# ECOMMUNITY VISION

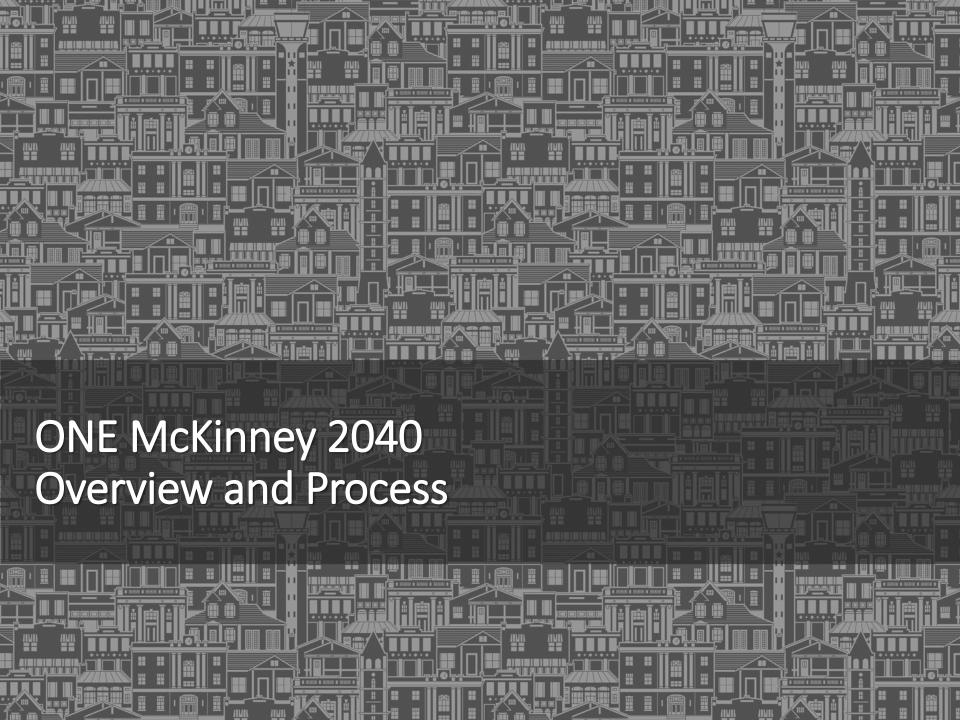
McKinney 2040

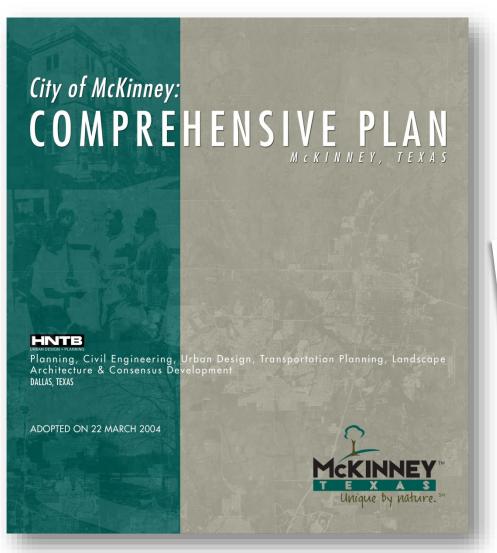
City Council Meeting

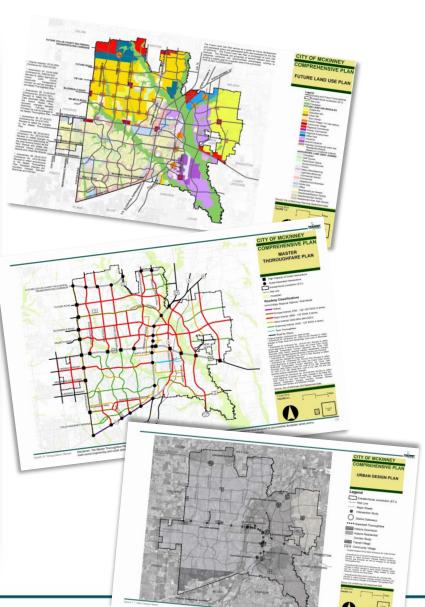
October 2, 2018











# How We Use the Comprehensive Plan

- Used to coordinate and guide the establishment of development regulations
- Used to provide a basis for future zoning decisions
- Guides public investments in transportation and other infrastructure improvements



