

Public Art



&

Community
Engagement



Reginald C. Adams

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Blossoms of McKinney, Custom glass tile mosaic mural design

Letter of Intent: Blossoms of McKinney

We write with great interest in creating, ***Blossoms of McKinney***, a public art project for the City of McKinney Chestnut Garage Mosaic project.

Over the past 20 years our team has participated in the development, coordination, design, production and installation of over 250 public art projects. These projects entailed in-depth collaborations with other artists, engineers, architects, community residents, corporate stakeholders, funders, youth and volunteers.

Our murals and sculptures have been greatly influenced by travels throughout the US and to more than 30 countries across the globe. Destinations and works of art that have had the greatest influence on our work have been sculptures and totems in W. Africa, the pyramids of Central America, mosaic murals in Istanbul Turkey and Barcelona Spain and the classical baroque architecture of Lyon and Paris France. Our intent is to juxtapose the ancient medium of tile mosaics with modern forms and contemporary designs.

We operate under the premise that public art should be more than just accessible to the public but also inclusive of the audiences in which it is designed to serve. A methodology of inclusion provides participants with a higher sense of awareness, appreciation and ownership for the final work. Our intent is to bring this methodology of community based participation into the design and development of the proposed artwork for the City of McKinney.

For this particular commission we propose to use porcelain/glass tile mosaics, which are a low maintenance, highly durable and vandalism resistant medium to create a glass and porcelain tile mosaic mural celebrating the ***Blossoms of McKinney***. We will host a series of workshops where we will invite the McKinney residents to work alongside our team of artists to assist in the co-creation of the mosaic artwork.

In closing, our mission to use art and creativity to enhance the environments and the lives of those that surround us. We are using this creativity to transform our communities and civic spaces into cultural and artistic destinations and we look forward to the opportunity to share our creativity with the McKinney community.

Thank you in advance for your time, consideration and support of the arts.

