



McKinney Economic Development Corporation

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Strategic Plan Management & Communicating Results:

A. Business Retention & Expansion

- Staff and McKinney Team continues working on Project Todd.
- Assistant City Manager Barry Shelton and Staff continues working with PACCAR/Dynacraft to provide assistance for the construction underway, incentives and/or others. Approaching the completion of the facility, PACCAR/Dynacraft is planning a Grand Opening date in October.
- Staff continues working with Project UV for the potential expansion in response to US-China New Trade Policy. On August 31, Staff hosted a meeting with the company President, President Peter Tokar III and Assistant City Manager Barry Shelton to discuss the potential completion/move-in date. The new facility's move-in date is critical for Project UV site selection decision.
- Staff had a tour at Toyoshima GreenTech in McKinney for the company growth in the past six months and discussed MEDC Loan Agreement with the executive on August 30. Toyoshima GreenTech, global headquarters in China, is the first company awarded MEDC Global Soft Landing Program.

B. Business Attraction

- President Tokar and Staff hosted a lunch meeting with Project Cloud executive from out of town and introduced the executive to Deputy City Manager Jose Madrigal and Airport Manager Kenneth Carley for a McKinney National Airport tour on August 22.
- Staff met with Project Sunny executive who returned to US from China on



September 6. Staff followed up with the executive with the MEDC Board direction regarding the company's interests in relocating its US headquarters to McKinney. |

Marketing/Promotion/Connection Activities:

- **BISNOW - Road to Riches:** The 121 Corridor was an extremely successful event at Sheraton Hotel McKinney on August 23. Mayor Pro Tem Tracy Rath delivered an excellent Welcome Remarks and followed by Chairman Jason Burress as the moderator in the first panel with an outstanding performance. Chairman Burress rolled out the map of MEDC newly-acquired 104 acres land along HWY 121 as well as Southgate. Craig Ranch Master Developer David Craig and Southgate Developer KDC Bill Guthrey were the panelists. A post-Event McKinney Tour was conducted and lunch was hosted by MEDC at Craig Ranch TPC Clubhouse. Staff received several compliments about the superior performance of Mayor Pro Tem Rath and Chairman Burress representing McKinney from the real estate community. This is the second success for MEDC as the raw space sponsor at Sheraton Hotel McKinney after 2016. There were 519 registered attendees at the BISNOW Event in comparison with the record of 465 attendance in 2016.
- Staff attended Independent Bank Topping Out Celebration at Craig Ranch on August 28. The construction has been moving along on schedule and the design looks professional with the nature incorporated into the corporate environment along HWY 121. Independent Bank's six-story office building will be the highest office building in McKinney upon completion. This is one of MEDC proud projects in 2017.
- President Tokar, Director of Business Retention & Expansion John Valencia, Director of Business Development Bruce Coleman, Business Development Specialist Madison Clark and Staff attended the North Texas Commercial Association of Realtors (NCTAR) at Sheraton Hotel Dallas on August 29. MEDC set up a booth at the annual real estate show in Dallas. MEDC booth was in an excellent location with strong visits from the commercial real estate professionals and productive conversations.
- Staff attended McKinney Chamber Development Update - Craig Ranch at Piazza on the Green on August 30. City of McKinney Development Services Executive Director Michael Quint and Craig Ranch Master Developer David Craig delivered excellent speeches with the updated development to the well-attended audience. Moss, one of MEDC projects in 2018, was the sponsor for the Chamber event. |