

McKinney Parks Board
November 8, 2018



CITY OF MCKINNEY

PUBLIC ART MASTER PLAN

Purpose of the Public Art Master Plan

- Give strategic focus to the community's efforts to acquire and commission public art.
- Build on current efforts for quality design in downtown, parks, public facilities, and developing areas throughout the community.
- Build support and interest for the Public Art Program.
- Give the community a voice in shaping the direction of the Public Art Program.



The Process - 2013

- Reviewed City plans and policies.
- Met regularly with an Advisory Committee.
- Held Imagine Art Here! workshop.
- Led a tour of art in Frisco and Allen.
- Held individual and group meetings.
- Reviewed drafts with Committee.

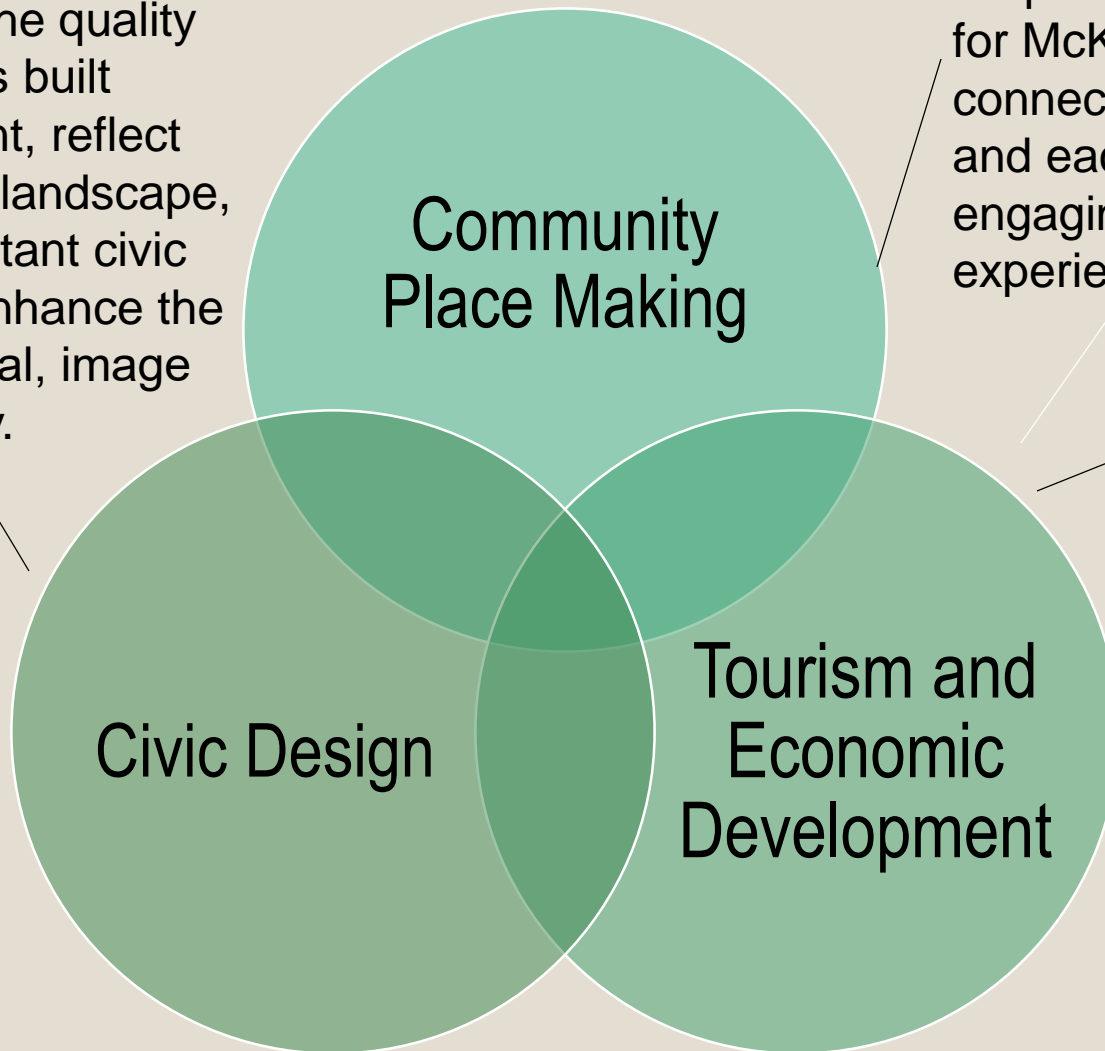


PUBLIC ART MASTER PLAN



Principles

Reinforce the quality of the City's built environment, reflect the natural landscape, mark important civic features, enhance the City's appeal, image and identity.



**Community
Place Making**

Help create gathering places for McKinney residents, connect people with the place and each other, provide engaging, educative experiences.

Civic Design

**Tourism and
Economic
Development**

Create innovative artistic experience that attract visitors, enhance the desirability of McKinney as a place to live and do business, elevate the image of McKinney as a cultural destination.

Vision

Create innovative artistic experiences that strengthen gathering places for McKinney residents, reinforce the high quality and uniqueness of the City's built and natural environment, and set McKinney apart as a place to visit, live and do business.





PARKS LOCATED WITHIN CULTURAL ARTS DISTRICT

Finch Park, Old Settler's Park, Mitchell Park

Finch Park

- Public art that promotes community gathering and “functional fun,” such as the splash park, stage area or pavilion.
- Interpretive artwork that helps to tell the history of McKinney and the park.
- Create interactive experiences that appeal to all park users, especially children.



Old Settler's Park and Recreation Center

- Enhance gathering spaces.
- Foster community pride, ownership and a sense of belonging.



Mitchell Park



Mitchell Park RFQ

- \$40,000 budget. 50% private donations/50% public art fund
- Forty-three (43) submissions received
- Three (3) semi-finalists selected by public art subcommittee
