

## **The 2019 Garden Show Grant Report and Narrative**

Organization:	Collin County Master Gardeners Association
Funding Amount:	\$9,000
Project/Promotion/Community Event:	The Garden Show 2019
Start Date:	March 16, 2019
Completion Date:	March 17, 2019
Location:	Myers Park and Event Center, 7117 County Road 166, McKinney, TX 75071

The Garden Show 2019 was held the weekend of March 16 & 17, 2019 at Myers Park and Event Center in McKinney and involved nine sponsors, 59 vendors, one charity partner and nine non-profits. This event generated \$20,893 in revenue and \$18,653 in expenses.

During the event, attendees shopped for garden-related products and services from our sponsors and vendors, as well as some of the non-profits. Other non-profits distributed literature and created awareness of their Collin County based organizations. Collin County Master Gardeners, the City of McKinney's Environmental Education and Community Outreach Coordinator, and Texas A&M AgriLife Extension representatives offered several educational programs on topics that included vegetable/tomato gardening, crating container gardens, attracting pollinators, and planting EarthKind gardens. A children's "Passport" activity attracted hundreds of children to the educational booths.

Our 2019 Garden Show Charity, Hugs Greenhouse, received the gate proceeds raising a total of \$5,700 during the two-day event.

## Promoting the Event

We used a multi-channel marketing approach to promote The Garden Show 2019 by creating Facebook ads, print advertising, digital advertising, radio advertising as well as collateral materials such as flyers and brochures. We also utilized our own website, [www.ccmgatx.org](http://www.ccmgatx.org) to promote the event.

We promoted the event heavily on our Facebook page, <https://www.facebook.com/ccmgatx/> as well as including posts on Instagram.

As we have done in years past, we created Facebook ads targeted towards our desired demographic, bringing McKinney and Collin county residents with horticulture needs together with research-based gardening information delivered by Collin county Master Gardeners and Texas A&M AgriLife experts, as well as products and services offered by vendors at the show.

These ads ran from March 3<sup>rd</sup> through March 17<sup>th</sup> for a \$377.49 and reached 130,382 people with 130,382 impressions. The age range of our audience for these ads was 18-65 living in North Texas, with interests including the following: Home and garden, gardening, flower garden, landscape, garden design, perennial plants, vegetable gardening, container gardening, trees, lawns, shrubs, mulch, herbs, tomatoes and flowering plants.

During the weeks and months leading up to The Garden Show 2019, we created and scheduled Facebook and Instagram posts that featured our sponsors and speakers, and reminded attendees to save the date, bring their own carts, and linked to our website for additional information about the show.

We also placed advertisements in several local publications.

The distribution for each of these magazines is:

Allen Image	Reach: 45,000 in Allen, Fairview, Lucas, and Parker
Dallas Morning News Guide	Reach, 600,000 print subscribers (average in Collin County is 270,710) Digital Reach: 1.4 million monthly views with 600,00 unique visitors with a 1.3 minute average visit
Edible DFW	Reach 105,500 per quarter
Frisco Style	Reach 65,500 (approximately 175,000+ readers) in Frisco, McKinney (Stonebridge Ranch and Craig Ranch), North Plano, and South Prosper
Plano Magazine	Reach: 434,000 monthly readers Plano (residential delivery)
Prosper Living	Reach: 24,000 in Prosper and Celina

Press releases were distributed to:

- Dallas Morning News
- Community Impact
- Star Local Magazine
- Plano Magazine
- Allen Image
- Prosper Living
- Little Elm Living
- North Texas eNews
- Click Allen ePublication
- Texas Gardeners Seeds eNewsletter
- TMGA Newsletter
- KLAK Radio 97.5 FM
- Frisco Style Magazine
- Edible Magazine
- Richardson Living
- Good Life Family
- Sherman-Denison Herald newspaper
- McKinney CVB
- Denton Record Chronicle
- MCDC
- Anna-Melissa-Van Alstyne newspaper
- Prosper Press

Other promotional activities:

- Save the Date flyers distributed by our members, sponsors, and vendors.
- *Gardenwise Gazette* (the Collin County Master Gardeners Association public newsletter)
- Road Signs
- The Garden Show 2019 brochure
- Word of mouth

Performance metrics:

2016 visitors – 6,000  
2017 visitors – 9,000  
2018 visitors – 6,500  
2019 visitors – 6,500

Attendance on Saturday was on a par with previous years, but attendance on Sunday was down due to it being St. Patrick's Day.

