

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

AUGUST 9, 2018

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on August 9, 2018 at 8:30 a.m.

Board members present: Chairman Alex Lanio, Vice Chairman Jolie Williams, Kaci Lyford, Robert Hamilton, Doug Willmarth. Edna Brown, Amber Gutschlag, Ric Anderson, and Courtney Ward.

Main Street staff present: McKinney Main Street Director Amy Rosenthal, McKinney Special Events Coordinator Andrew Jones, McKinney Main Street Program Coordinator Aaron Werner, McKinney Performing Arts Center Marketing Coordinator Jakia Dudley-Faine and McKinney Performing Arts Center/Main Street Executive Assistant Belinda Kennedy. Guests: City of McKinney Councilman Charlie Phillips and City of McKinney Assistant City Manager Barry Shelton.

Chairman Alex Lanio called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:31 a.m. after determining a quorum present.

18-651 Chairman Lanio called for the City Liaison Report. Mr. Shelton advised the Board that the public parking at the Davis at the Square garage should be open next week and the City is currently looking at adding downtown lighting. The parking garage off of Virginia should be open at the end of the year, it will have 5 levels of parking. Mr. Shelton discussed an RFP that was put out for a sculpture at Mitchell Park, local and national artists have applied. Mr. Shelton discussed new developments in McKinney, Costco is open and other businesses in the shopping area, the Cinemark and 24 hour Fitness are going up. The City is considering amendments to the current noise ordinances in response to concerns about concrete plants and construction noise. Chairman Lanio thanked Mr. Shelton for his report.

- 18-652** Chairman Lanio called for the director's report. Ms. Rosenthal updated the Board on the following items: City Council will appoint new board on August 22, 2018, on August 20, 2018 at the City Council work session the topic of special events will be discussed, this will cover 3rd party events and costs the city incurs and also a discussion concerning Bike the Bricks., the Polish the Gem project is in progress and with the Cultural District designation recommendation from the State we could possibly have a celebration for both the completion of the project and the new cultural district. Ms. Rosenthal followed up with the Board concerning the wireless speaker project, Main Street would need to pay a deposit for the project to be installed prior to Oktoberfest, this would be prior to receiving any funds approved by MCDC, The Board discussed and is in favor of starting the project. Ms. Rosenthal discussed the Main Street summer conference, top trends were discussed as well as considering the economic impact or your program? The Board discussed trends in spending and millennials, they spend on clothing, groceries, restaurants, entertainment, and alcohol, how do Main Street programs reach this consumer. The Board discussed forming a sub-committee to analyze business structures.
- 18-653** Chairman Lanio called for consideration of the Minutes of the Main Street Board Meeting of July 12, 2018. Board members unanimously approved the motion by Vice-Chairman Williams, seconded by Board member Anderson, to approve the Minutes of the Main Street Board Meeting of July 12, 2018.
- 18-654** Chairman Lanio called for consideration/discussion/action on the Financial Reports. Board members unanimously approved the motion by Board member Lyford, seconded by Vice-Chairman Williams, to approve the financial reports.

18-655 Chairman Lanio called for consideration/discussion/action on Adding Funds to the Rainy Day Fund from Arts in Bloom 2018. Ms. Gutschlag discussed with the Board the profit from Arts in Bloom and the need to move money into the Rainy Day fund for future events. Ms. Gutshclag asked for a motion from the Board. Mr. Willmarth made a motion, seconded by Mr. Anderson, to transfer \$3000 into the Rainy Day fund. Board members unanimously approved the motion.

18-656 Chairman Lanio called for the discussion of upcoming events. Ms., Rosenthal introduced Andrew Jones, the City of McKinney Special Events Coordinator. Mr. Jones discussed the plans for Oktoberfest 2018, to help alleviate lines we are adding pre-sale locations for ticket sales, a vip experience in in the works at Gather, we will have a sports zone, lots of planning going on now. Mr. Werner updated the Board on Home for the Holidays planning, new vendor for tree lights, possibility to light the water tower, some new decorations for downtown.

Vice-Chairman Williams called to adjourn the meeting at 10:04 a.m.

ALEX LANIO
Chair

