MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2018

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- Please call to discuss your plans for submitting an application in advance of completing the
 form. A completed application and all supporting documents are required to be submitted via email or
 on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation 5900 S. Lake Forest Blvd., Suite 110 McKinney, TX 75070

• If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:



Project Grant

Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

Promotional or Community Event Grant (maximum \$15,000)

Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism — and enhancing quality of life for McKinney residents.

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification	
Cycle I: November 30, 2017	December 2017	January 2018	
Cycle II: May 31, 2018	June 2018	July 2018	

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 3, 2018	January 2018	February 2018
Cycle II: March 30, 2018	April 2018	May 2018
Cycle III: June 29, 2018	July 2018	August 2018

APPLICATION

INFORMATION ABOUT YOUR ORGANIZ	ATION ORG	ANIZATION INFORMATION		
Name: The Heritage Guild of Collin Coun				
Federal Tax I.D.: 75-1602150	·- ,			
Incorporation Date: 1973				
Mailing Address: P.O. Box 583				
	TX	Zip: 75070		
Phone: 972-562-8790 Fax: 972-562-879		director@chestnutsquare.org		
Website: www.chestnutsquare.org	o Lindii,	director@cnestridtsquare.org		
www.cnestiaequare.org				
Check One:				
X Nonprofit – 501(c) Attach a copy of IRS Determination Letter Governmental entity For profit corporation Other				
Professional affiliations and organizations to which Association of Living History, Center for Non-Pro- Historical Commission, McKinney Chamber of Co	fit Managemer	zation belongs: Go Texan (Tx Dept of Ag), nt, Texas Assoc of Museums, Collin County		
REPRESENTATIVE COMPLETING APPLI	CATION:			
Name: Jaymie Pedigo				
Title: Executive Director				
Mailing Address: PO Box 583				
City: McKinney ST:	TX	Zip: 75069		
Phone: 972-562-8790	Fax:	Email: director@chestnutsquare.org		

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CONTACT FOR COMMUNICATI	ONS BETWEEN MCDC	AND ORGANIZATION:		
Name: Jaymie Pedigo				
Title: Executive Director				
Mailing Address: PO Box 583				
City: McKinney	ST: TX	Zip: 75069		
Phone972.562.8790 director@chestnutsquare.org	Fax:	Email:		
FUNDING				
Total amount requested: \$75,000				
Matching Funds Available (Y/N and ar	nount):			
Will funding be requested from any of Arts Commission, City of McKinney Co	her City of McKinney entity: mmunity Support Grant)?	(e.g. McKinney Convention and Visitors Bureau		
☐ Yes	K No			
Please provide details and funding requested:				
PROJECT/PROMOTIONAL/CON Start Date: 9/2018	1MUNITY EVENT Completion Date:	4/2019		
BOARD OF DIRECTORS (may be	included as an attachment,			
Greg Dawson, Chair Rick Glew, Vice Chair Jennifer Cobb, Treasurer Stella Stevens Adam Pagano, Secretary Sandi Dinehart Stan Penn				

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LEADERSHIP STAFF (may be included as an attachment)
Jaymie Pedigo, E.D.
Leisha Phipps, Curation
Anne Quinn, Education Coordinator
Kim Ducote, Facilities Sales & Coordinator
Johanna Gillespie, Event Coordinator

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Who Are We?

With a mission of celebrating community, preserving history and inspiring the future, The Heritage Guild of Collin County, a 501(c)(3) nonprofit organization, oversees Chestnut Square Historic Village. The Village is comprised of five historic homes, a historically accurate replica of a one-room schoolhouse, a chapel, a store, a reception house, and a Visitors Center all settled on 2.5 acres just south of the downtown McKinney Square.

Also included on the bucolic grounds are a blacksmith shop, smoke house, a (non-functioning) outhouse, and a reception pavilion and gardens. Buildings feature period artifacts highlighting the lifestyles of people living in Collin County during the nearly 100 years spanning 1854 to 1930.

How Did We Come to Be?

In the early 1970s, it became evident to McKinney resident Joan Palmer Hughston that the unique heritage of the city needed to be recorded and preserved for those currently living there, future generations and visitors to the region. Beautiful historic structures required attention and care, so with foresight and determination Mrs. Hughston organized a small group of local women to ensure an emblematic sample of the city's past be maintained, studied and shared.

Their vision was to establish a village where all who wished to experience buildings, artifacts and grounds showcasing how people lived during a key period in Collin County history could gather and celebrate their communal past. The first project this dedicated group launched was to host a Christmas tour of homes, with Joan's Mother-in-Law, Margaret Hughston's home on Howell Street representing A Children's Christmas, Joan's on Louisiana depicting A Victorian Christmas, Ethel Holt showing her farm house as A Farm Christmas, Martha Schubert offering A Family Christmas and Nanette Boyd's home depicting A Modern Christmas.

That first Home Tour was a Great Success and continues to be so Today!

The financial rewards garnered through this event facilitates the purchase of The Dulaney House and the Dulaney Cottage on Chestnut Street. These homes became the cornerstone of what we today call Chestnut Square Historic Village.

Subsequently, in 1974 the Heritage Guild of Collin County was formed to perpetuate the preservation of Chestnut Square Historic Village. The spirit and commitment of our founders still serves as a beacon, motivating our continued efforts to build a living portrait of McKinney and Collin County to this day.

Why Are We Important?

We accomplish our mission by providing educational programs, tours and picturesque venues for local weddings, meetings and social gatherings of all kinds. Chestnut Square hosts community events that bring people together to celebrate Collin County's heritage such as our Farmers Market which recreates the feel of bygone market days held in the old Jockey lot in downtown McKinney.

