

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

MAY 10, 2018

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Ruschhaupt Hall, 111 N. Tennessee Street, McKinney, Texas on May 10, 2018 at 8:30 a.m.

Board members present: Kaci Lyford, Alex Lanio, Jolie Williams, Edna Brown, Amber Gutschlag, Robert Hamilton, Ric Anderson, Courtney Ward, Doug Willmarth

Absent: None

McKinney Main Street Director Amy Rosenthal called to order the meeting of the McKinney Downtown Business Re-development Board Meeting at 8:31 a.m. after determining a quorum present.

18-404 Discuss and Provide Input about Cultural District Designation for McKinney

Director Rosenthal welcomed the community guests to the meeting and began by explaining the process of requesting a Cultural District Designation from the state of Texas. Ms. Rosenthal explained that the process had been presented to the McKinney City Council in January and that the application deadline is approaching on June 15, 2018. Ms. Rosenthal outlined the definition of a Cultural District and explained the benefits that could help the city. Benefits include State recognition of McKinney's cultural assets, marketing and promotional opportunities, opportunity for funding and the opportunity to increase partnerships. Director Rosenthal asked for feedback and the group discussed. Director Rosenthal explained that a Cultural District needs the support of the whole community and she showed the video that Waco, TX used for their application. Director Rosenthal explained that McKinney would need to identify 5 goals that can be accomplished in 5 years. She presented

ideas that were from prior meeting and community input gatherings. The group discussed.

Director Rosenthal adjourned the meeting at 9:54 a.m.

ALEX LANIO
Chair

