ECOMMUNITY SIGNATURE OF SIGNA

McKinney 2040

Planning & Zoning Commission

February 13, 2018





What is a Comprehensive Plan?



What

- A Comprehensive Plan is a statement of the community's vision now and for the future.
- Typically comprised of a number of interrelated elements such as land use, transportation, utilities, public services, socio-economic, preservation, and open space elements.

Why

- Provides direction for the City's future growth and development
- Sets goals for many aspects of civic operations

How

 Authorized by Chapter 213 and applied through Chapter 211 of the Texas Local Government Code.

Current Comprehensive Plan

INPUTS



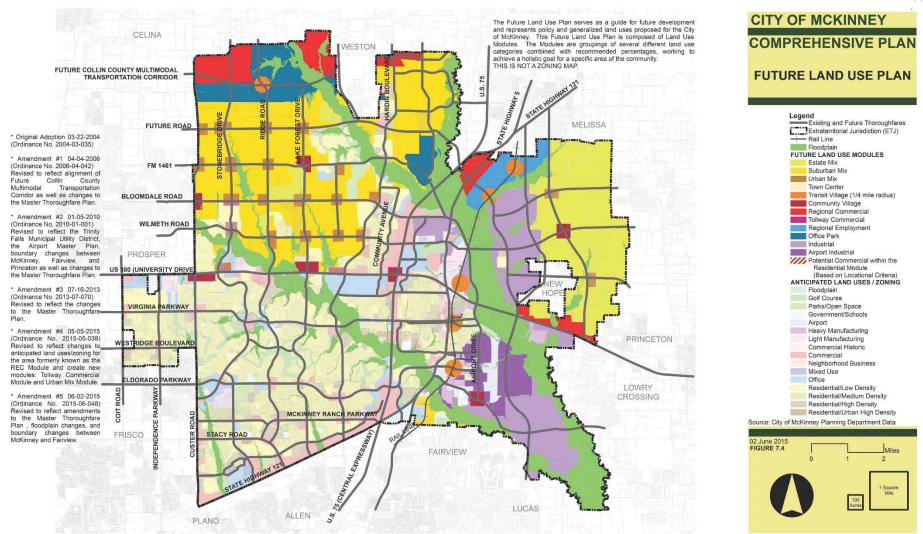
Table of Contents

Section 1	Introduction
Section 2	Planning Process
Section 3	Goals and Objectives
Section 4	Existing Conditions
Section 5	Alternative City Form Scenarios
Section 6	Economic Development and Fiscal Impacts53
Section 7	Land Use Element
Section 8	Transportation Element
Section 9	Parks and Recreation Element
Section 10	Water / Wastewater Element
Section 11	Urban Design Element
Section 12	Educational Facilities and Services Element 195
Section 13	Implementation
Definitions	222

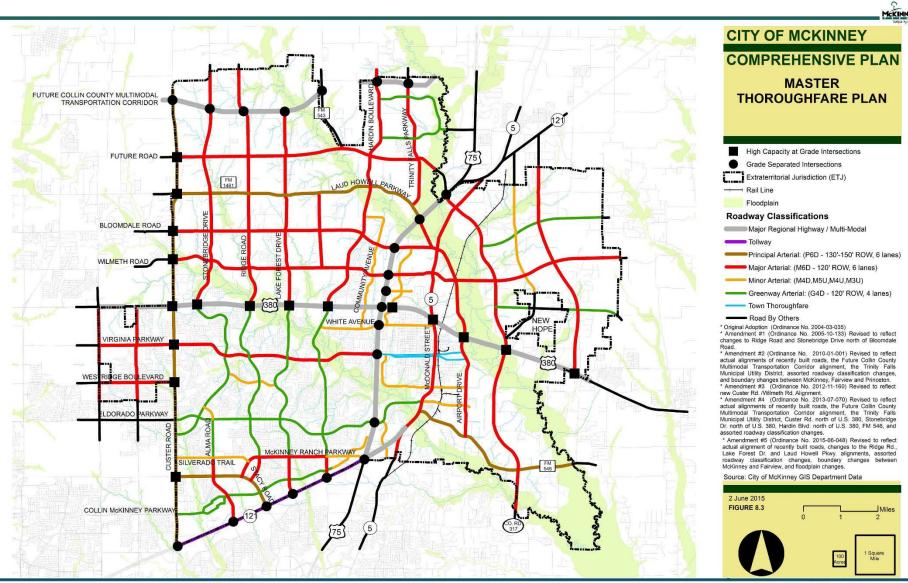
OUTPUTS

Future Land Use Plan





Master Thoroughfare Plan



Why Update the Comprehensive Plan?