**See Appendix for samples of printed marketing materials, outreach materials and screen shots of online promotions and website marketing.**



We conducted a survey of visitors to determine where they were coming from to attend the event with 11% of attendees participating. See table A for attendance by city of residence.

Table A

City	Number	Percentage of Respondents
Allen	86	11.33%
Celina	16	2.11%
Coppell	6	0.79%
Plano	109	14.36%
Frisco	71	9.35%
McKinney	269	35.44%
Prosper	25	3.29%
Richardson	17	2.24%
Prosper	25	3.29%
Weston	1	0.13%
Wylie	14	1.84%
Lavon	3	0.40%
Princeton	19	2.50%
Anna	11	1.45%
Farmersville	6	0.79%
Melissa	9	1.19%
Other	72	9.49%
	759	100%





## Financial Report

### Proposed Budget

#### Sponsor Fees

United Ag & Turf	\$5,000
Chambersville Tree Farm	2,000
Collin County Feed & Seed	1,500
Home Grown Plants	1,500
Pucketts	1,500
Shades of Green Nursery	1,500
Landmark Equipment	1,500
Lush Landscapes	<u>750</u>
Total	\$15,250

Vendor Fees	\$8,430
MCDC Grant	<u>\$10,000</u>
Total Revenue	\$33,680

#### Expenses

Advertising	\$20,000
EMT First Aid	360
Hospitality	1,300
MG Area Booth Supplies	450
Miscellaneous	500
Pipe and Drape	5,163
Security	1,280
Signage	1,000
Speakers	177
Supplies	650
Tour Bus	1,200
Volunteers	<u>1,600</u>
Total Expenses	\$33,680
Net Profit/Loss	\$0



### Actual Financial Performance

<u>Sponsor Fees</u>	
Landmark Equipment	\$2,500
Chambersville Tree Farm	2,500
Home Grown Plants	1,500
Pucketts	1,000
Collin County Feed & Seed	1,500
United Ag & Turf	800
Lush Landscape	750
Shades of Green	500
Total Sponsor Fees	\$11,050

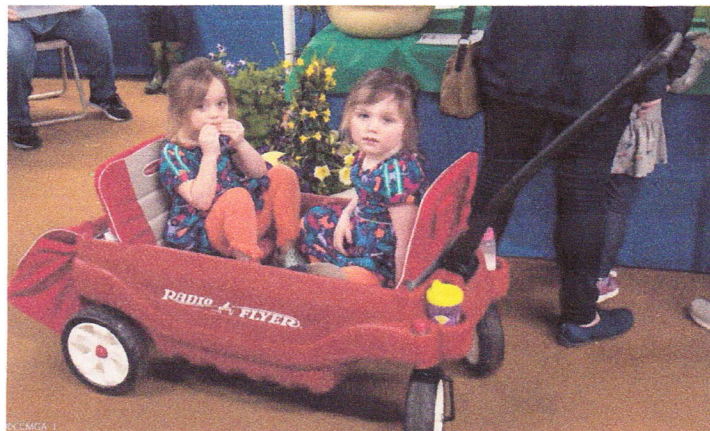
Vendor Fees	9,843
Total Revenue	\$20,893

<u>Expenses</u>	
Advertising	\$8,869
EMT First Aid	450
Hospitality	462
MG Booth Supplies	184
Miscellaneous	1,252
Pipe and Drape	5,612
Security	1,280
Signage	149
Speakers	0
Supplies	19
Tour Bus	1,171
Volunteers	2,306
Total Expenses	\$21,754

Net Profit/Loss	(\$861)
-----------------	---------









## APPENDIX

## FACEBOOK AD



**Collin County Master Gardeners**

Sponsored · 🌐

Join us for The Garden Show 2019!