# Why Is This Important?

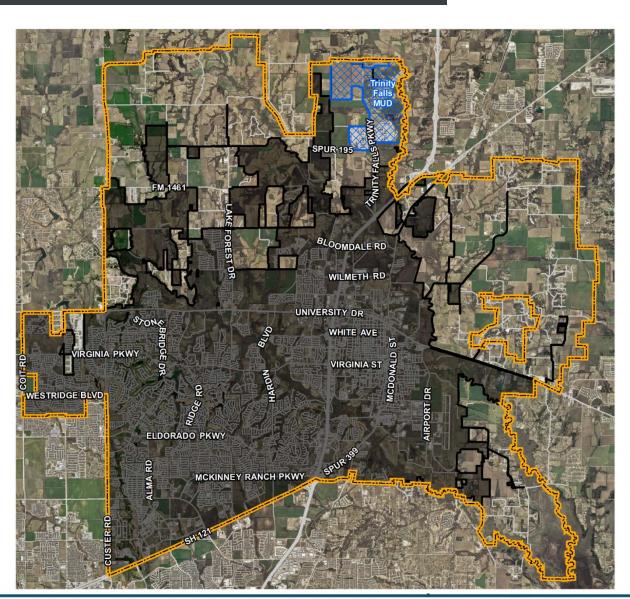
**Current City Limits** 

68 square miles

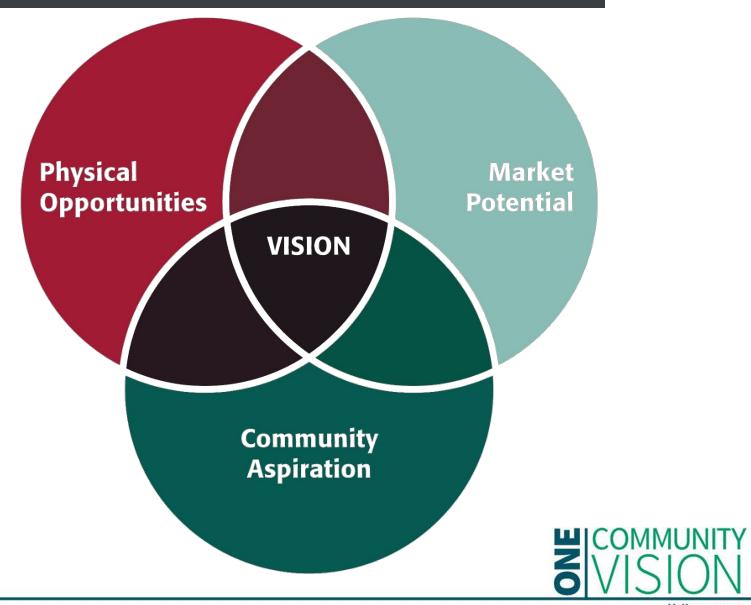
**Ultimate City Limits** 

116 square miles

~40% of McKinney is unincorporated

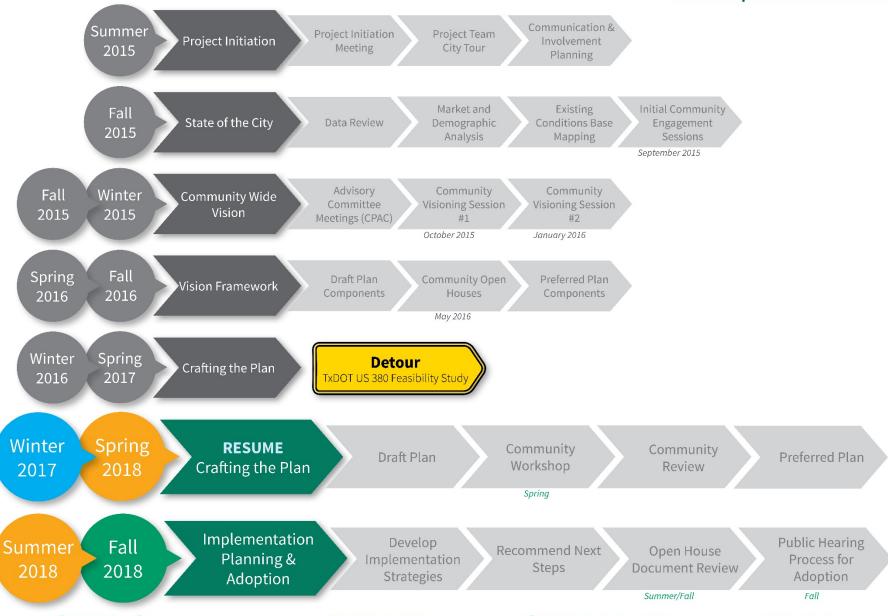


## ONE McKinney 2040: Approach

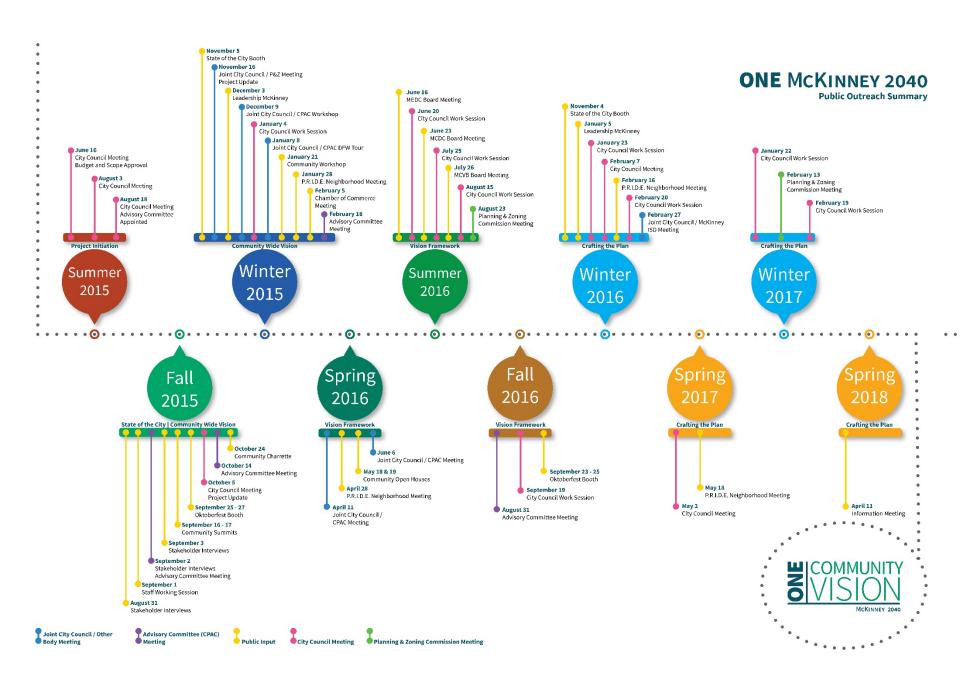