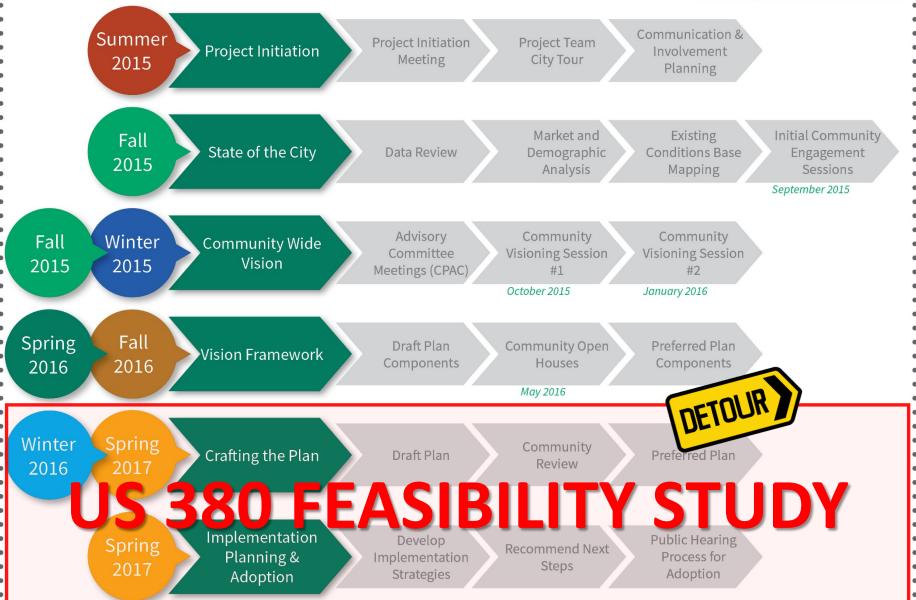
Comprehensive Plan Update ONE McKINNEY 2040

- Current Comprehensive Plan was adopted in 2004, much has changed in the past 11 years
- o Population growth to almost 180,000 residents
- High level of development has taken place
- Provides direction for the City's future growth and development
- Sets goals for many aspects of civic operations
- o Texas Local Government Code requires zoning regulations to be adopted in accordance with a comprehensive plan.



ONE McKINNEY 2040:

Overall Scope and Process Timeline •



ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040

Engagement Overview

Individual and Small Group Interviews (Fall 2015)

Staff Working Session (Fall 2015)

Comprehensive Plan Advisory Committee (ongoing)

Community Summits (Fall 2015)

Community Charrette (Fall 2015)

Community Workshop (Winter 2015)

CC/CPAC DFW Tour (Winter 2015)

Community Open Houses (Spring 2016)

- Oktoberfest (Fall 2015 & Fall 2016)
- Online Surveys (ongoing)
- www.onemckinney2040.com



ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040



General Approach for ONE McKinney Plan

Vision

- Describes where we want to go (i.e., the result, not the process to get there)
- Succinct and memorable

Guiding Principles

Cover issues that provide overall guidance across plan elements

Plan Elements

- Topical focus
- Each includes specific principles
- Land Use Diagram is a graphic representation of this direction based on the Preferred Scenario



ONE McKinney 2040: Policy Direction



VISION STATEMENT

We are **ONE McKinney** – a united community that supports the diversity of its economy and people. We celebrate our natural and cultural assets, and invite private developments that create places of lasting value. Smart public and private investments ensure that McKinney remains a top choice for people to live, work, play and visit through 2040 and beyond.