Reginald C. Hines

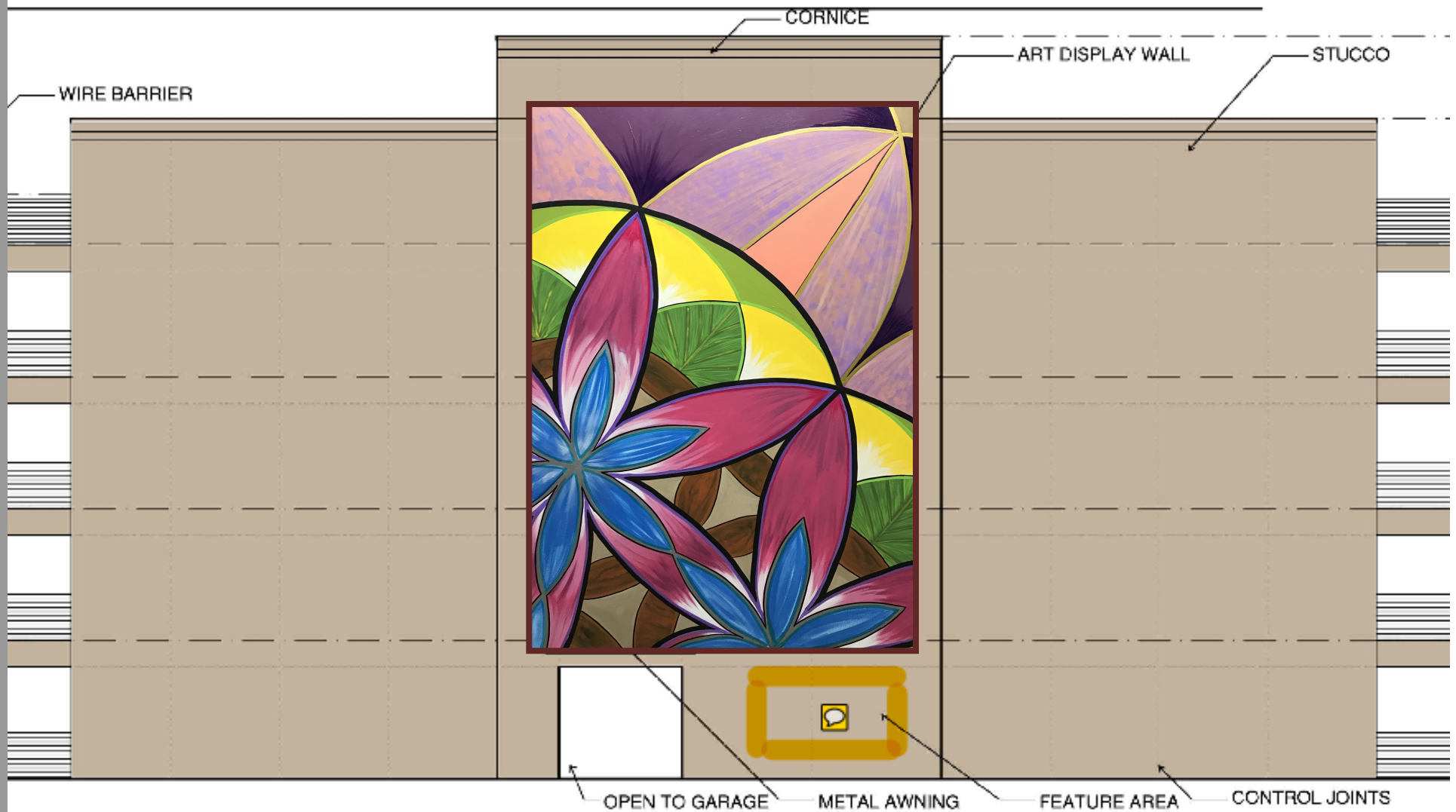


Blossoms of McKinney



Design Concept: Blossoms of McKinney

EXHIBIT B



Materials & Methods



Glass and porcelain mosaic tiles will be used for the color fields for the mural for the Chestnut Garage Mosaic.

Installation

The porcelain and glass tile mosaics will be fabricated in our studio in Houston, Texas. The completed mosaics will be installed atop cement board panels in the studio, and the seams will be infilled on location in McKinney, Texas.

The onsite mosaic infill and grouting process will conceal the joints of the panels, creating a seamless installation.

- **Base material required for mosaic artwork:** Finished stucco wall unpainted
- **Lighting types and positions:** LED Up lighting and Down lighting, above and below the mural
- **Types of materials used for mosaic:** Glass and porcelain tile mosaics/ Sanded grout
- **Weather resistant:** Water and heat resistant materials
- **Care instructions:** Annual power wash and rinse
- **Cost of maintenance agreement**
- **Offsite or on-site construction:** Off site construction, Houston, Texas
- **Approximate time frame for on-site construction and/or installation:** 120 days for production/ 10 days for installation

Glass & Porcelain

For this particular commission we propose to use porcelain/glass tile mosaics, which are a low maintenance, highly durable and vandalism resistant medium to create a series of mosaic seating structures.

Our tile mosaics add depth to your exterior applications with the dimensional design of our glass and porcelain mosaic tiles. Smooth pieces of translucent rich glass tiles shine in a mosaic design, ready to deliver a refreshing modern look and dramatic effect to any area. The reflective qualities of the glass and porcelain tiles create a shimmering gem like affect during sunny days and with proper lighting at night.



