

# McKinney Community Internship



# Background

- Initial Discussions on This Program Began From Input of the Community Last Year and Continued into 2017
- MISD & City Staff Met in October and December 2017
- Staff presented options to Council during December 2017 Work Session
- Council Directed Staff to
  - Secure Soft Commitments from Departments,
  - Evaluate MISD's Financial Participation,
  - Discuss Business Community Involvement, and
  - Provide Program Scope

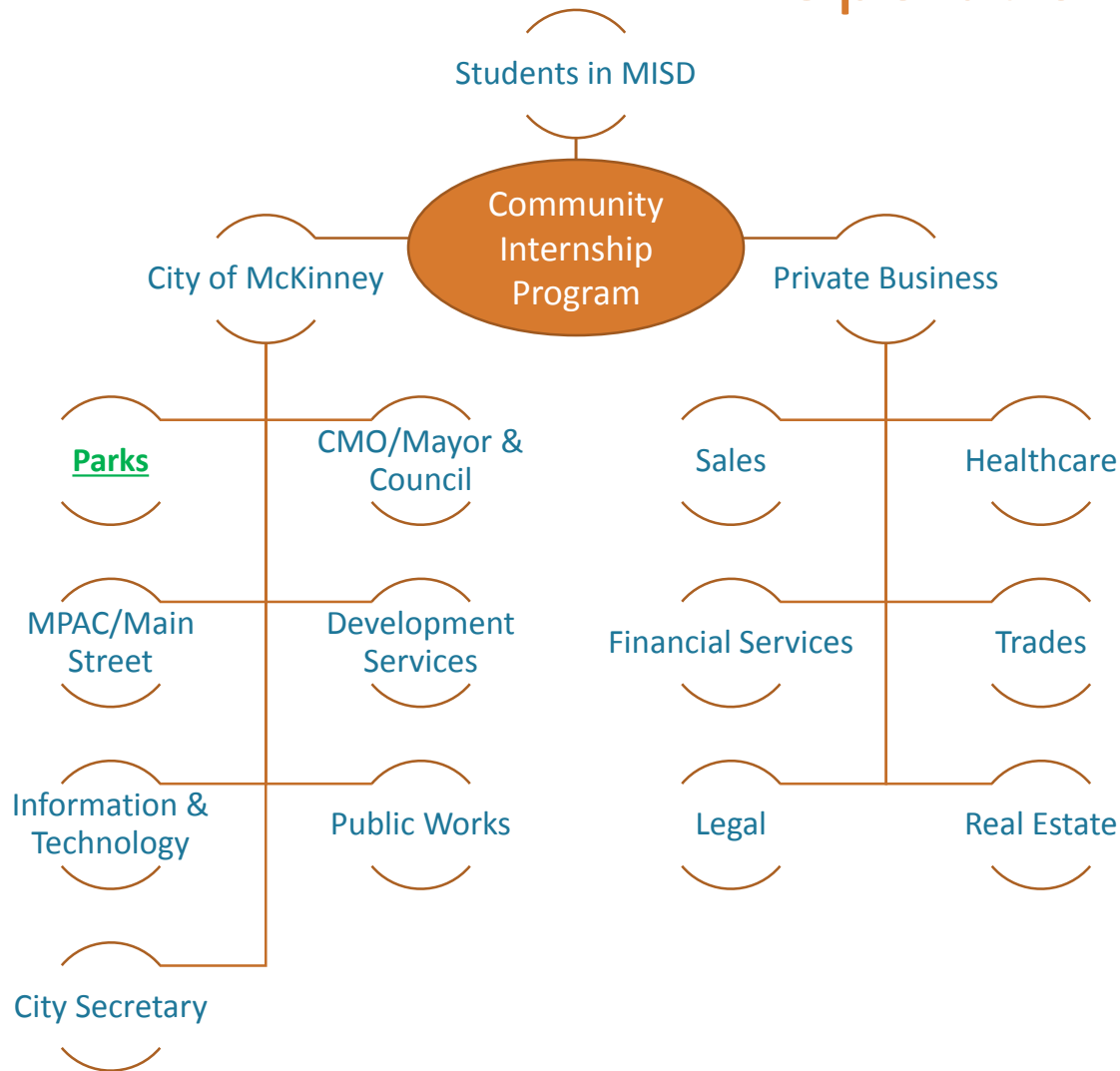


# City & MISD Involvement

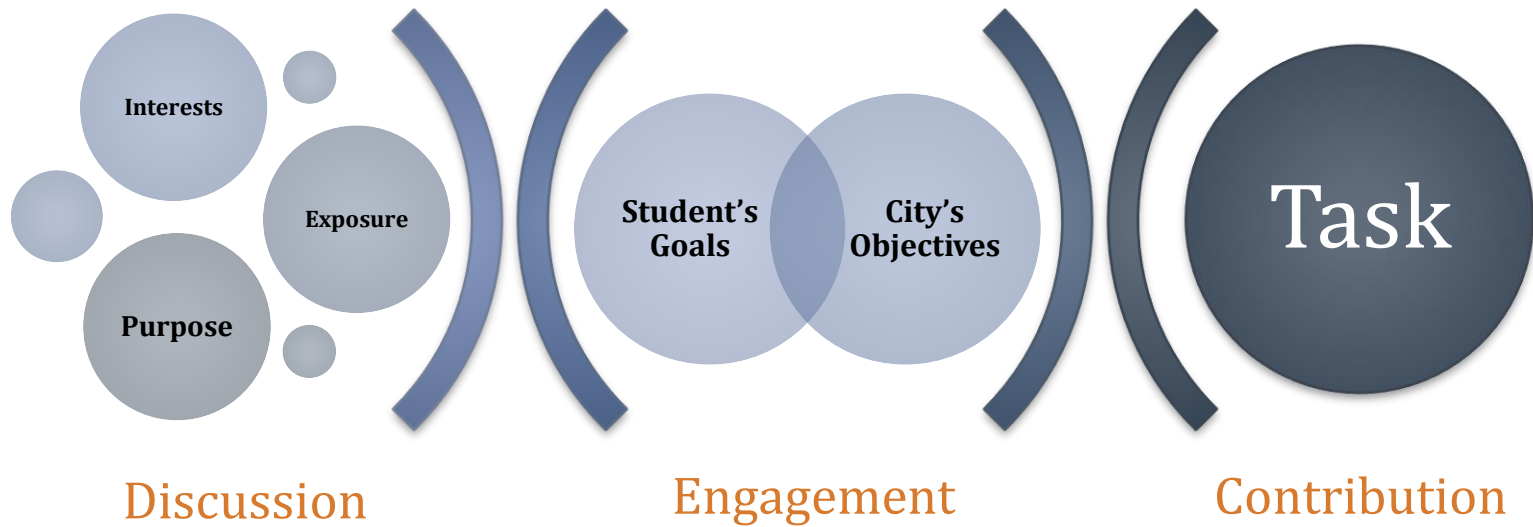
- McKinney ISD
  - Communication & Marketing Activities
  - Student Enrollment & Application Events
  - Hosting Recruitment & Interview Events
  - Teachers Assisting with Resume Building
  - ~~Financial Commitment~~
  - ~~Hosting an Intern(s)~~
- City of McKinney
  - Day-to-day Program Management for Summer 2018
  - Communication & Marketing Activities
  - Possible Funding Commitment For Interns/Program (City Interns Only)
    - 7 Departments Committed to Hosting an Intern
  - Future 3<sup>rd</sup> Party Contract Management (if necessary)



# Operational Framework



# Parks & Recreation



# Parks & Recreation

## *Our Commitment:*

Tailor the internship to the student's interests in order to maximize their engagement.

Help identify a special project that will track to a key City objective.

Provide one-on-one mentoring.

Celebrate the experience with a final project presentation to department staff and the City Manager.



# Parks & Recreation

## *Sample Projects:*

Compile the history of each park and facility, in particular the story behind their names.

