Library Advisory Board Meeting Youth Services Report

September 20, 2018

- Total Summer Reading completions = 1,164 (compared to 864 in 2017, for an increase of 34%)
- Total Summer Reading registrations = 2,119 (we eclipsed 2017 by just 14 participants)
- Overall attendance for programs was down for the months June through August compared to 2017 (8,073 to 10,856). We offered somewhat fewer programs from last year, but quality was greatly improved.
- Attendance for programs in which we hired performers was extremely high, and was consistently 180-200 at John and Judy Gay. We had great success with several "inhouse" programs, as well (e.g. Bob Ross Painting Party, events hosted at MPAC, Monday Movie Matinee)
- Youth Services has planned most of the general events calendar for spring 2019, and the new Programming Department will have a draft ready for Communications before the end of the month.
- The library has received lots of positive feedback from the community about the printed fall events calendar, and we're planning to offer the same high-quality format for future seasons. Calendars will be delivered to MPAC, Old Settler's, Senior Center, Apex and other locations to increase awareness about the library's offerings.