In addition, we maintain historic buildings, artifacts and grounds that illustrate and inform people about the past, serving to inform the future. Our educational programming demonstrates and disseminates information about the way people lived from 1850-1940, and we support Collin County and McKinney in achieving a community which owns its singular legacy in stewardship of its prosperous future.

Featured *Education Programming* includes Guided Village Tours for all ages, field trips that meet TEKS requirement for 2nd and 3nd grade (and can be modified for K-5), preschool programs and special educational events.

The Need

Chestnut Square Historic Village recognizes the importance of raising support from a plurality of funding streams. We currently pursue revenue through:

- Volunteers/Members
- Grants/Donations
- Sponsorships
- Programming/Events
- Facility Rentals

While the generosity of our community provides much-needed donations in support of our efforts, Chestnut Square faces the ongoing challenges of stewarding and preserving historic structures requiring authenticity and expensive upkeep. We are committed to preserving these precious symbols of our past with integrity and high standards, thereby serving the community whose history we represent.

While memberships, grants, events and earned income provide critical funding each year, the trials of maintaining seven 100+ year old buildings, three additional buildings, three structures and 2 acres of park-like grounds is a never-ending task.

What has been is of great importance as it serves to define the present, thereby setting the stage for future events. With wisdom and foresight, McKinney's past generations understood that once an historic structure is gone, it is lost forever and, with it, the stories, people and events which comprise our common legacy.

When the concerned ladies of McKinney took it upon themselves to establish a village to commemorate and preserve what had come before, they bequeathed a significant responsibility to future generations of our city and county. They provided bedrock to build on to engage and edify as well as provide the prologue for McKinney's next act – our future and the future of our children. And we at Chestnut Square Historic Village embrace the challenge and welcome your partnership in doing so.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Project or Promotional/Community Event (whichever is applicable)

 Outline details of the Project/Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

Since 2015, the Guild has been fortunate to have MCDC support for construction projects to

- 1. Update the Chapel, Bevel House and rebuild the pavilion
- 2. Renovate the Dulaney Cottage inside and out, including major foundation and fireplace repairs
- 3. "Save" the Taylor Inn with new roofing, siding, porches and interior work
- 4. Reconstruct the interior of the Dulaney House to restore it to its original room configuration and return it as an event venue for Chestnut Square (after 5 years)

Of our 8 priority projects we shared with you last spring, we have completed #1 the Taylor Inn, #2&7 the Sprinkler System, Dixie's Store interior (Guild funded; half of #3), and #6 the Visitors Center is in the process of being re-sided and painted by the Job Corps (materials funded by Guild). #8, Farmers Market area updgrades will be done later in the fall or early spring in conjunction with other infrastructure projects to the north end of the property. We are applying for funding elsewhere to complete the Dixie's store exterior (#3). Of the 8 projects outlined, 6 should be complete by spring 2019. (just 2 years!)

Projects #4 & #5, Dulaney House exterior paint and Johnson House upgrades are in fair condition and can sustain another year or two.

That said, our shared "saving" of buildings is complete. Nothing is in danger of falling down or becoming unsalvageable. Thank you for making this McKinney treasure a priority.

Now - Let's do something FUN and COOL!

As Chestnut Square emerges from 2 years of being surrounded by construction – our priorities have shifted from resurrection to beautification and rejuvenation.

The proposed project includes new iron fencing encircling the entire 2 blocks, with greater visibility for both aesthetics and security. All fencing will be identical except in height – 3' in the front along Chestnut and 6' along Hwy 5. Fencing on the north end (facing Playful) was removed during the construction of their parking lot – and will have to be replaced regardless. This allows us the opportunity to install a more durable, lower maintenance and more visually pleasing product – keeping in accordance with historic properties and historic residential neighborhood guidelines.

Additionally, we are requesting funds for monument signage – depending on what the city approves – either "gateway" pieces, tower features or replacement of what we currently have that will tie in with fencing.

The addition of neighbors to the north (Playful Corporation) and to the west (Davis at the Square) challenge us to reconsider the perimeters of our campus – and arise from the construction as an asset to the neighborhood. The phrases that emerged during our focus meetings on signage and fencing were "cohesive yet distinctive", or "distinguished but not separated".

• For Promotional Grants/Community Events – describe how this initiative will <u>promote the City</u> of McKinney for the purpose of business development and/or tourism.

Farmers Market customers, Ghost Walk patrons, Home Tour guests and (even more so) brides come from all areas around north Texas and beyond. Our guests eat, shop and some stay in McKinney. At this crucial point, when the fences around us come down and the streets are clean and clear, it is imperative that we lure people back to partake of our unique and well-known events.

As a tourist attraction – Chestnut Square is ready to take the opportunity to update, upgrade and become a more visible piece of the downtown retail and museum district. With Chestnut Street open, there couldn't be a better time to align with the aesthetics of our neighbors.

 Describe how the proposed Project/Promotional/Community Event fulfills strategic goals and objectives for your organization.

This project will provide greater visibility from Hwy 5 and at our "entrance" points, at Anthony Street and Chestnut and the north entrance (facing Playful parking). With monument type signage at the corners of the Howell tee into Chestnut (Dulaney Cottage on our north west corner) and the Chestnut/Bevoe corner (Bevel House on our southwest corner) will distinguish our boundaries for our neighbors, and the Hwy 5 north and south boundary corners will sport flexible sign structures that will allow for seasonal event signage as well as our branded signage.

- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotional/Community Event?
- Provide a timeline for the Project/Promotional/Community Event.
 The timeline is somewhat dependent on city permitting schedule. The project plan includes site preparation, then signage frame construction, then fence installation, sign completion and finally landscaping/site restoration.
- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

•	An expansion/improvement?		X Yes	☐ No
	A replacement/repair?	Some	X□ Yes	☐ No
	A multi-phase project?	Perhaps	☐ Yes	☐ No
•	A new project?	Some	X Yes	☐ No

Has a feasibility study or market analysis been completed for this proposed project? If so, please attach a copy of the Executive Summary.

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Provide specific information to illustrate how this Project/Promotional/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotional/Event:

- #2 Cultural, Entertainment & Community projects Chestnut Square is the host of one of the top-rated Farmers Markets in the country, as well as unique events such as the Legends of McKinney Ghost Walk, the Tour de Coop and the Killis Melton Ice Cream Crank Off.
- #3 Promote McKinney as a unique destination McKinney boasts the 2nd largest residential historic district in the state and Chestnut Square is a focal point for heritage tourism in north Texas.
- #4 Quality of Life McKinney residents support the Farmers Market, enjoy our field trips opportunities, Prairie Adventure Camp, & Scout activities as well as our special events.

Has a request for funding MCDC in the past?	, for this Project/Promotional/Community Event, been submitted to
☐ XYes	□ No

Date(s): Financial

• Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.

We might be able to complete a project of this financial magnitude if we put aside funds for 3-5 years, and we had 1) successful, profitable events, 2) we scrimped on maintenance and small projects AND 3) had no major breakdowns or unforeseen expenses like air conditioners or roofs. This kind of project could perhaps be done in 2 phases but wouldn't be feasible or desirable to spread out over more than about 6 months.

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 Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

What is the total estimated cost for this Project/Promotional/Community Event?

\$84,240

The budget is fairly generic as there will be a number of variables. The design and scope ultimately approved for permitting will have an impact, as well as the price of steel and iron which these days is difficult to quantify on any given day. We are considering purchasing some of the materials in advance in order to avoid any more price increases and at least having the materials to begin the project.

(<u>Please provide a budget specific to the proposed Project/Promotional/Community Event.</u>)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant? 15% (Cash 10%, InKind 5%)

Are Matching Funds available?	Yes	□ No	
Cash \$ *In-Kind \$2800 \$3124		% of Total % of Total 7.5% of sign costs % 10 Bulk/Corp pricing on fencing	

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotional/ Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

Events at Chestnut Square, are promoted year-round through the City's Historic Preservation calendar, "rack cards" with all activities at the CVB, Chamber and throughout McKinney, Collin County and at travel centers throughout Texas. Posters for each event are distributed throughout Collin County. Advertising is focused on food and tour magazines with spot ads in local and regional papers, and on local radio.

We are continuing our efforts to rebrand as a museum and tourist attraction, so further outreach throughout Texas is one goal – some of these funds would be used to advertise in state-wide publications.

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^{*}Design services (\$2800) are being donated; fencing is discounted Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

As we look forward to the day when we are once again visible and even more viable than before. Your support as we recover from 2 years of challenges is so valuable, and bringing people to the "new" Chestnut Square will help change the image that it is difficult to find/park/enjoy!

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional/ Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Although difficult to qualify, success would come in the form of 1) staff and board happiness with both the aesthetics and the usage of the project, and 2) community reaction to the project, and perhaps increase in event sales, although difficult to link to one factor.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Project/Promotional/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional/ Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

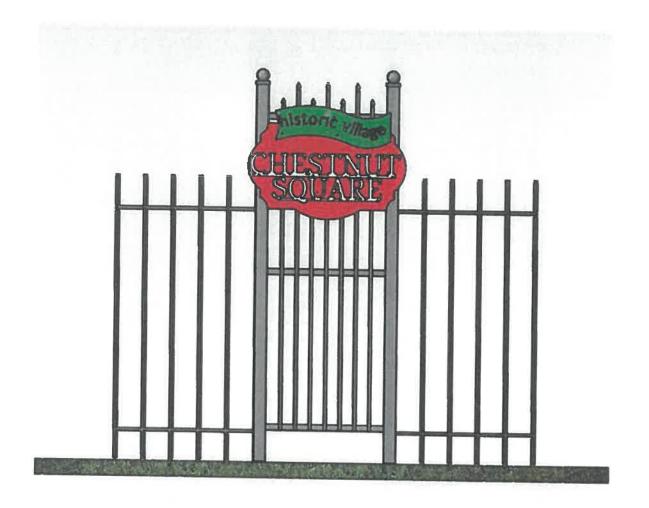
We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

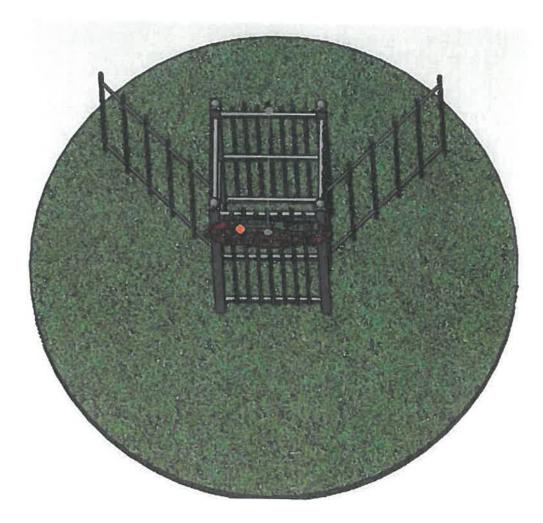
Chief Executive Officer Representative Completing Application