Participate in special event planning to include coordination, sponsorship, and marketing efforts.

Create a survey for distribution to their peers, and make recommendations to enhance our parks system and programming opportunities.



# Operational Options

- Recommendations of Scope
  - Beginning in 2018 as an Expanded Pilot Program
    - 7 City Interns
      - Allowing up to 10 City Interns
    - Private Business
      - Pursue Internship Agreements with Business Community
- City Managed (*Plano Model*)
  - 2018
    - City Managed
  - Future Years (if applicable)
    - Potential Establishment of Public Improvement Corporation (501c-3)
    - Any Future 3<sup>rd</sup> Party Contracts Procured Through the City
    - Selection Process of Interns Completed by the Hiring Entity
      - Interviews & Recruitment Facilitated Through MISD/City Locations





# Funding Estimates

- 7-10 City Interns
    - \$8/Hour x 20/Hours Per Week x 10 weeks
      - \$1,600 Per Intern
      - \$11,200 – 16,000 Total
    - Misc. Program Expenditures
      - \$2,500
        - Collateral Materials
        - Program Events
          - Orientation
          - Bi-Weekly Trainings/Seminars
          - End-of-Summer Ceremony
        - Other Misc. Cost
  - Funding Source –
    - FY18 – CMO/Council Contingency
    - Future Years – Appropriated Through Budget Process
- 5-10 Non-City Interns
    - Guarantee Hourly Rate via MOU
      - \$8/Hour x 20/Hours Per Week x 10 weeks
    - Misc. Program Expenditures
      - Potentially Provide Event Space



# Next Steps & Timeline