March 16th & 17th in the Show Barn at Myers Park in McKinney, Texas.



CCMGATX.ORG

**The Garden Show | Collin County Master Gardeners**

[Learn More](#)



Bruce W Batman and 8 others

1 Share

## FACEBOOK AD



**Collin County Master Gardeners**

Sponsored ·

Save the Date for The Garden Show 2019!

March 16th & 17th in the Show Barn at Myers Park in McKinney, Texas.



CCMGATX.ORG

**The Garden Show | Collin County Master Gardeners**

[Learn More](#)



5

1 Share



Like



Comment



Share



## TEXT FOR FACEBOOK AD

A perennial favorite for residents of Collin County, The Garden Show 2019 (funded in part by the McKinney Community Development Corporation) will showcase Earth-Kind® gardening principles for North Texas. The Garden Show will take place in the Show Barn at beautiful Myers Park & Event Center in McKinney, Texas on Saturday, March 16th from 9am-5pm and on Sunday, March 17th from 11am-5pm. The price of entry on both days is a suggested donation of \$2 per person to benefit Hugs Greenhouse

## Fwd: Bonnie, your recent promotion has ended

From: Bonnie Landon (bonnie.landon@icloud.com)

To: ksinplano@yahoo.com; jan@homeontherangetx.com; dawnoldfield@suddenlink.net; bwbatman56@hotmail.com

Date: Sunday, March 17, 2019, 5:04 PM CDT

See our FB ad results below. Hope attendance numbers were good because of the ad. I was impressed to see the number of people — WITH wagons — waiting to get into the show yesterday morning.

Bonnie

Begin forwarded message:

**From:** Facebook Business <[advertise-noreply@support.facebook.com](mailto:advertise-noreply@support.facebook.com)>

**Date:** March 17, 2019 at 3:39:21 PM CDT

**To:** Bonnie Landon <[bonnie.landon@icloud.com](mailto:bonnie.landon@icloud.com)>

**Subject:** Bonnie, your recent promotion has ended

**Reply-To:** noreply <[noreply@facebookmail.com](mailto:noreply@facebookmail.com)>

**facebook business**

## Your Promotion Has Ended

Your results are ready for you to review. You can use these insights to keep connecting with the people on Facebook who matter to your business.

[US - 18+](#)

March 4, 2019, 1:50 pm

130,382 People Reached

People who saw your promotion

130,382 Impressions

\$300.00 Spent

Total amount spent on this promotion

[View Results](#)

[Create New Ad](#)

[Learn More](#)

PROSPER LIVING 1/4 P6 AD



# THE 2019 Garden Show

presented by the  
Collin County Master Gardeners

Sat, March 16  
9am – 5pm

Sun, March 17  
11am – 5pm

FREE PARKING



## Myers Park & Event Center

7117 County Rd. 166, McKinney, TX 75071

[www.ccmgatx.org/thegardenshow](http://www.ccmgatx.org/thegardenshow)



FUNDED IN PART BY  
MCKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION

TEXAS A&M  
AGRILIFE  
EXTENSION



FRISCO STYLE 1/4 PAGE AD



# THE 2019 Garden Show

presented by the  
Collin County Master Gardeners

Sat, March 16  
9am – 5pm

Sun, March 17  
11am – 5pm

FREE PARKING



## Myers Park & Event Center

7117 County Rd. 166, McKinney, TX 75071

[www.ccmgatx.org/thegardenshow](http://www.ccmgatx.org/thegardenshow)