GUIDING PRINCIPLES

DIVERSITY [supporting our economy and people]

ASSETS [celebrating our culture and landscape]

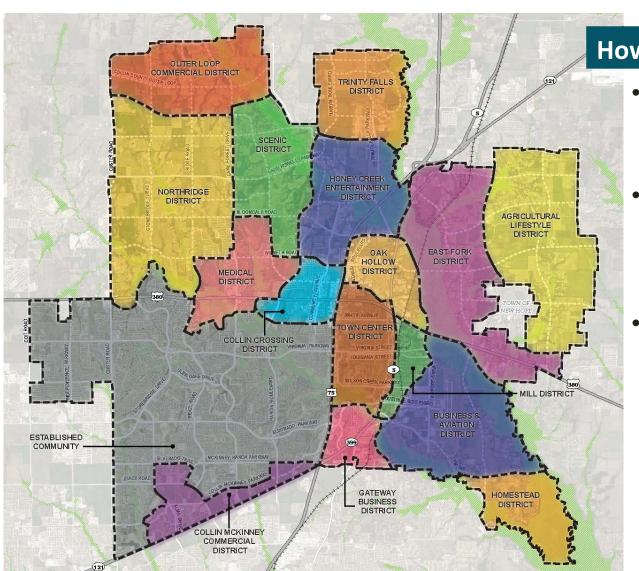
PLACES [to live, work, play, and visit]

INVESTMENTS [creating lasting value]



Policy Direction: Preferred Scenario





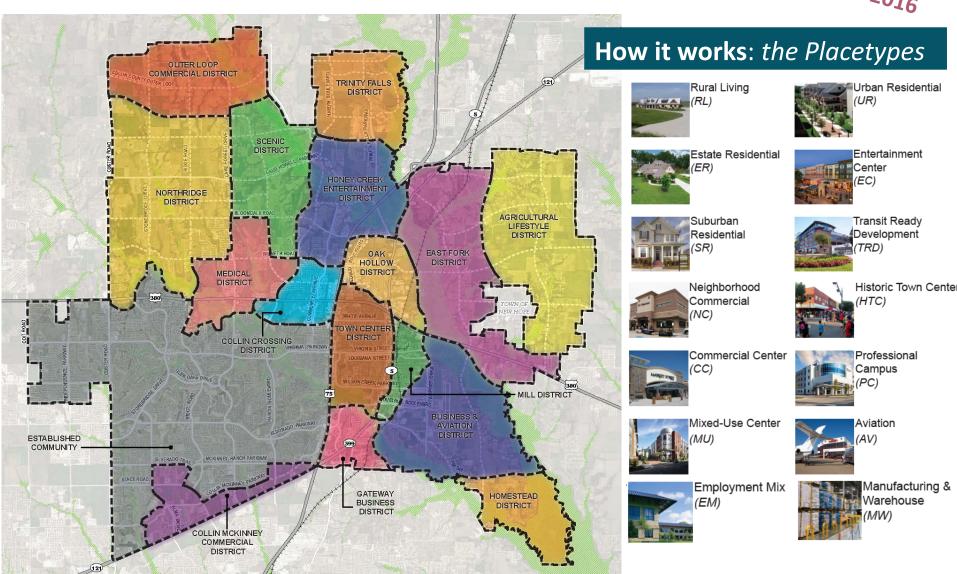
How it works: the Districts

- Focuses on distinctive districts, each with a clear intent and market focus.
- Character-defining placetypes create and reinforce the desired identity of each district.
- Each district has a unique mix of placetypes



Policy Direction: Preferred Scenario

presented to PZ August 2016



Preferred Scenario: Land Use Diagrams

August 2016







STRATEGY COMPONENTS:

Intent Statement

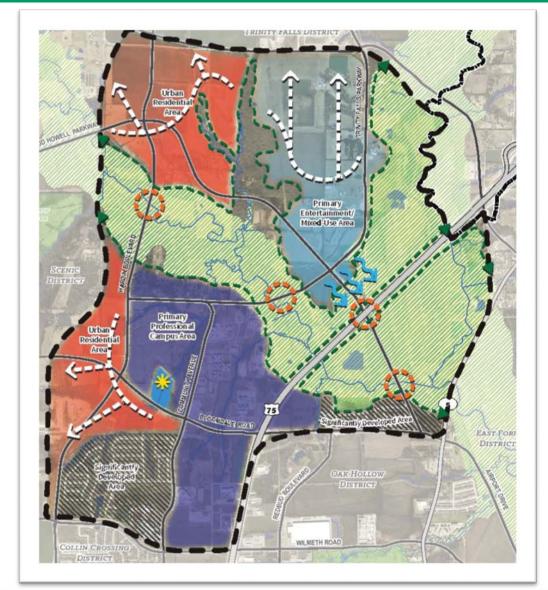
This area is designated to become a major new center for activity, including shopping, entertainment, recreation, restaurants, and other regional attractions that are programmed together in a mixed-use environment.

