## McKinney Convention \& Visitors Bureau

Summary Operating Statement
April 2018 (58\% of FY Complete)


| FY18 Beginning Fund Balance | $\$ 83,833$ |
| :---: | :---: |
| Add FY18 Budgeted Revenue | 674,410 |
| Less FY18 Budgeted Expenses | $(724,994)$ |
| FY17 Projected Ending Fund Balance | $\$ 33,249$ |

*Hotel/Motel monthly transfers are based on budget of $\$ 670,000$ divided by 12 months.
McKinney Convention \& Visitors Bureau
Balance Sheet
April 2018
Assets
Cash and Cash Equivalents ..... \$ 79,349
Accounts Receivable ..... 3,800
Deferred Charges - Prepaid Items
Total Assets ..... \$ 83,149
Liabilities

| Vouchers Payable | $\$$ | 4,543 |
| :--- | :--- | :--- |
| Liabilities | $\mathbf{\$}$ | $\mathbf{4 , 5 4 3}$ |

Fund Equity
Reserve for Encumbrances \$ 25,571
Reserve for Prepaids ..... 27,988
Unreserved ..... 25,047

Total Fund Equity $\quad \$ \quad \mathbf{7 8 , 6 0 6}$

City of McKinney
Hotel Occupancy Tax Revenue
April 2018

| Month Received | FY 2012 | FY 2013 | FY 2014 | FY 2015 | FY 2016 | FY 2017 | FY 2018 ** | Number of Hotels | Number of VRBO/ B \& B |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct | \$52,721 | \$53,586 | \$62,977 | \$69,433 | \$121,725 | \$147,064 | \$156,251 | 17 | 8 |
| Nov | 43,193 | 48,111 | 53,880 | 64,494 | 104,470 | 129,720 | 147,271 | 17 | 7 |
| Dec | 43,122 | 45,567 | 60,059 | 59,432 | 104,033 | 120,091 | 122,005 | 17 | 15 |
| Jan | 36,933 | 45,772 | 58,819 | 59,241 | 103,954 | 120,551 | 129,447 | 17 | 7 |
| Feb | 39,767 | 43,983 | 57,205 | 54,793 | 97,581 | 108,562 | 124,511 | 17 | 7 |
| Mar | 47,986 | 50,019 | 71,335 | 77,735 | 137,503 | 140,633 | 136,879 | 17 | 14 |
| Apr | 44,458 | 47,055 | 69,244 | 89,953 | 156,015 | 160,466 |  |  |  |
| May | 53,703 | 50,234 | 73,039 | 85,809 | 146,015 | 150,140 |  |  |  |
| Jun | 65,144 | 67,720 | 75,506 | 115,036 | 162,294 | 159,734 |  |  |  |
| Jul | 54,047 | 60,893 | 73,777 | 115,619 | 153,021 | 191,804 |  |  |  |
| Aug | 48,178 | 55,858 | 70,616 | 110,410 | 129,778 | 133,398 |  |  |  |
| Sep | 45,466 | 56,371 | 64,057 | 116,320 | 138,405 | 149,284 |  |  |  |
| Total | \$574,718 | \$625,169 | \$790,514 | \$1,018,275 | \$1,554,794 | \$1,711,446 | \$816,364 |  |  |

** This is total amount paid to the city, excluding outstanding receivables.
Reporting will be a month behind. (Hotel tax due date is after month end close)

$$
\square F Y 2015 \square F Y 2016 \square F Y 2017 \square F Y 2018 \text { ** }
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