



Our Mission

At ManeGait Therapeutic Horsemanship, children and adults with disabilities move beyond their boundaries through the healing power of the horse and the dedication of a professional and Caring Community.

★ PROCEEDS BENEFIT MANEGAIT THERAPEUTIC HORSEMANSHIP ★



SATURDAY
APRIL 27

◇◇◇◇◇ 11 AM to 4 PM ◇◇◇◇◇

3160 N CUSTER RD *McKinney*



FUNDED IN PART BY
McKINNEY
COMMUNITY
DEVELOPMENT
CORPORATION



FUN FOR THE *whole* FAMILY!



Come Join Us!

Date:

Saturday, April 27, 2019
11 AM - 4 PM

Estimated Attendance:

1,500 visitors
150 volunteers

Admission:

\$25 per car



Goals & Objectives

- Raise awareness of ManeGait programs and increase community involvement
- Provide a family-friendly activity for residents of McKinney and surrounding areas
- Support the local community by promoting local businesses
- Raise financial support for ManeGait programs

MANEGAIT RIDER
DEMONSTRATIONS

Mane Gait

CARNIVAL
GAMES

RESTROOMS

STAGE

FOOD
TRUCK
PARK

INFLATABLE
FUN ZONE

RACES

NERF
BATTLEFIELD

CONTESTS
& CAKE WALK

CRAFTS

BEER & WINE
GARDEN

BARN
TOURS

PONY RIDES & PETTING ZOO

ENTRANCE







Food Trucks and Treats



Fun and Games

- Play Street Museum
- Hamster Balls
- Jousting Arena
- Nerf Gun Battlefield
- Bounce Houses
- Petting Zoo & Pony Rides
- Carnival Games
- Face Painting









ManeGait Country Fair Marketing Plan Includes:

- Promotion of ManeGait Country Fair at ManeGait.org
- Listing on local event calendars and Facebook groups
- E-Blasts to ManeGait database of 5,500 contacts
- Posters and Fliers - created and distributed

ManeGait Country Fair Marketing Plan Includes:



Community Publications

Community Impact

Frisco Style Magazine

Plano Profile Magazine

TAOLB Magazine

Social Media promotion

Boosted posts on Facebook,
Instagram and Twitter

Radio Spot Advertising

Cumulus Media- 96.3 KSCS
or 99.5 KPLX



Questions?