### **ONE McKINNEY 2040:**

Overall Scope and Process Timeline •



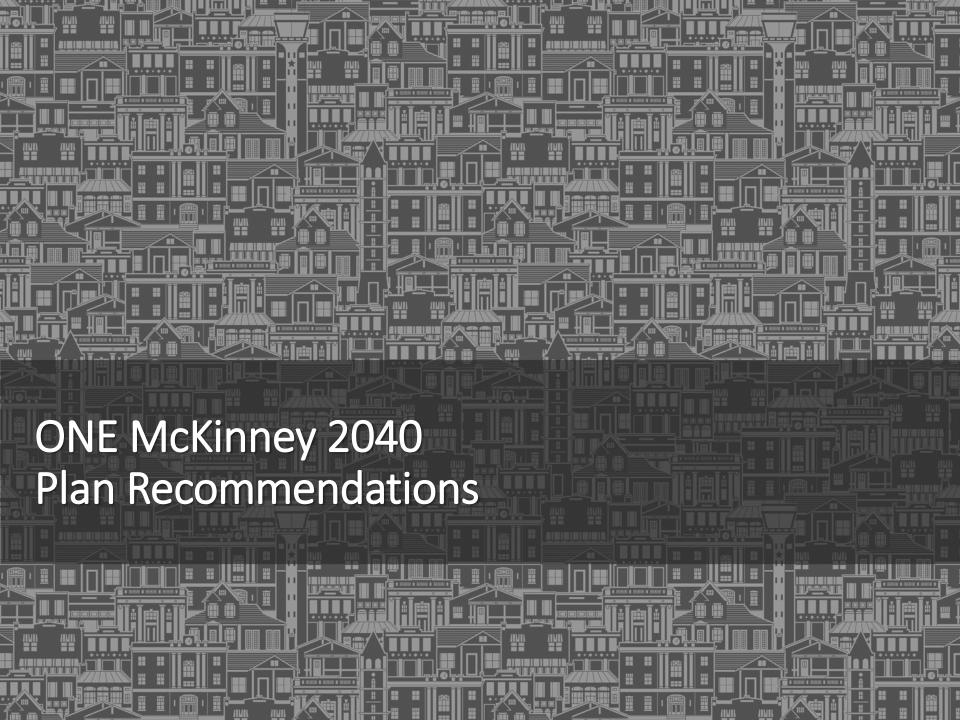
**ONE COMMUNITY. ONE VISION. ONE MCKINNEY 2040** 



## Engagement in Detail

- Individual and Small Group Interviews (Fall 2015)
- Staff Working Session (Fall 2015)
- Comprehensive Plan Advisory Committee (ongoing)