Sayrine Ledig	
Signature	Signature
Jaymie Pedigo Printed Name	Printed Name
06/29/2018 Date	Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

Fence/Signage Budget Prep			In Kind
Survey (If Needed)		\$4,000.00	
Permits		\$350.00	
Tear out/Site Prep		\$2,500.00	
Design/Engineering		\$2,800.00	\$2,800.00 Donated
	Subtotal	\$9,650.00	, , ,
Fencing			
Replacement		\$25,648.00	
New		\$3,925.00	
Gates		\$4,797.00	
5	Subtotal	\$34,370.00	\$31,246.00 w.Discount
Signage		\$32,720.00	
Finish		\$5,000.00	
5	Subtotal	\$37,720.00	
Lawn repair/landscapin	g	\$2,500.00	
Project Total		\$84,240.00	









The Heritage Guild of Collin County	Budget Worksheet	January through December 2018
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Humstring 2000 2000 40000 1000 15000 25000 20000 250	42040 · Education Programs	200 005	500.00	1 600 00	90.00	00.06	90.00	20.00	20.00	50.00	20.00	20.00	00.0	500.00
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Pentals 9,250,00 15,500,	Corp Rentals	0.00			2 500 00	2500.00	00,000	0.00	0.00	200.00	200.00	300.00	1,000.00	5,050.00
ling Income Ling Income Ling Income 13,500,00 13,500,00 13,500,00 13,500,00 11,000,00	Total 43000 · Facility Rentals	9.250.00	15 500 00	15 500 00	2,000.00	2,300.00	2,500.00				2,500.00			10,000.00
und Check Fees 20.00 20.00 20.00 20.00 30.00 10.00 0.00 reperating Income 20.00 20.00 0.00	44000 · Other Operating Income			0000	00.000-01	00'000'61	00'00e'91	16,000.00	15,000.00	13,500.00	13,500.00	13,300.00	11,000.00	170,050.00
Pertating Income 0.00	44020 · Background Check Fees	20.00	20.00	30.00	20.00	20.00	30.00	20.00	6	000	1	:		
Operating Income 20.00	44040 · Miscellaneous Revenue	00'0	0.00	0.00	0.00	00.0	000	000	00.00	30.00	30.00	00.01	0.00	250.00
Savings, Short-term CD 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0	Total 44000 - Other Operating Income	20.00	20.00	30.00	8	1	8		00.5	OR:D	0.00	0.00	00:00	00'0
gst, Short-term CD 0,00 0,00 0,00 0,00 0,00 0,00 0,00 0	46000 · Investments				20.02	Z0.100	30.00	20.00	20.00	30.00	30.00	10.00	0.00	250.00
000 000 000 000 000	46030 · Interest-Savings, Short-term CD	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0	8	c c
	Total 45000 · Investments	0.00	0.00	0.00	00:0	0:00	0.00	8	800	000		8	000	000

The Heritage Guild of Collin County Budget Worksheet January through December 2018

