

Lyft Integration/Expansion

McKinney UTD Meeting
January 31, 2018

Innovative Service Options

Innovative Service: *Enhance Current Service, General Public*



- Taxi Voucher Program
- Transportation Network Company (TNC)
- Micro-transit



- Supplement existing service and/or expand service
- Customize to fit community/program goals
- Provide customers multiple service options
- Create friendly competition among providers
- Serve low density residential communities
- Source drivers locally
 - ✓ Create jobs in participating cities
 - ✓ Drivers familiar with the area/community

Things to Consider

- Compliance/Federal Reimbursement
 - Americans with Disabilities Act (ADA)
 - Drug & Alcohol
 - Title VI
- Safety/Convenience
- Cost Model
- Service Options
 - Supplement existing service
 - Low-income pilot project

Next Steps

- Level of interest in pursuing
- Develop service proposal
 - ✓ Address program concerns
 - ✓ Develop service parameters
 - ✓ Build cost model
 - ✓ Establish timeline for implementation
- Bring back for review at the next McKinney UTD Meeting for consideration