

MCKINNEY CONVENTION AND VISITORS BUREAU BOARD

Finance Committee Meeting

July 20, 2018

The McKinney Convention & Visitors Bureau Finance Committee met on July 20, 2018, at 200 W. Virginia Street, McKinney Texas.

In attendance were CVB board members: Finance Committee Chair Jim Bressler, Hal Harbor and Bryan Perkins.

Staff: CVB Executive Director Dee-dee Guerra

The meeting was called to order at 8:33 am.

The committee discussed the following items:

1. MCVB June & July 2018 Financials & Occupancy Report: No discussion
2. Detailed Budget June & July 2018: No discussion.
3. The McKinney Shop: Sale- June & July 2018: No discussion.
4. STR Report June & July 2018: Director Bressler stated that we just need to watch the trends and hope we break even at year end. Director Guerra told the committee that it is getting more difficult to bring meetings here now that everyone is using technology for meetings and education and webinars, they are saving money on travel and food by using skype, go to meetings, and webinars. No further discussion.

The MCVB Finance Committee meeting adjourned at 9:00 am.

Jim Bressler
MCVB Finance Committee