clark and Staff attended the event at Shops at Legacy. Bill Guthrey, Senior Vice President, KDC is one of the panelists at the event. This is a popular BISNOW event with 525 attendees. (Event Flyer and Photo attached)

### **Upcoming Business Mission**

- TexasOne World Forum for Foreign Direct Investment, Shanghai, China (a business delegation led by Secretary of State Rolando Pablos)
  - ❖ Conference, May 22-24
  - ❖ Private Business Meetings, May 25 & 26

### **New Project Updates**

- Project Red River – Will be discussed in Executive Session.

# BRILONG-WELCOME LUNCHEON

Rick's Chophouse

McKinney, TX | April 4, 2017



Brilong Welcome Luncheon Esteemed Attendees



John Peng, Brilong VP w/Mayor Loughmiller

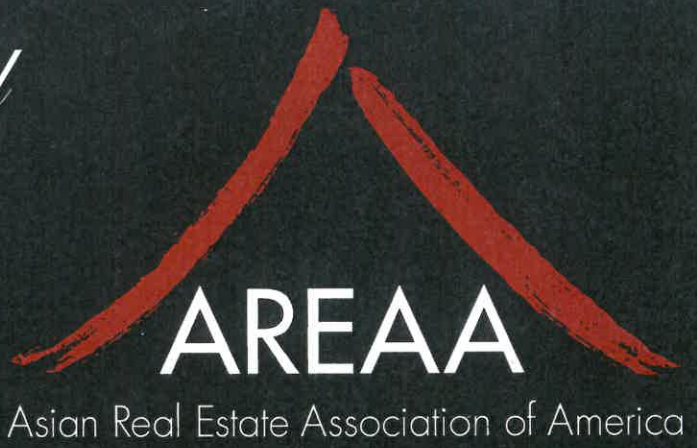


J. Hsu, Wistron GM/J. Peng, Brilong VP  
MEDC EVP Liu/J. Chen, President, TYG



*The 1st Inaugural*

*Gala*



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**HOUSTON**

*Foundation Charity*

*March 31, 2017*

Royal Sonesta Galleria

2222 West Loop South

Houston, TX 77027



[areaa.org/houston](http://areaa.org/houston)

**HOUSTON**  
TEXAS

# ASIAN REAL ESTATE ASSOCIATION OF AMERICA FIRST INAUGURAL GALA

Royal Sonesta Houston Galleria

Houston, TX | March 31, 2017



Speaker: Congressman Al Green-US House of Representatives



MEDC EVP Liu/Daniel Eng, President Engvest Realty/  
Trang Dang-Le, Asian American COC Collin County Chair



# BISNOW'S BIG PLATINUM CORRIDOR© EVENT!

Unprecedented Growth Along the North Dallas Tollway

THIS EVENT ENDED ON APRIL 11TH, 2017

## EVENT HOST

THE SHOPS AT LEGACY



The Shops at Legacy, Suite 200 at 7300 Lone Star Drive is a new to market 60,000 SF spacious, creative, collaborative office in the heart of Legacy. It features 30-foot high exposed ceilings, upgraded open areas and unique stadium seating. Directly across Dallas Parkway from Legacy West at Legacy Drive this is the prototype office design for today's sophisticated technology enterprises...and is positioned in one of the most proven and successful "live, work, play & stay" environments serving corporate America.

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# BISNOW-BIG PLATINUM CORRIDOR EVENT

The Shops at Legacy

Plano, TX | April 11, 2017



MEDC Board Member Clark/MEDC EVP Liu/City Manager Grimes



MEDC EVP Liu w/Sr. VP Bill Guthrey, KDC



Distinguished Speaker Panel w/Bill Guthrey, Sr. VP KDC Development