FUNDED IN PART BY  
McKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION

TEXAS A&M  
AGRI LIFE  
EXTENSION

EDIBLE DFW 1/4 PAGE AD



# THE 2019 Garden Show

presented by the  
Collin County Master Gardeners

Sat, March 16  
9am – 5pm

Sun, March 17  
11am – 5pm

FREE PARKING



## Myers Park & Event Center

7117 County Rd. 166, McKinney, TX 75071

[www.ccmgatx.org/thegardenshow](http://www.ccmgatx.org/thegardenshow)






FUNDED IN PART BY  
McKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION

TEXAS A&M  
AGRI LIFE  
EXTENSION

## PLANO MAGAZINE DIGITAL AD

---

 <p>THE 2019 <b>Garden Show</b> presented by the Collin County Master Gardeners <b>Myers Park &amp; Event Center</b> 7117 County Rd. 166, McKinney, TX 75071</p>	<p>Sat, March 16 9am – 5pm</p> <p>Sun, March 17 11am – 5pm</p> 	 <p>TEXAS A&amp;M <b>AGRI LIFE</b> EXTENSION</p> <p>SPONSORED BY MCKINNEY COMMUNITY DEVELOPMENT CORPORATION</p>
---	--	--



ALLEN IMAGE 1/2 PAGE AD



# THE 2019 Garden Show

presented by the  
Collin County Master Gardeners



Sat, March 16  
9am – 5pm

Sun, March 17  
11am – 5pm

FREE PARKING



**Myers Park &  
Event Center**

7117 County Road 166  
McKinney, TX 75071

[www.ccmgatlx.org/thegardenshow](http://www.ccmgatlx.org/thegardenshow)

TEXAS A&M  
**AGRILIFE**  
**EXTENSION**



FUNDED IN PART BY  
**McKINNEY**  
COMMUNITY  
DEVELOPMENT  
CORPORATION



THE 2019  
**Garden  
Show**

presented by the  
Collin County Master Gardeners

Sat, March 16  
9am – 5pm

Sun, March 17  
11am – 5pm

FREE PARKING



**Myers Park &  
Event Center**

7117 County Road 166  
McKinney, TX 75071

[www.ccmgatx.org/thegardenshow](http://www.ccmgatx.org/thegardenshow)

TEXAS A&M  
**AGRI LIFE**  
EXTENSION



FUNDED IN PART BY  
**MCKINNEY**  
COMMUNITY  
DEVELOPMENT  
CORPORATION

DALLAS  
MORNING  
NEWS

1/4 PAGE  
VERTICAL



# TRI-FOLD BROCHURE Pg.1

## Save the Date

### Upcoming Collin County Master Gardeners Events

#### The 2019 CCMGA Spring Plant Sale

Saturday, April 20, 2019 ~ 9:00am - 3:00pm or until SOLD OUT  
Hundreds of varieties of annuals, perennials, shrubs, vegetables, herbs, vines, and grasses will be available for purchase at the **2019 CCMGA Spring Plant Sale**. Master Gardeners will be on hand all day to offer timely tips and research-based answers to your gardening questions. Mulch and compost will also be available for purchase.

#### A Walk in the Park

Saturday, June 1, 2019 ~ 9:00am - Noon

The Collin County Master Gardeners will host tours of the International award-winning Earth-Kind® research and demonstration gardens that include: perennials, annuals, crape myrtles, ornamental grasses, shrubs, grapes, vegetables and herbs. Activities for kids will also be available. Don't miss this FREE event!

#### The 16<sup>th</sup> Annual CCMGA Online Bulb Sale — August 1-31, 2019

CCMGA will be selling a variety of bulbs online suited for our North Texas soils and climate during The 16<sup>th</sup> Annual CCMGA Bulb Sale. Orders may be picked up at the 2019 Fall Plant Sale.