- Description
- Identity and Brand
- Economic & Market Support
 - Psychographics
 - Market Analysis
- Strategic Direction
 - Development Pattern
 - Identity, Amenities and Infrastructure
 - Anticipated Public Investments & Initiatives
 - Decision Making Criteria



Preferred Scenario: Land Use Diagrams

presented to PZ August 2016

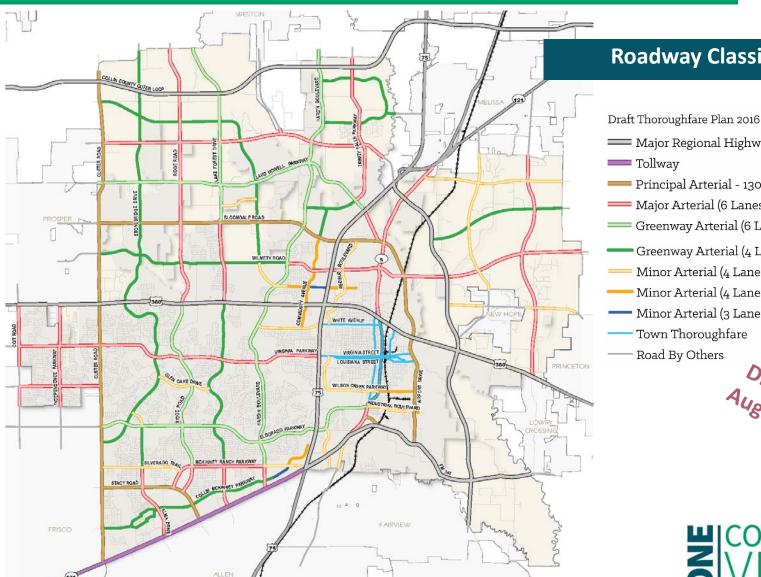








Transportation: Draft MTP



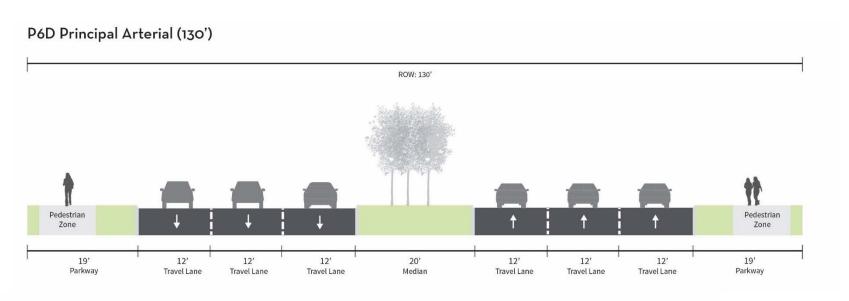
Roadway Classifications

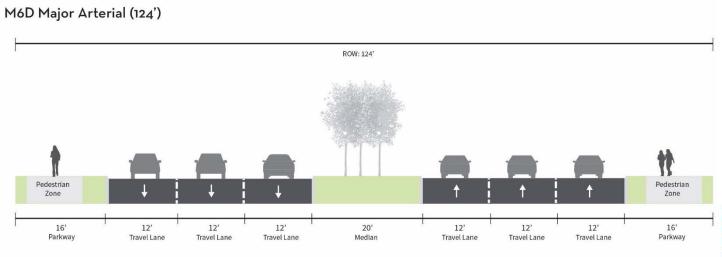
- Major Regional Highway / Multi-Modal
- Principal Arterial 130' ROW (6 Lanes)
- Major Arterial (6 Lanes)
- Greenway Arterial (6 Lanes)
- Greenway Arterial (4 Lanes)
- Minor Arterial (4 Lanes Divided)
- Minor Arterial (4 Lanes Undivided)
- Minor Arterial (3 Lanes)