						Jailuary unc	airuary uirougn December 2018	er 2015						
	Jan 18	Feb 18		Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	TOTAL	
lotal income	17,120.00	33,920.00		48,520.00	53,470.00	35,380.00	25,470,00	21.870.00	26 980 00	12 480 00	20 240 00	00000		
Gross Profit	17,120.00	33,920.00	29,580.00	48,520.00	53 470 00	35 380 00	25 470 00	24 970 00	00.000	00,000,00	26,310.00	24,300.00	- 14	
Expense						00.000.00	23,470,00	21,870.00	26,980.00	32,480.00	38,310.00	24,900.00	368,000.00 17,120.00	8
61100 · Wedding Expenses														
61110 · Wedding Costs	1,000.00	1,000.00	1,000.00	1.000.00	1.000.00	1 000 00	1000	00000	00000	,				
61100 · Wedding Expenses - Other	00.00	0.00	0.00	00'0	0.00	0000	00.000	90.000,1	00.000,1	1,000.00	1,000.00	1,000.00	12,000.00	
Total 61100 · Wedding Expenses	1,000.00	1,000,00	1.000.00	1 000 00	1 000 00	1 000 00	00.0	000	0.00	0.00	0.00	00:00	0.00	
61200 · Programming Expenses					00.00	00:00011	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00	
61210 · Farmers' Market Costs	00000	900.00	900.00	900.00	00 006	00 000	90	0000						
61220 · Tour de Coup Costs	00'0	0.00	750.00	750.00	00.000	900.00	900.00	900.00	900.00	900.00	800.00	200.00	10,000.00	
61230 · Merchandise Costs	100 00	000	90	00:00	0.00	0.00	0.00	0.00	0.00	0.00	00.0	0.00	1,500.00	
61240 · Educational Programs Costs	000	100.00	00.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	00'0	100.00	
81270 · Tour & Tea Costs	900	00:00	200.00	200.00	00.00	0.00	0.00	00'0	200.00	200.00	100.00	00:0	1,000.00	
61290 · Prairie Camp Gosts	600	00:0	0.00	00'002	250.00	250.00	0.00	0.00	0.00	250.00	0.00	00'0	1,000.00	
61200 - Programming Funances - Others	00:0	0.00	0.00	0.00	0.00	125.00	125.00	100.00	0.00	00.0	00.0	0.00	350.00	
Trolley Tour Costs	00.00	00:0	0.00	0.00	0:00	0:30	0.00	0.00	0.00	0.00	0.00	0.00	50.00	
Total 61200 · Programming Expenses	165000	0000	4											
61400 · Events & Fundraising Expenses	00000	00,000,1	00,068,1	2,100.00	1,150.00	1,275.00	1,025.00	1,000.00	1,100.00	1,350.00	900.00	500.00	14,900.00	
61420 · Farm to Table Dinner Costs	0.00	000	000	6	46 000 00		į							
61440 - Fashion Show Costs	000	20000	0 0	000	10,000,01	00.00	0.00	0.00	0.00	00:0	0.00	00:0	16,000.00	
61450 - Ghost Walk Costs	00.6	1,200.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	00'0	0.00	0.00	1,200.00	
64469	0.00	0.00	0.00	0.00	0.00	0.00	00.00	0.00	00.0	750.00	0.00	0.00	750.00	
biteo rioliday Home Tour Costs	0.00	0.00	0.00	0.00	00'0	00.0	0.00	00'0	0.00	0.00	5 000 00	200	20000	
6147U - ICe Cream Crank Off Costs	0.00	0.00	0.00	0.00	00'0	3,500.00	0.00	0.00	0.00	6	000	000	00.000,0	
61480 · Murder Mystery Costs	0.00	1,200.00	00'0	00:0	0.00	0.00	0.00	000	000	0000	00:0	0.00	3,500.00	
61599 · Other Event Costs	300.00	0.00	0.00	000	0.00	000	00.0	900	0.00	00.00	0.00	0.00	1,200.00	
61400 · Events & Fundraising Exp · Other	0.00	0.00	0.00	UUU	000	8 6	20.0	0.00	0.00	0.00	0.00	00'0	300.00	
Total 61400 · Events & Fundraising Expenses	300.00	2 400 00			00.0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
61600 · Business Expenses	00.000	2,400.00	0.00	0.00	16,000.00	3,500.00	0.00	0.00	0.00	750.00	5,000.00	00.0	27,950.00	
61610 · Advertising, PR & Marketing	500.00	600.00	700.00	800 00	600 00	200.00	000		i					
61660 · Rentals (Administrative)	500.00	200,00	500.00	200 00	500.00	600.00	000.000	900.00	700,00	700.00	700.00	500.00	7,500.00	
61670 · Volunteer Relations	0.00	100.00	100.00	100.00	100.00	300.00	900.00	200.006	200.00	500,00	500.00	200.00	6,000.00	
61680 · Staff Relations	0.00	0.00	000	100.00	90.50	100.00	100.00	0.00	100.00	100.00	100.00	100.00	1,000.00	
Total 61600 · Business Expenses	1 000 00	1 200 00	9000	2000	00:0	100:00	100.00	0.00	0.00	100.00	0.00	100.00	500.00	
61700 · Outside Services	<u>.</u>		00.000	00,000,1	00.002,1	1,400.00	1,300.00	1,100.00	1,300.00	1,400.00	1,300.00	1,200.00	15,000.00	
61730 · Fundraising Expenses	1.000.00	000	8	6	6		į							
61740 · Outside Contract Services	1 200 00	800.00	00:00	20.0	0.00	00:0	0.00	0.00	0.00	00'0	0.00	0.00	1,000.00	
Total 61700 · Outside Services	00 000 0	00:000	000,000	900.00	800.00	800.00	800.00	800.00	800.00	800.00	1,800.00	10,800.00	21,000.00	
62000 · Facilities and Equipment	2,200,00	900:00	800.00	800.00	800.00	800.00	800.00	800.00	900.008	800.00	1,800.00	10,800.00	22,000.00	
62010 · Building and Equip Maintenance														
PIRI . I I I I I I I I I I I I I I I I I	200.00	400.00	400.00	500.00	900.00	200.00	400.00	400.00	200.00	400.00	400.00	400.00	5 000 00	
control of	0.00	0.00	4,000.00	5,000.00	3,500.00	00'0	0.00	0.00	3,500.00	4,000.00	0.00	0.00	20 000 00	
ozota * Cleaning & Maint Supplies	325.00	325.00	325.00	325.00	325.00	325.00	325.00	425.00	325.00	325.00	325.00	325.00	4 000 00	
										22.22	20.00	20.020	4,000,00	

The Heritage Guild of Collin County Budget Worksheet January through December 2018

