



Applicant Organization:

Art Form:

Theater	<input type="checkbox"/>	Film	<input type="checkbox"/>	Visual Arts	<input checked="" type="checkbox"/>
Music	<input type="checkbox"/>	Dance	<input type="checkbox"/>	Photography	<input type="checkbox"/>
Vocal	<input type="checkbox"/>	Instrumental	<input type="checkbox"/>	Sculpture	<input type="checkbox"/>
Other					

Mission & Purpose of the Organization:

Arts In Bloom takes place in Historic Downtown McKinney and features 150 juried artists, the Local Artist Village, and the Student Art Tent from McKinney Independent School District all set up on the tree-lined streets surrounding the McKinney Performing Arts Center.

Project(s) Description:

Schedule of Event(s):

Event	Date	Venue	Admission Cost
Arts in Bloom	4/15 – 4/18/18	Downtown McKinney	Free

Board of Directors: (if applicable)

Name	Office	Contact Number



Organization Director:

Name: Amy Rosenthal _____ Title: Director of MPAC and Main Street
Address: _____ City: McKinney ZIP: 75069
Email: arosenthal@mckinneytexas.org _____ Daytime Phone: 972-547-2652
Cell Phone: _____

Finance/Accounting Officer:

Name: _____ Title: _____
Address: _____ City: _____ ZIP _____
Email: _____ Daytime Phone: _____
Cell Phone: _____

Grant Contact Person:

Name: same as above _____ Title: _____
Address: _____ City: _____ ZIP _____
Email: _____ Daytime Phone: _____
Cell Phone: _____



2018 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost

Contracted Services:

Description	Grant Request	Total Cost

Travel:

Description	Grant Request	Total Cost

Rental Expense:

Description	Grant Request	Total Cost
Arts in Bloom – 20x120' tent, side walls, lighting	\$2,000	\$20,000

Advertising & Promotion:

Description	Grant Request	Total Cost

Other Expenses:

Description	Grant Request	Total Cost
MISD art tent expenses	\$750	\$1,500



2018 Grant Project Revenues

Source of Revenue

Government

	2017
MAC Grant Request	
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	
Corporate	
Foundations	

Fees

Admissions	
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value

Donated Goods/Services	Total Value



2017-2018 Total Project

Budget Summary:

	MAC Grant Funds	Other Funds	Total
Personnel			
Contracted Services			
Travel			
Rental Expense	\$2,000	\$15,000	
Advertising & Promotion		\$5,000	
Other Expenses	\$750	\$750	
Volunteer Time			
Donated Goods/Services			
Total	\$2,750	\$20,750	\$23,500

Grand Total Requested: \$ \$2,750

(Not to exceed \$3,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? _____