



Our Mission

At ManeGait Therapeutic Horsemanship, children and adults with disabilities move beyond their boundaries through the healing power of the horse and the dedication of a professional and Caring Community.





Come Join Us!

<u>Date:</u> Saturday, April 27, 2019 11 AM - 4 PM

Estimated Attendance:

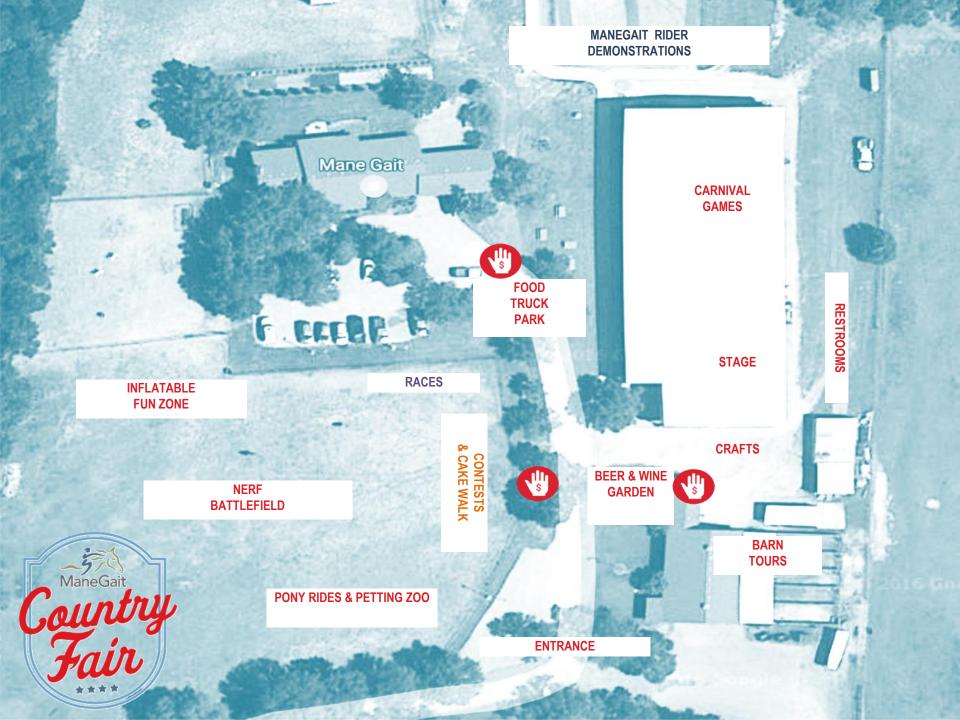
1,500 visitors 150 volunteers

> Admission: \$25 per car



Goals & Objectives

- Raise awareness of ManeGait programs and increase community involvement
- Provide a family-friendly activity for residents of McKinney and surrounding areas
- Support the local community by promoting local businesses
- Raise financial support for ManeGait programs







Food Trucks and Treats



Fun and Games

- Play Street Museum
- Hamster Balls
- Jousting Arena
- Nerf Gun Battlefield
- Bounce Houses
- Petting Zoo & Pony Rides

Almate

- Carnival Games
- Face Painting







ManeGait Country Fair Marketing Plan Includes:

- Promotion of ManeGait Country Fair at <u>ManeGait.org</u>
- Listing on local event calendars and Facebook groups
- E-Blasts to ManeGait database of 5,500 contacts
- Posters and Fliers created and distributed



ManeGait Country Fair Marketing Plan Includes:

Community Publications

Community Impact Frisco Style Magazine Plano Profile Magazine TAOLB Magazine

Social Media promotion Boosted posts on Facebook, Instagram and Twitter

Radio Spot Advertising Cumulus Media- 96.3 KSCS or 99.5 KPLX



Questions?