- Models to be displayed on Saturday, November 10, 2018, at MPAC, in conjunction with Cultural Arts Designation Kickoff
- Finalist to be selected and contract brought to City Council for approval on December 4, 2018



Artist: Brian Keith

My goal as an artist is to respond to beauty by creating something beautiful.. I find it an absolute joy to use my hands making works of art that will engage people, to bring them an experience of beauty or move them to contemplate what is important.



Artist: Madeline Wiener

My sculpture has been found to be entertaining, stimulating, and memorable. My style is timeless, so it can fulfill the needs of future generations. It is always my desire through my work to engage viewers and entice them to come close and experience my stone sculpture.

Gate of Unity



Artist: Humanity Memorial

The circle in dynamic motion of coming together represent the spirit of unity in your community

It will be great honor if we can create artworks with you to evoke our bond to earth and one another to celebrate diversity and inspire unity in your beautiful park space.



OTHER PARKS IN THE PUBLIC ART MASTER PLAN

Towne Lake Recreation Area: Sculpture Trail

- Create an amenity for people who currently use Towne Lake Park and its trails, as well as a new reason for people to visit the park.
- Create visual reference points that draw people along the trail and through the park.



Gabe Nesbitt Park: Gathering Place

- Create amenities or focal points that strengthen gathering places in the park.
- Appeal to a broad group of users.
- Reflect the child and family-friendly nature of the park.



Bonnie Wenk Park: Gathering Place

- Create an amenity or focal point that strengthens this area of the park as a gathering place.
- Mark a transition between the parking and park destination.



Virginia/Louisiana: Gateway

- Welcome visitors to McKinney.
- Mark the transition to downtown.
- Reflect the City's "unique by nature" motto through natural forms.



Erwin Park:

- Artwork that is a focal point of activity such as an amphitheatre.
- Invite environmental artists to create projects that reflect the park's focus on providing visitors with an experience of indigenous landscape.



APEX Center

- Public art at the aquatic center and recreation center should express McKinney's community identity, capture the spirit of aquatics and recreation and help anchor the facilities even more strongly in the community's life.