- CC/CPAC DFW Tour (Winter 2015)
- Community Summits (Fall 2015)
- Community Charrette (Fall 2015)
- Community Workshop (Winter 2015)
- Community Open Houses (ongoing)
- Oktoberfest (Fall 2015 & Fall 2016)
- Online Surveys (ongoing)
- www.onemckinney2040.com





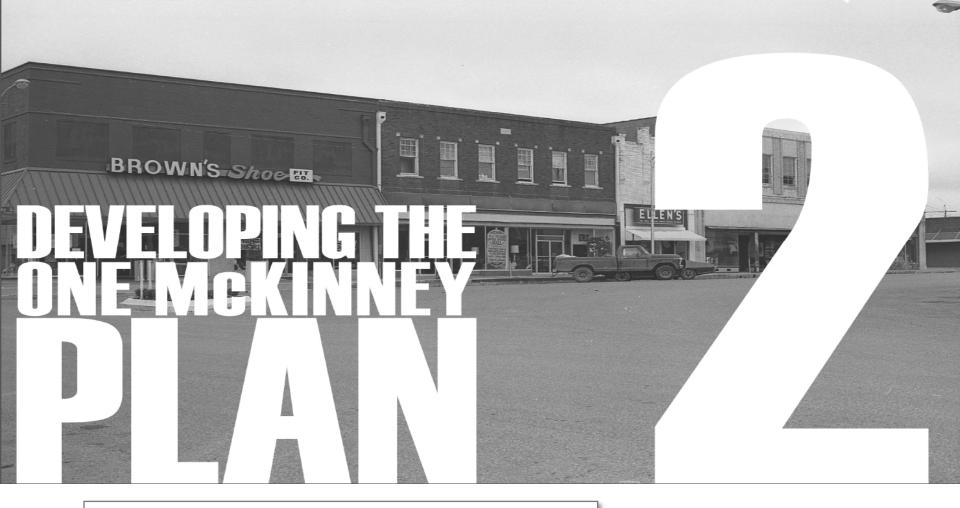
### Chapters of the ONE McKinney 2040 Plan