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																																			398,750.00 232,252.50	(10,756,00) ###########						
	TOTAL	0.00	29,000,00	500 00	00,000	0.00	00,006,81	19,000.00	0.00	67,000.00	:	100.00	200.00	6,000.00	1,200.00	2,500.00	16,750.00		150.00	7,000.00	8,000.00	200.00	0.00	13,650.00		113,300.00	24,300,00	39,000.00	00.006,61	20,004,2	00.00c,802		00.0	0.00	398,750.00	(10.755.00)				85,000.00	18,000.00	00.0
	Dec 18	00.0	725.00	000	0.00	0.00	0.00	1,500.00	0.00	2,225.00		0.00	0.00	00.000	00.001	535.00	1,335.00		0.00	00.000	0.00	0.00	0.00	500.00	6	00:0	00.0	0.00	8.6	8	000	6	0.0	0.00	17,560.00	7,340.00				0.00	0.00	0.00
	Nov 18	0.00	725.00	00 0	000	00:5	0.0	1,300.00	0.00	2,025.00	0	98.0	00.00	00.000	200.00	535.00	1,335.00		0.00	00.000	00.00	0.00	0.00	800.00	6	0.00	8 6	00.0	8 6	8	9	Č	000	0.00	14,160.00	24,150.00			6	0.00	0.00	0.00
	Oct 18	0.00	4,725.00	000	00.0	000	00.00	00.007,1	0.00	6,425.00	ć	60.0	00.00	1000	20000	535.00	1,335.00		0.00	00:00	00.0	0.00	0.00	700.00	0	00.0	0.00	000	000	G C	2	0	00.5	00.0	13,760.00	18,720.00			0	00.0	0.00	0.00
	Sep 18	0.00	4,325.00	00'0	000	000	7 20 00 00 00	1,700.00	0.00	6,025.00	000	000	200.005	100 00	200 00	535.00	1,335.00	6	500.00	00.000	00.00	0000	0.00	500.00	0	000	00:00	000	0.00	000		000	000	40,000	12,000.00	14,920.00			9	000	000	0.00
	Aug 18	0.00	825.00	0.00	0.00	900	20000	2,000.00	00.0	2,825,00	000	0110	500.00	100.00	200.00	535.00	1,335.00	ć	500.00	00.00	8 6	000	00'0	200.00	000	0.00	00:00	0.00	000	0.00		000	000	8 560 00	49 940 90	13,310.00			000	00.0	00.0	0.00
	Ju! 18	0.00	725.00	0.00	0.00	00.0	1 700 00	00.007,1	0.00	2,425.00	00.0	0.00	200.00	100.00	200.00	535.00	1,335.00	0	500.00	90	000	000	000	200.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	8 385 DO	17 085 00	00.000,			000	000	000	0.00
	Jun 18	0.00	825.00	0.00	00:00	0.00	1 700 00	000	00.0	2,525.00	0.00	0.00	500.00	100.00	200.00	535.00	1,335.00	0	00'009	000	0000	000	000	600.00	0.00	0.00	0.00	0.00	0.00	0.00		00'0	00'00	12.435.00	22 945 On	200			0:00	0.00	000	0.00
:	May 18	0.00	4,325,00	0.00	00:00	0.00	1.500.00	000	90.0	5,825.00	0.00	0.00	500.00	100.00	200.00	535.00	1,335.00	00 0	200.00	000	0.00	0.00	90.0	900.00	0.00	00.0	0.00	0.00	0.00	0.00		0.00	0.00	27,810,00	25 660 00				0.00	0.00	000	0.00
	Apr 18	0.00	5,825.00	00.0	00'0	0.00	1.200.00	000	7 025 00	0,023.00	0.00	0.00	200.00	100.00	200.00	535.00	1,335.00	0.00	600.00	0.00	00'0	0.00	00 000	900.00	0.00	00:0	0.00	0.00	0.00	0.00		00'0	00:00	14,160.00	34.360.00				0.00	0.00	0.00	0.00
1000 40	0 0	000	4,725.00	0.00	00:00	00'0	1,200.00	0.00	5 925 00	00,025,0	0.00	0.00	500.00	100.00	200.00	535.00	1,335.00	0.00	000'009	0.00	0.00	0.00	00 000	00.000	0.00	0.00	0.00	0.00	0.00	00.00		0.00	0.00	12,810.00	16,770,00				0.00	0.00	0.00	0.00
F=1-18	000	0.00	725.00	0.00	0.00	0.00	1,500.00	0.00	2 225 00		0.00	00.0	500.00	100.00	200.00	535.00	1,335.00	0.00	600.00	0.00	00.00	0.00	800.00	200	00:00	0.00	0.00	0.00	0.00	00:0		0.00	0.00	10,550.00	23,360.00				0.00	00.00	0.00	0.00
lan 18	900		525.00	200.00	00'0	18,500.00	2,000.00	0.00	21,525.00		100.00	500.00	500.00	100.00	300.00	565.00	2,065.00	150.00	600.00	6,000,00	500.00	0.00	7 250 00		113,300.00	22,300.00	58,000.00	13,500.00	2,400.00	209,500.00		00'0	0.00	246,490.00	(229,370.00)				85,000.00	18,000.00	0.00	0.00
	62010 · Building & Equip Maint · Other	Total 62040 . Duilding on a English	mainte dinha din Ballanda alore laco	progn - Curation	62030 · Equip Rental & Maintenance	62050 · Property Insurance	62060 · Utilities	62000 · Facilities and Equipment - Other	Total 62000 · Facilities and Equipment	63000 - Office Operations	63010 · Books, Subscriptions, Reference	63020 · Postage, Mailing Service	63025 · Printing and Copying	63030 · Supplies	63035 · Telephone, Telecommunications	63040 · IT Expense	Total 63000 · Office Operations 64000 · Other Administrative Expenses	64015 · Bank Service Charges	64020 · Credit Card Feas	84035 · Insurance, Liability, D & O	64055 · Memberships & Dues	64099 · Other Admin Expenses	Total 64000 · Other Administrative Expenses	65000 · Payroll Expenses	65010 · Salaries, Staff	65020 · Salaries, Contract Employees	65030 · Salaries, Wedding Coordinator	65040 · Payroll Taxes	65050 · Payroll Processing Costs	Total 65000 · Payroll Expenses	67000 · Travel Expenses	67010 · Conferences & Meetings	Total 67000 · Travel Expenses	Total Expense	Net Ordinary Income	Other Income/Expense	Other Income	70000 · Grants (Restricted), Net	70010 · Restricted Grants Received	70020 · Grant Expenses (Advert & Mktg)	70030 · Grant Expenses (Structures)	70040 · Grant Expenses (Delaney House)

The Heritage Guild of Collin County Budget Worksheet January through December 2018

