RESOLUTION NO. 2018-05-___ (R)

A RESOLUTION OF THE CITY OF MCKINNEY COUNCIL DESIGNATING A HISTORIC DOWNTOWN MCKINNEY CULTURAL DISTRICT

- WHEREAS, the Historic Downtown McKinney Cultural District has been designated to enhance a culture of arts and history, and create universal access for McKinney artists and cultural organizations to contribute to the vibrancy of the area in a collaborative and supportive arts community; and
- WHEREAS, establishing the Historic Downtown McKinney Cultural District will encourage continued collaboration among McKinney's many creative organizations, events and historic and cultural assets, and contribute to sustainable creativity and innovation within McKinney; and
- WHEREAS, the Historic Downtown McKinney Cultural District's Centerpiece is the Historic Collin County Courthouse which was renovated in 2006 as a Performing Arts Venue operated by the City of McKinney and is currently known as McKinney Performing Arts Center ("MPAC"); and
- **WHEREAS**, the impact of Historic Downtown McKinney Cultural Districts is measurable. Currently, McKinney offers more than 300 cultural events annually through collaborative efforts of diverse organizations.
- WHEREAS, the Cultural District attracts residents and tourists who also support adjacent businesses such as restaurants, lodging and retail. The presence of a Historic Downtown McKinney Cultural District also enhances property values, the profitability of surrounding businesses and the area's tax base; and
- WHEREAS, a Cultural District endorses the goal of economic vitality and enhances development of the Historic Downtown McKinney Cultural District within the context of preservation and rehabilitation of our historic buildings; and
- WHEREAS, a Cultural District encourages promotion of the Historic Downtown McKinney Cultural District through the strategic attraction and retention of arts and culture-related businesses, preservation of cultural and historical assets, downtown revitalization initiatives and capitalize on new and existing investment in the downtown central business district to positively impact the Historic Downtown McKinney Cultural District; and
- WHEREAS, the Texas Commission on the Arts shall be petitioned for a Texas Cultural District Application designation for the Historic Downtown McKinney Cultural District.

NOW,	THEREFORE,	BE IT RESO	LVED BY TH	IE CITY COU	NCIL OF THE	CITY OF
McKIN	INEY, TEXAS,	THAT:				

- Section 1. The City Council of the City of McKinney hereby establishes the Historic Downtown McKinney Cultural District.
- Section 2. The City Council endorses the submission of the application to the Texas Commission on the Arts for a Texas Cultural District Designation.
- Section 3. The City Council authorizes the Mayor to sign and submit an application for a Texas Cultural District designation for the Historic Downtown McKinney Cultural District.
- Section 4. The City Council supports the Historic Downtown McKinney Cultural District Steering Committee comprised of community members dedicated to the districts mission and vision.
- Section 5. This Resolution shall take effect immediately from and after the date of passage and is so resolved.

DULY PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF McKINNEY, TEXAS ON THE 5th DAY OF JUNE, 2018.

	CITY OF McKINNEY, TEXAS		
	GEORGE C. FULLER Mayor		
ATTEST:			
SANDY HART, TRMC, MMC City Secretary	_		
APPROVED AS TO FORM:			
MARK S. HOUSER			

City Attorney