#### Tree Care Workshop

Saturday, September 14, 2019 ~ 8:00am - Noon  
Join the Collin County Master Gardeners for our **Tree Care Workshop**. Tree care experts will present the following topics: Tree Care 101 and Tree Diseases and Pests. Master Gardeners will be on hand to answer questions.

#### The 2019 CCMGA Fall Plant Sale

Saturday, October 12, 2019 ~ 9:00am - 3:00pm or until SOLD OUT  
During **The 2019 CCMGA Fall Plant Sale**, CCMGA will be selling annuals, perennials, shrubs, vegetables, herbs, vines, and grasses that thrive in our area including some of the top performers found in the research and demonstration gardens at Myers Park. Also available for purchase will be a mixture of additional spring/summer/fall blooming bulbs, as well as compost and mulch.

Watch for more information about these upcoming events on our website at <http://www.ccmga.org>. Sign up for our newsletter. The Garden Wise Gazette at <http://ccmga.org/gardenwise> or [info@ccmga.org](mailto:info@ccmga.org). Follow us on Facebook at <https://www.facebook.com/ccmga.org/> or Instagram at <https://www.instagram.com/ccmga.org/>.

**2019 Garden Show**  
10% off product of choice or 50% off delivery on purchase of \$57  
Coupon Code: Garden2019  
Getting Ready for Spring!

LOCALLY PRODUCED AND FOR LOCAL USE  
[lexaspureproducts.com](http://www.lexaspureproducts.com)

Redeem at Texas Pure Retail  
9901 Guster Rd., Plano 75025

**Puckett's NURSERY**  
ONE FREE 6" GERANIUM ONE FREE 4" HERB  
Landscape Design  
Design • Consultation • Installation  
811 E. Main • Allen, TX 75013 • 972-727-1145  
[www.puckettsnursery.com](http://www.puckettsnursery.com)  
Coupon expires 6/1/19. Limit one per family, please. While supplies last!

## 2019 Sponsors

### GOLD SPONSOR



(872) 742-0413  
[www.lexaspureproducts.com](http://www.lexaspureproducts.com)

### SILVER SPONSORS



(872) 837-4223  
<http://chamberlyswilltreefarms.com>



(872) 548-9893  
<http://www.landmarked.com>

### BRONZE SPONSORS



(872) 542-5011  
<http://www.collincountyfreedandseed.com>



(469) 331-0011  
<http://www.lushinc.com>



(866) 736-5285  
<http://hnp360.com>



(872) 727-1145  
<http://www.puckettsnursery.com>



(872) 454-0886  
<http://www.savannagreenhouse.com>



(214) 544-2300  
[www.unitedgardenturf.com](http://www.unitedgardenturf.com)



### Our Charity Partner — Hugs Greenhouse

**Hugs Greenhouse** — The mission of Hugs has always been to create an inviting place of training and employment for adults with special needs while providing dignity, self-worth and developing respect in the community. But why a greenhouse, you ask? We say why not? We intentionally composed our mission to allow us the ability to pivot as we continually search for additional ways to serve our mission field of adults with special needs. This is just one more chance for us to fulfill that mission.  
For more information, please visit: <https://hugsgreenhouse.org/greenhouse/>

THANK YOU for your donation! Your support makes a difference.

## The 2019 Garden Show

Presented by  
The Collin County Master Gardeners Association

Saturday, March 16<sup>th</sup>  
9:00am - 5:00pm  
Sunday, March 17<sup>th</sup>  
11:00am - 5:00pm

In the Show Barn at  
Myers Park & Event Center  
7117 County Road 166  
McKinney, TX 75071

[www.collincounty.org/TheGardenShow](http://www.collincounty.org/TheGardenShow)