Draft from August 2016



Transportation: Illustrative Cross-Sections



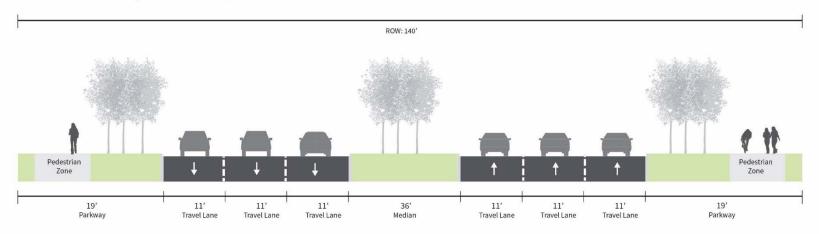


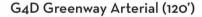


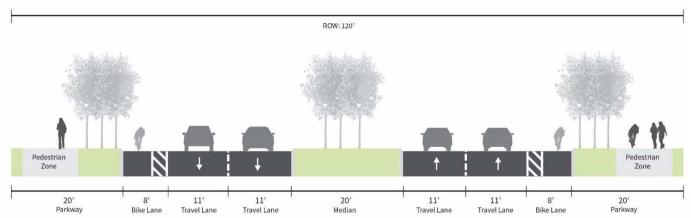


Transportation: Illustrative Cross-Sections

G6D Greenway Arterial (140')



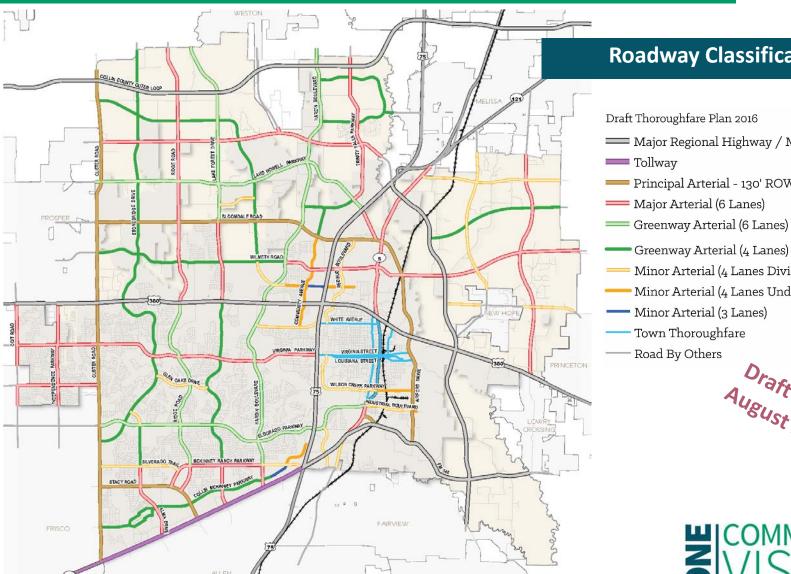








Transportation: Draft MTP



- Major Regional Highway / Multi-Modal
- Principal Arterial 130' ROW (6 Lanes)

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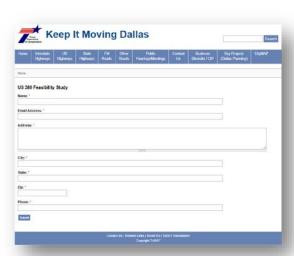
Draft from August 2016



TxDOT US 380 Feasibility Study

- LAUNCH: Summer 2017
- FOCUS: Analyze potential roadway alternatives, including the existing alignment and new alignments, for US 380 through Collin County from the Denton County line to the Hunt County line.
- OUTREACH: Public open houses expected Spring 2018 and late Summer 2018
- OUTCOME: Identify recommended alignment(s)

www.keepitmovingdallas.com



US 380 Feasibility Study and the Comp Plan

ONE McKinney 2040 Re-Launch.



Re-Engage



- City Council
- Planning and Zoning Commission
- Comprehensive Plan Advisory Committee
- Stakeholders

Re-Calibrate

- Host additional community event(s)
- Refine plan
 elements based on
 development
 changes since
 original launch
- Integrate US 380 alternatives into decision making*

Adopt & Implement

- Draft plan
- Public review and refinements
- Plan adoption
- Implementation considerations and actions

Z VISION

^{*} May or may not include US 380 bypass concept. TxDOT progress dependent.

2004 Comprehensive Plan

How is the Comprehensive Plan Used?

- Used to coordinate and guide the establishment of development regulations.
- Used to provide a basis for future zoning decisions.
- Guides public investments in transportation and other infrastructure improvements.



2004 Comprehensive Plan

How is the Comprehensive Plan Used?

 Guides public investments in transportation and other infrastructure improvements.

Engineering Design Manual Updates

- Launched July 2016
- Based on ONE McKinney 2040 draft cross-sections
- Expected completion April 2018

