

# Grant Promotions by MCDC and City of McKinney

## Promotional and Community Event Grants - Cycle I 2019

Board Approved: 1/24/2019  
Requirements/Resources Sent: 1/29/2019

 Social Media    Print Advertising    Outdoor Advertising    City Building Monitors    Board/Staff Attendance

Organization	Event	Event Date	Agreement Executed	Final Report Received	MCDC Facebook Promotion	MCDC Twitter Promotion	City Facebook/Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA Streaming	City Apex Streaming	Board/Staff Attendance
Heritage Guild	Farmers Market	March-August	2/25/2019		1/2, 2/8, 2/11, 2/15, 2/27, 3/15, 3/16, 3/27	1/2, 1/25, 2/8, 2/11, 2/15, 2/27	2/22, 3/2	2/27, 3/2					C.Schneible R.Glew L.Jones
	Tour de Coop	4/27/2019	2/25/2019		1/25, 1/31, 3/16, 4/10, 4/17	1/25, 4/10, 4/17				Apr. 1-13	April	Apr 11-26	
	Ice Cream Crank-off	?	2/25/2019								May		
Collin County History Museum	2019 Then & Now	Feb-Dec 2019	2/19/2019		2/27	2/27				Mar 18-30	March		C. Schneible L.Jones R.Glew K.McGill J.Brewer D.Clarke
St. Peter's Episcopal	Empty Bowls	16-May-19	2/7/2019		1/28, 3/14, 3/19, 3/26, 4/19	1/28, 4/19			CI - May	Apr 29 - May 11	May	Apr 27 - May 5	
McKinney Main Street	Black History Month	2/1/2019	3/1/2019		2/11	2/11							C.Schneible

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	Krewe of Barkus	3/1/2019	3/1/2019		3/1	3/1	1/28, 2/24	1/28, 2/20, 2/22, 2/28, 3/1					
	Union the Musical		3/1/2019										
	Goitsche		3/1/2019										
	Janoska		3/1/2019		3/19, 3/26, 3/28, 3/29	3/28, 3/29	3/26						L. Jones
	Unique by Nature Juried Art Competition	4/1/2019	3/1/2019		3/21, 4/3, 4/5, 4/12	4/3, 4/5, 4/12							
	Arts in Bloom	4/12-14/2019	3/1/2019		3/29, 4/1. 4/8, 4/9, 4/11, 4/12, 4/13	3/29, 4/8, 4/9, 4/11, 4/12	4/9, 4/10	4/8, 4/9					D.Clarke C.Schneible L.Jones
	Cinco de Mayo	5/1/2019	3/1/2019										
	Historical District	ongoing	3/1/2019		2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12	2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12	4/9, 4/11, 4/12						
Game Day Foods	Salsa Fest	7/4/2019	2/4/2019		3/5	3/5			HOA - June	June 11-29	June		
Kiwanis Club of McKinney	McKinney Triathlon	9/29/2019	2/16/2019										
ManeGait	Country Fair	4/27/2019	2/4/2019		3/5, 3/9, 4/16, 4/18	3/5, 4/16, 4/18			CI - March HOA - April	Apr 15-27		Apr 11-26	
SGB Hospitality	St. Patrick's Day Festival and Run	3/16/2019	2/4/2019		2/8, 2/18, 2/20, 2/27. 3/11, 3/14, 3/15, 3/16, 3/27	2/8, 2/20, 2/27, 3/14, 3/15, 3/16, 3/27	3/13		CI - March	Mar 4-16			