## Schedule of Events

### Saturday, March 16th Presentations — The Landing

<b>9:30-10:30am</b>	<b>Growing Tomatoes in North Texas</b> Speaker: Jim Ewoldsen (Collin County Master Gardener)
<b>11:00 am-Noon</b>	<b>Irrigation Station — A Hands-on Presentation</b> Need some guidance on how to do maintenance on your irrigation system? Join Frisco's licensed irrigators as they provide a hands-on educational experience over various components of the irrigation system. Participants rotate through five different stations: Valves, Heads & Nozzles, Leaks, Controllers, Electrical Troubleshooting Presented by the City of Frisco
<b>1:00-2:00pm</b>	<b>Irrigation Station — A Hands-on Presentation</b> Presented by the City of Frisco
<b>12:30-1:30pm</b>	<b>Earth-Kind® Gardening</b> Speaker: Diane Sharp (Collin County Master Gardener, Earth-Kind® Specialist)
<b>2:00-3:00pm</b>	<b>Designing Beautiful Container Gardens</b> Speaker: Joyce Cleary (Collin County Master Gardener, Tree Specialist)

### "The Misadventures of Peter Rabbit in Farmer McGregor's Vegetable Garden"

— Fun for the Whole Family in Booth #88 —

<b>Saturday, March 16th</b>	<b>Sunday, March 17th</b>
10:00-10:25am	Noon-12:25pm
11:30-11:55am	1:30-1:55pm
1:30-1:55pm	3:00-3:25pm
3:00-3:25pm	

## Collin County Master Gardeners

The nearly 300 members of the Collin County Master Gardeners Association (CCMGA) are citizens of the local community who not only take an active interest in their own lawns, trees, and gardens, but also strive to promote sound horticultural practices in the community. Members receive invaluable training through the Texas A&M Agrilife Extension Service, as well as continuing education, then share their horticultural expertise through a wide variety of projects (such as *The Garden Show*, *The Spring and Fall Plant Sales*, *Edible Gardening 101*, and *Tree Care Workshop*) benefiting Collin County residents and organizations.

To learn more about CCMGA, please visit our website at: <http://www.ccmga.org>

To receive email notifications about upcoming events and subscribe to our newsletter, *The Garden Wise Gazette*, please go to: <http://www.ccmga.org/gardenwise-resources>

Follow us on Facebook at <https://www.facebook.com/ccmga>

Find us on Instagram at [ccmga](https://www.instagram.com/ccmga) or Twitter at [@ccmga](https://twitter.com/ccmga)

### Want to Become a Master Gardener?

You don't need to be an expert to join. If you enjoy gardening, this training course may be for you. To become a Master Gardener you need to complete and attend a 12-week classroom-training course. In exchange for training, Collin County participants are asked to volunteer time to the Extension program. Sixty-five hours of volunteer service, within one year following the training is required to become a Texas Master Gardener. Classes are held at the Landing, Myers Park in McKinney. For more information, please visit our website at: <http://www.ccmga.org>