- The ONE McKinney 2040 Plan (Overview)
- Developing the ONE McKinney 2040 Plan (Process)
- City-wide Land Use and Development Strategy
- City-wide Mobility Strategy
- City-wide Economic Development Strategy
- City-wide Fiscal Health Strategy
- City-wide Public Investment Strategy
- Land Use and Development District Strategies
- Implementation
- Appendices



- Plan Foundation
- Vision
- Guiding Principles





- State of the City
- Public Outreach Events
- Market Research & Analysis



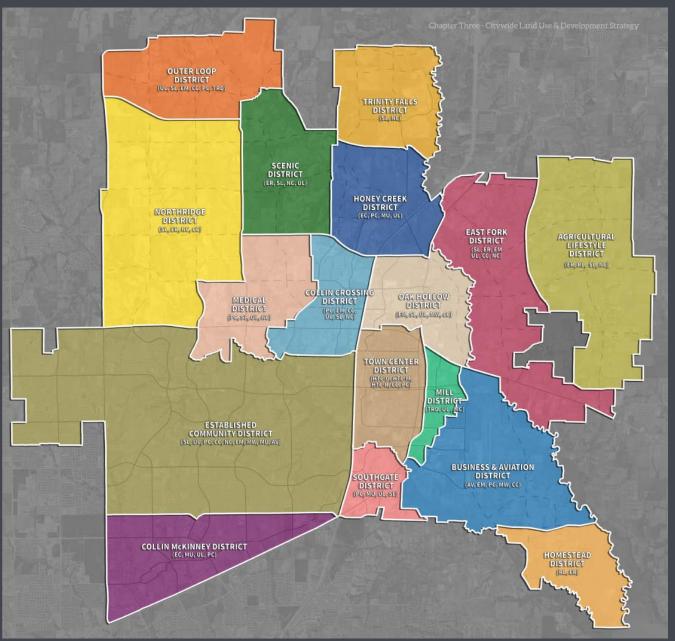


- Intended Outcomes
- Preferred Scenario
- Placetypes
- Decision Making Criteria



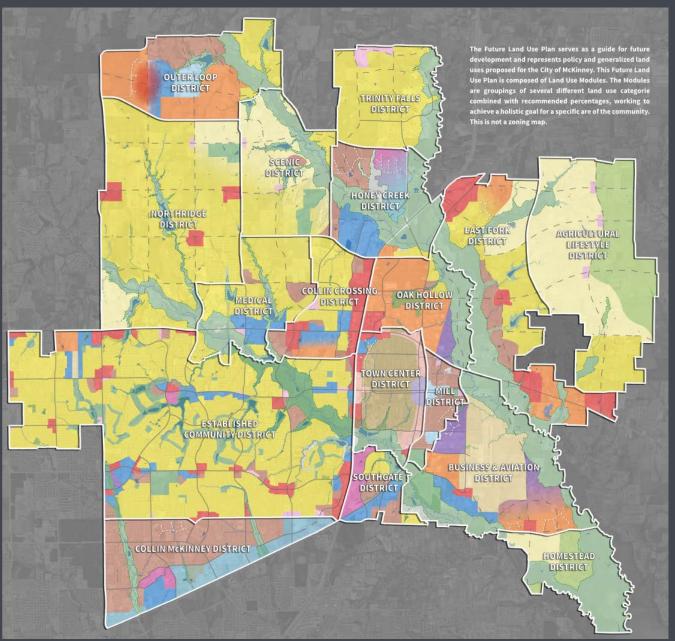
# PREFERRED SCENARIO

### Citywide Land Use and Development Strategy



# FUTURE LAND USE

### Citywide Land Use and Development Strategy





- Intended Outcomes
- Function and Foundation
- Travel Demand Model
- Master Thoroughfare Plan