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TOTAL		103,000.0	Q		9	218 620 (
Dec 18	9	0.00	0.00		0.00	7 340 00
Nov 18	60.0	0.00	0.00		0.00	24.150.00
Oct 18	8	20.0	00'0		0.00	18,720.00
Sep 18	9		00.0	3	0.00	14,920,00
Aug 18	00 0		00:0	8	0.00	13,310,00
Jul 18	0.00		0.00	8	0.00	17,085.00
Jun 18	0.00		0.00	00.0	0.00	22,945,00
May 18	0.00		0.00	00.0		25,660.00
Apr 18	0.00	8	0.00	000		34,360.00
Mar 18	0.00	8	00.0	0.00		16,770.00
Feb 18	0.00	200	0.00	00.0	49 400 00	23,300,00
Jan 18						
	Total 70000 - Grants (Restricted), Net	Total Other Income		Net Other Income	Net Income	

The Heritage Guild of Collin County

BUDGET VS. ACTUALS: FY 2018 - FY18 P&L

January - March, 2018

		TOTAL	
	ACTUAL	BUDGET	OVER BUDGET
Income			
40000 Grants			
40050 MCDC Grant	19,102.50		19,102.50
Total 40000 Grants	19,102.50		19,102.50
41000 Direct Public Support			
41010 Membership Dues	865.00	500.00	365.00
41020 Donations, General Public	128.62	1,200.00	-1,071.38
41030 Corporate Contributions	1,200.00	2,000.00	-800.00
41035 Corporate Memberships		2,500.00	-2,500.00
41050 Special Purpose Gifts		4,000.00	-4,000.00
41060 McKinney Heritage Membership	40.00	1,500.00	-1,460.00
Total 41000 Direct Public Support	2,233.62	11,700.00	-9,466.38
42000 Program Revenues		•	3,100,100
42010 Farmers' Market	9,103.87	13,000.00	-3,896.13
42020 Tour de Coop	2,378.00	3,500.00	-1,122.00
42030 Merchandise Sales	194.63	100.00	94.63
42040 Education Programs	1,478.00	2,500.00	-1,022.00
42050 Ghostly Haunting	.,	800.00	-800.00
42070 Prairie Camps	1,300.00	500.00	800.00
42080 Public Village Tour	291.40	200.00	91.40
42090 Tea & Tour	810.00	1,000.00	-190.00
Total 42000 Program Revenues	15,555.90	21,600.00	-6,044.10
42500 Event & Fundraising Revenues		,	4,017.111
42540 Fashion Show	1,436.23	3,500.00	-2,063.77
42560 Holiday Home Tour	170.00	0.00	170.00
42580 Murder Mystery	1,876.81	2,500.00	-623.19
42699 Other Event/Fund Raising Income	.,	1,000.00	-1,000.00
Total 42500 Event & Fundraising Revenues	3,483.04	7,000.00	-3,516.9 6
43000 Facility Rentals	_,	7,000.00	.0,010.30
43010 Weddings	11,000.00	39,000.00	00 000 00
43020 Rentals	350.00	1,250.00	-28,000.00
Total 43000 Facility Rentals	11,350.00	40,250.00	-900.00
44000 Other Operating Income	11,000.00	40,230.00	-28,900.00
44020 Background Check Fees		70.00	
Total 44000 Other Operating Income		70.00	-70.00
45000 Investments		70.00	-70.00
45030 Interest-Savings, Short-term CD Total 45000 Investments	5.42		5.42
	5.42		5.42
Total Income	\$51,730.48	\$80,620.00	\$ -28,889.52
GROSS PROFIT	\$51,730.48	\$80,620.00	\$ -28,889.52
Expenses			

		TOTAL	
	ACTUAL	BUDGET	OVER BUDGET
61100 Wedding Expenses	812.50	3,000.00	-2,187.50
61110 Wedding Costs	1,889.64		1,889.64
Total 61100 Wedding Expenses	2,702.14	3,000.00	-297.86
61200 Programming Expenses			
61210 Farmers' Market Costs	2,280.45	2,400.00	-119.55
61220 Tour de Coup Costs	1,225.00	750.00	475.00
61230 Merchandise Costs		100.00	-100.00
61240 Educational Programs Costs	419.07	300.00	119.07
61270 Tour & Tea Costs	1,351.27	0.00	1,351.27
61280 Trolley Tour Costs		900.00	-900.00
61290 Prairie Camp Costs	178.68	0.00	178.68
61299 Other Programming Costs		50.00	-50.00
Total 61200 Programming Expenses	5,454.47	4,500.00	954.47
61400 Events & Fundraising Expenses		,	
61420 Farm to Table Dinner Costs	25.00	0.00	25.00
61440 Fashion Show Costs	194.45	1,200.00	-1,005.55
61460 Holiday Home Tour Costs	136.80	0.00	136.80
61480 Murder Mystery Costs	972.71	1,200.00	-227.29
61599 Other Event Costs	0.2	300.00	-300.00
Total 61400 Events & Fundraising Expenses	1,328.96	2,700.00	-1,371.04
61600 Business Expenses	1,020.00	2,700.00	-1,371.04
61610 Advertising, PR & Marketing	E 150.00	4.000.00	
61660 Rentals (Administrative)	5,158.00	1,800.00	3,358.00
61670 Volunteer Relations	2,056.00	1,500.00	556.00
61680 Staff Relations	147.98	200.00	-52.02
Total 61600 Business Expenses	25.13	0.00	25.13
61700 Outside Services	7,387.11	3,500.00	3,887.11
61730 Fundraising Expenses 61740 Outside Contract Services	4 400 00	1,000.00	-1,000.00
Total 61700 Outside Services	1,400.00	2,800.00	-1,400.00
	1,400.00	3,800.00	-2,400.00
62000 Facilities and Equipment			
62010 Building and Equip Maintenance			
62011 Yard	1,400.00	1,000.00	400.00
62012 Structures & Equipment	1,904.63	4,000.00	-2,095.37
62013 Cleaning & Maintenance Supplies	2,004.93	975.00	1,029.93
62019 Grant Expenses - Structures	12,862.99		12,862.99
Total 62010 Building and Equip Maintenance	18,172.55	5,975.00	12,197.55
62020 Curation	4,036.24	500.00	3,536.24
62060 Utilities	7,068.55	4,700.00	2,368.55
Total 62000 Facilities and Equipment	29,277.34	11,175.00	18,102.34
63000 Office Operations			
63010 Books, Subscriptions, Reference	175.00	100.00	75.00
63020 Postage, Mailing Service	79.90	500.00	-420.10
63025 Printing and Copying	1,515.69	1,500.00	15.69
63030 Supplies	61.11	300.00	-238.89
63035 Telephone, Telecommunications	1,434.99	700.00	734.99
63040 IT Expense	1,765.72	1,635.00	130.72