# TRI-FOLD BROUURE PG. 2

The Garden Show 2019 Vendors

1. Collin County Feed & Seed (Bronze Sponsor)
2. Barns Pottery & Ceramics
3. Collin County Master Gardeners
4. Texas Pure Products (Gold Sponsor)
5. Shades of Green (Gold Sponsor)
6. Heritage Village/Chestnut Square
7. Home Grown Plants LLC (Bronze Sponsor)
8. Lush Landscape Concepts, LLC (Bronze Sponsor)
9. Sassy Bubbles
10. Seed to Soul Herbs
11. Eden Hill Vineyard
12. Arcosa Lightweight
13. Edible DFW
14. Beldon Dallas
15. Jelly Bean Publishing/ Mister's Garden
16. Rain Lilies Boutique
17. Chambersville Tree Farm (Silver Sponsor)
18. Texas A&M Agrilife Extension
19. Texas A&M Forest Service
20. Canicle Farm
21. Siera Designs
22. Leaf Filler of North Texas
23. Texas Olive Ranch
24. Amazing Dip Company
25. Art and Garden by Beth, LLC
26. City of Richardson
27. Ozark Iris Gardens
28. Texas Worm Ranch
29. Azomile DFW International, LLC
30. Daylight Rangers
31. Grandma's Cupboard
32. Platinum Desserts
33. Wild Birds Unlimited
34. Blackland Prairie Master Naturalists
35. Landmark Equipment Inc. (Silver Sponsor)
36. North Texas Municipal Water District
37. Best Bug Bait
38. Outdoor Wooden Furniture by Stan
39. JoJo's Sweet Treats
40. Pampered Chef
41. Kaleidoscope Farms
42. Done Ripe Gardens
43. Earthy Creations
44. Lavender Ridge Farm
45. Texas Bee Supply
46. Tommy Taylor
47. Hugs Greenhouse (Charity Partner)
48. Diggin' It
49. Heritage Tree Service
50. Puckett's Nursery (Bronze Sponsor)
51. Ozarklake Copper Garden Art
52. Luscombe Farm Specialty Foods
53. Angee & Teresa's Gardening Stones
54. New Leaf Tree Care
55. Belle's Beauties
56. Basket Jacket
57. Monarch Watch/NPSOT
58. Mix It Up
59. Leather Feathers
60. Hot Rias Party Starters
61. Bare Naked Bee Co.
62. Unique Yard Art
63. Web Permaculture
64. Collina Garden Club
65. Luke's Landscape & Maintenance
66. Collin County Healthcare Services
67. City of Allen
68. Town of Prosper
69. United Ag & Turf (Bronze Sponsor)
70. Hugs Welcome Booth
71. CCMGA Welcome Booth
72. City of McKinney
73. First Aid (EMT)
74. Go Gardenland
75. ATM
76. CCMGA Information Booth
77. Collin County Hobby Beekeepers
78. Thyme for Herbs
79. Propagation
80. Earth-Kind® Gardening
81. Pollinators
82. Shade Gardening
83. Trees for Collin County
84. Container Gardening
85. Vegetable Gardening
86. Peter Rabbit
87. Collin County Farm Museum
88. Texas A&M Water University
89. CF Sharpening Services

- Collin County Master Gardeners Area**  
(Blue shaded area on vendor map)
76. CCMGA Information Booth
  78. Thyme for Herbs
  79. Propagation
  80. Earth-Kind® Gardening
  81. Pollinators
  82. Shade Gardening
  83. Trees for Collin County
  84. Container Gardening
  85. Vegetable Gardening
  86. Peter Rabbit

Look for the leafing to find kids activities located throughout the CCMGA area.



## Tours of the Gardens / Important Information

### Myers Park Garden Tours

While you're at The Garden Show 2019, why not take a FREE guided tour of the beautiful, international award-winning Earth-Kind® research and demonstration gardens at Myers Park & Event Center. Tours will depart near the front entrance of the Show Barn.

Join your tour guide for a ride around the park and learn all about the research and demonstration gardens located here.

### Saturday Tours:

Begin at 11am and run every hour on the hour. The last tour departs at 4:00pm.

### Sunday Tours:

Begin at Noon and run every hour on the hour. The last tour will depart at 4:00pm.



### Frequently Asked Questions

- Minor children **MUST** be accompanied by an adult at all times.
- **NO PETS ALLOWED.** Local ordinance prohibits animals in food service areas and we have several food vendors at The Garden Show. (Service animals specifically trained to aid persons with disabilities are allowed to enter.)
- There is an ATM located near the concession area. (Booth #73)
- Cell phone and WiFi service inside the Show Barn is spotty at best. Some merchants may be unable to accept credit cards because of this. There is an ATM on site located next to the Show Office. (Booth #75)
- Lost and found items may be turned in to or retrieved from the Show Office.

The Garden Show 2020 is scheduled for March 14th and 15th, 2020.