# STRATEGIC DIRECTION

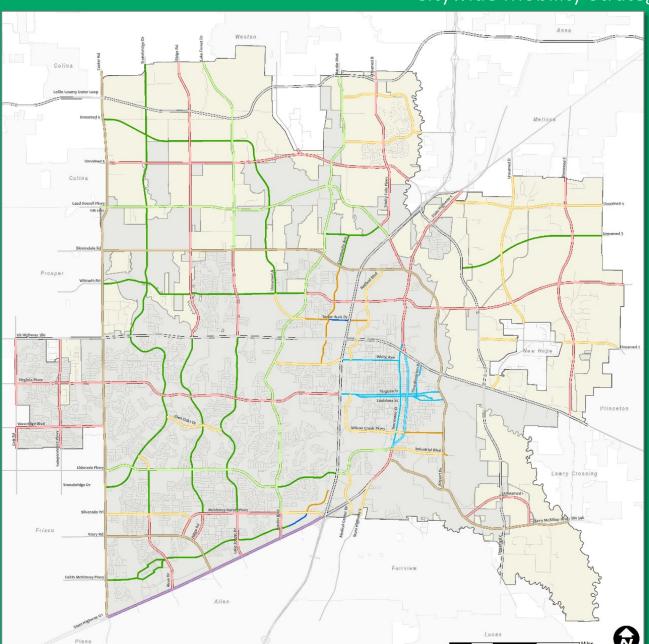
Citywide Mobility Strategy

#### MASTER THOROUGHFARE PLAN

#### Legend

Draft Thoroughfare Plan 2016

- Major Regional Highway / Multi-Modal
- Tollway
- Principal Arterial 130' ROW (6 Lanes)
- Major Arterial (6 Lanes)
- Greenway Arterial (6 Lanes)
- Greenway Arterial (4 Lanes)
- Minor Arterial (4 Lanes Divided)
- Minor Arterial (4 Lanes Undivided)
- Minor Arterial (3 Lanes)
- Town Thoroughfare
- ----- Road By Others
- McKinney City Limits
- McKinney ETJ
- Other Cities
- ---- Railroads