		TOTAL	
T-1-100000 017	ACTUAL	BUDGET	OVER BUDGET
Total 63000 Office Operations	5,032.41	4,735.00	297.4
64000 Other Administrative Expenses		,	207.4
64015 Bank Service Charges		37.50	
64020 Credit Card Fees	1,181.28		-37.50
64040 Interest Expense	40.38	1,800.00	-618.72
64055 Memberships & Dues	539.00	E00.00	40.38
Total 64000 Other Administrative Expenses	1,760.66	500.00	39.00
55000 Payroll Expenses	1,700.05	2,337.50	-576.84
65010 Salaries, Staff	00.000 ==		
65020 Salaries, Contract Employees	28,689.50	28,325.01	364.49
65030 Salaries, Wedding Coordinator	40.000.00	5,574.99	-5,574.99
65040 Payroll Taxes	13,492.00	14,499.99	-1,007.99
65050 Payroll Processing Costs	3,202.80	3,375.00	-172.20
Total 65000 Payroll Expenses	704.56	600.00	104.56
	46,088.86	52,374.99	-6,286.13
otal Expenses	\$100,431.95	\$88,122.49	\$12,309.46
ET OPERATING INCOME	\$ -48,701.47	\$ -7,502.49	\$ -41,198.98
ET INCOME	\$ -48,701.47	\$ -7,502.49	\$ -41,198.98

The Heritage Guild of Collin County

BALANCE SHEET As of March 31, 2018

	TOTAL	
1000	AS OF MAR 31, 2018	AS OF DEC 31, 2017 (PF
ASSETS		
Current Assets		
Bank Accounts	\$28,706.39	\$46,605.1
Accounts Receivable		
11000 Accounts Receivable	3,620.00	4,385.0
Total Accounts Receivable	\$3,620.00	\$4,385.0
Other Current Assets		
12000 Undeposited Funds	1,570.00	0.0
Other Receivables	0.00	100.0
Total Other Current Assets	\$1,570.00	\$100.0
Total Current Assets	\$33,896.39	\$51,090.1
Fixed Assets	\$1,873,745.29	\$1,873,745.2
TOTAL ASSETS	\$1,907,641.68	\$1,924,835.4
LIABILITIES AND EQUITY		ψ1/02-1/000.T
Liabilities		
Current Liabilities		
Accounts Payable		
20000 Accounts Payable	0.00	958.0
Total Accounts Payable	\$0.00	
Credit Cards	44.00	\$958.00
21100 Indep MC 3622	3,606.88	4 = 4 = 4
Total Credit Cards	\$3,606.88	1,718.13
Other Current Liabilities	φο,οσσ.28	\$1,718.1
24450 Wedding Damage Deposit	0.000.00	
24500 Deferred Income Billings	9,800.00	6,050.00
24510 Weddings	55 205 AA	*****
24520 Building Rentals	55,295.00	29,050.00
Total 24500 Deferred Income Billings	400.00 55,695.00	0.00
25800 Unearned or Deferred Revenue		29,050.00
26000 Security Deposits, Other	0.00	18.00
Total Other Current Liabilities	400.00	200.00
Total Current Liabilities	\$65,895.00	\$35,318.00
Total Liabilities	\$69,501.88	\$37,994.21
	\$69,501.88	\$37,994.21
Equity		
30000 Unrestricted Fund Balance	1,886,841.27	1,892,627.43
Net Income	-48,701.47	-5,786.16
Total Equity	\$1,838,139.80	\$1,886,841.27
OTAL LIABILITIES AND EQUITY	\$1,907,641.68	\$1,924,835.48

Internal, Revenue ? ervice

Department of the Treasury

District Director

Heritage Guild of Collin County Texas 909 West Howell Mckinney, TX 75069

Person to Contact.
ECMF Tax Examiner
Telephone Number

214-767-1766 Heier Reply 10

RM:CS8:1200 DAL Date NGV 20 1985

記i: 75-1602150

· Gentlemen:

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Our records show that Heritage Guild of Collin County Tayae

1s exempt from Federal Income Tax under Section
September, 1979, and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by Section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of Section 509(a) of the Internal 170(b)(1)(A)(v1)

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely yours,

Tax Examiner