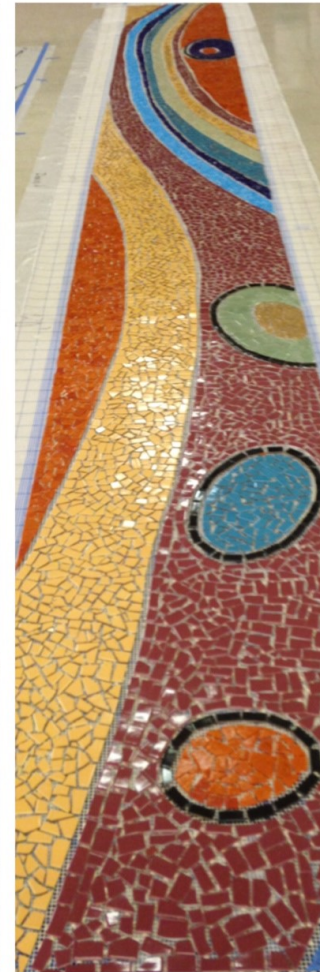
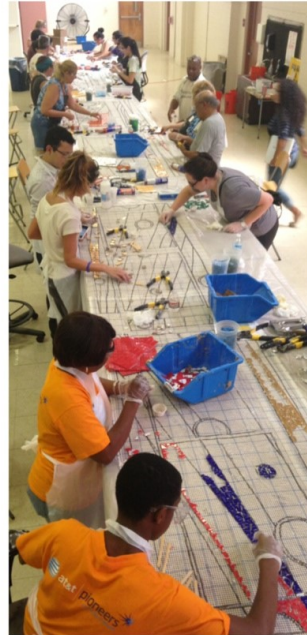
Community Engagement



"This is Houston" mosaic mural created by Leadership Houston Class XXVII, 2009.



"Reflections" mosaic mural co-created with community members in East Austin, Texas.



Public in Public Art

In the spirit of bringing people together we propose to put the "Public" in Public Art by engaging McKinney residents in the production of the tile mosaic artwork. Local area participants will have the opportunity to work alongside the artist on location to assist in the creation of this landmark public art project.



Blossoms of McKinney



Budget

Expenses	Qty	Estimated Costs/Unit	Estimated Amount
Design	1	\$500.00	\$500
Fabrication (materials & supplies) Expenses	1	\$21,000.00	\$21,000
Site Preparation Costs	1	\$1,000.00	\$1,000
Admin/Operations	1	\$6,800.00	\$6,800
Insurance	1	\$1,200.00	\$1,200
Delivery	1	\$600.00	\$600
Installation	1	\$8,900.00	\$8,900
	Total Expenses		\$40,000
Revenue	Qty	Amount	
McKinney Commission	1	\$40,000	
	Total Revenue		\$40,000



Work Samples



Community Canvas

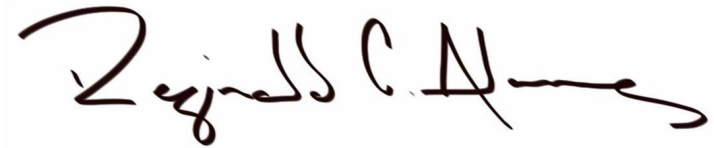
Over the past 20 years Reginald C. Adams have designed, produced and coordinated over 250 public art projects in Houston and around the world. Strategically located in some of Houston's most historic communities, these projects have helped transform neighborhoods and communities into cultural and artistic destinations.



Blossoms of McKinney



Biography



Reginald C. Adams is a public artist, social entrepreneur and community developer. He is best known for his award winning tile mosaic murals and sculptures, which are strategically located in some of Houston's most historic neighborhoods. His creativity and approach to his artwork is inspired by his travels to more than 30 countries around the globe. Adams fundamentally believes that everyone deserves access and exposure to the arts and strives to engage the general public in the design and production of his public art projects.

Over the past 20 years Reginald has facilitated the design, coordination and production over 250 public art projects across the Houston area. These projects have been co-created with the involvement of over 48,000 area youth, 95 international, national and local artists and hundreds of community stakeholders.

Reginald is the Public Art & Design Director for Harris County Precinct One. He is a Senior Fellow with the American Leadership Forum (ALF) Class 24 and Community Development Class I, an alumnus of Leadership Houston and Past-President of the Rotary Club of Houston Skyline. In 2010, the Houston Press honored Reginald with their annual Mastermind Award, an honor recognizing creative professionals that are making a significant impact on the city of Houston through the arts. He was recently honored by the Houston Business Journal as one of Houston's 2012 top 40 Under 40 business executives.

In his personal time Reginald is an avid runner, he enjoys Salsa dancing, photography, traveling and spending quality time with his family.





Reginald C. Adams

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