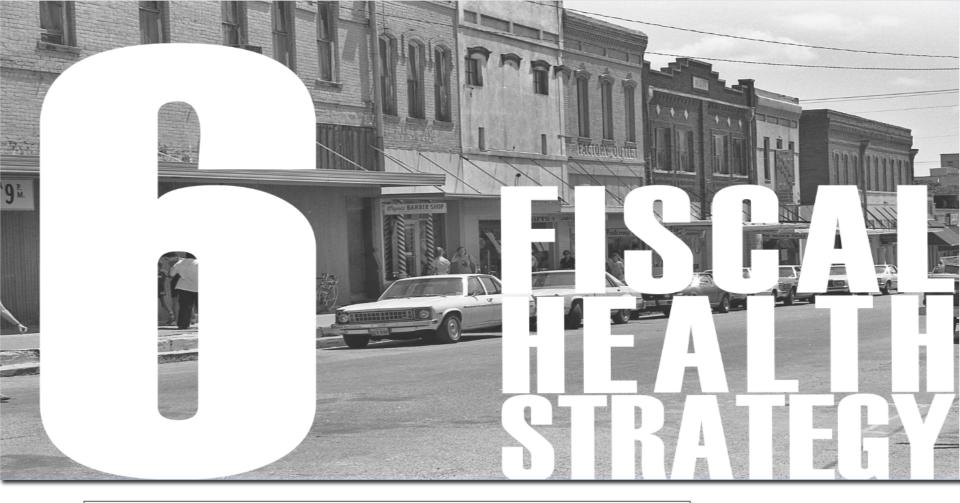




- Intended Outcomes
- Partnerships
- Competitive Position
- Priority Initiatives



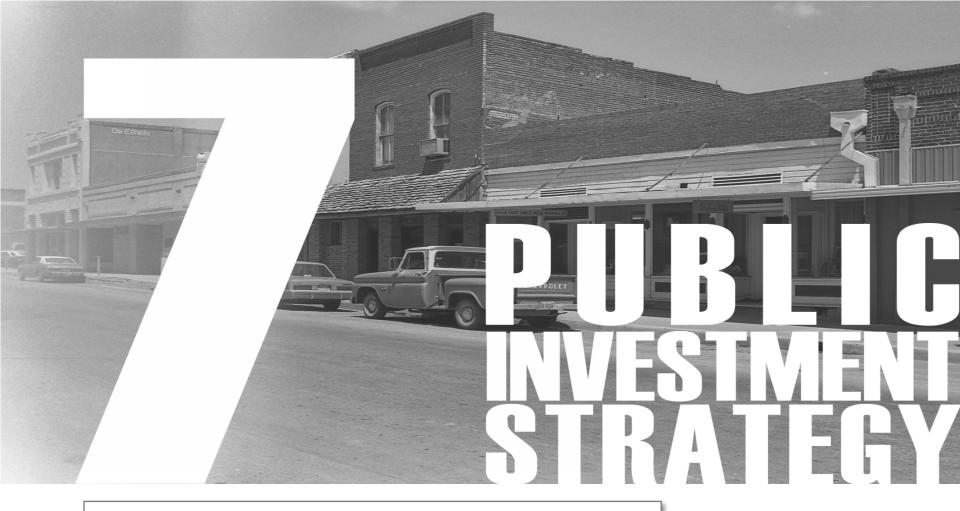
MCKINNEY 2040



- Intended Outcomes
- Components of Fiscal Environments
- Methodology
- Summary (estimates)



CKINNEY 2040



- Intended Outcomes
- Level of Service
- Adequacy & Timing for Expansion
- Other Plan Coordination





- Criteria for Specific Land Use & Location
- Individual District Strategies



### Individual District Strategies

- Intent Statement
- Description
- Economic & Market Support
- Strategic Direction
  - Development Pattern
  - Identity, amenities, and infrastructure
  - Public investments and initiatives
  - Decision-making Criteria



#### DESCRIPTION

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MARKET ANALYSIS

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- Strategy & Framework
- Top Priorities for Implementation
- Monitoring Progress





- Alternate Scenarios
- Public Outreach Process
- Transportation Modeling
- Market Support
- Implementation Matrix

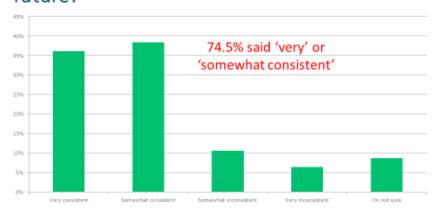


CKINNEY 2040

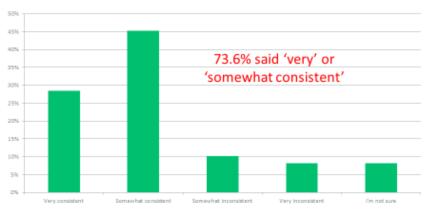


# Draft Plan Survey Results

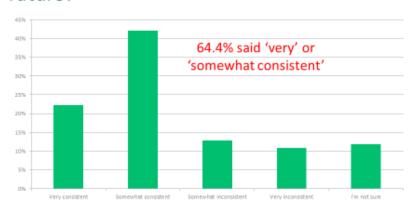
How consistent is the Vision Statement with your own idea of McKinney's best possible future?



How consistent are these Decision-Making Criteria with the factors you think the City should use in making these decisions?



How consistent is this Preferred Scenario with your own idea of McKinney's best possible future?



How consistent are these outcomes with the City you hope to see by 2040?

	Very consist- ent	Some- what consist- ent	Some- what inconsist- ent	Very inconsist- ent	I'm not sure	Consist- ent	Inconsist- ent
Citywide Mobility Strategy	34.0%	34.6%	14.2%	14.8%	2.5%	68.5%	29.0%
Citywide Economic Development Strategy	26.9%	41.9%	12.5%	10.6%	8.1%	68.8%	23.1%
Citywide Fiscal Health Strategy	30,4%	48.1%	5.1%	9.5%	7.0%	78.5%	14.6%
Citywide Public nvestment Strategy	34.4%	41.9%	13.1%	8.8%	1.9%	76.3%	21.9%