# SAVE THE DATE FLYER

## The Garden Show 2019

Presented by the Collin County Master Gardeners Association

Saturday, March 16  
9 am – 5 pm



Sunday, March 17  
11 am – 5 pm

MYERS PARK & EVENT CENTER  
7117 County Road 166, McKinney, TX 75071

### Activities

- Gardening Presentations
- Hands-on Demonstrations
- Children's Activities
- Local Vendors

- Tours of the International Award-winning Earth-Kind Research and Demonstration Gardens in Myers Park

- FREE PARKING

Admission: \$2 per person donation to benefit

Hugs Greenhouse

Bring your own cart or wagon!

### 2019 Sponsors

Gold Sponsor



Silver Sponsors



Bronze Sponsors



TEXAS A&M  
AGRI LIFE  
EXTENSION



## The Garden Show 2019

Presented by the Collin County Master Gardeners Association

Saturday, March 16  
9 am – 5 pm



Sunday, March 17  
11 am – 5 pm

MYERS PARK & EVENT CENTER  
7117 County Road 166, McKinney, TX 75071

### Activities

- Gardening Presentations
- Hands-on Demonstrations
- Children's Activities
- Local Vendors

- Tours of the International Award-winning Earth-Kind Research and Demonstration Gardens in Myers Park

- FREE PARKING

Admission: \$2 per person donation to benefit

Hugs Greenhouse

Bring your own cart or wagon!

### 2019 Sponsors

Gold Sponsor



Silver Sponsors



Bronze Sponsors



TEXAS A&M  
AGRI LIFE  
EXTENSION







# Collin County Master Gardeners

The Texas A&M AgriLife Extension Service, Collin County

Search



[Home](#) [Community Service](#) [Earth-Kind Gardening](#) [Gardening Resources](#) [FAQ](#) [About Us](#)

## Community Service

[A Walk In The Park](#)

[Adult Educational Programs](#)

[Allen Heritage Village](#)

[CCMGA Academic Scholarship](#)

[Fall Plant Sale](#)

### > The Garden Show

[Heritage Farmstead Victorian Garden](#)

[Horticulture Therapy](#)

[Information Booth](#)

[Information Center](#)

[Research & Demonstration Gardens](#)

[Speakers Bureau](#)

[Spring Plant Sale](#)

[Water Related Education](#)

[Youth Educational Programs](#)



### Like us on Facebook

Like us on Facebook and get the latest on CCMGA events and workshops

## THE GARDEN SHOW 2019

What a garden show should be!

**SATURDAY, MARCH 16 — 9:00 AM TO 5:00 PM**

**SUNDAY, MARCH 17 — 11:00 AM TO 5:00 PM**

**IN THE SHOW BARN AT MYERS PARK & EVENT CENTER IN MCKINNEY**

- Educational and hands-on presentations
- Over 70 Local Vendors
- Speakers and entertainment
- Tours of Earth-Kind® Research and Demonstration Gardens
- All proceeds benefit [Hugs Greenhouse](#)
- ATTENDEES ARE ENCOURAGED TO BRING A CART OR WAGON!
- Free parking



Shop for everything you need for a beautiful garden.

**THIS YEAR WE HAVE MORE CHILDREN'S ACTIVITIES THAN EVER BEFORE!**

**PLEASE NOTE: NO PETS ALLOWED.** Local ordinance prohibits animals in food service areas and we have several food vendors at The Garden Show. (Service animals specifically trained to aid persons with disabilities are allowed to enter.)

A perennial favorite for residents of Collin County, the ninth annual event will showcase Earth-Kind® gardening principles for North Texas. The Garden Show 2019, funded in part by the McKinney Community Development Corporation, will take place in the Show Barn at beautiful [Myers Park & Event Center](#) in McKinney, Texas. (Click [here](#) for directions.)

The Garden Show 2019 is an indoor event, so come rain or shine! Find room to grow at The Garden Show! Hours are from 9:00 a.m. – 5:00 p.m. on Saturday, March 16th and from 11:00 a.m. – 5:00 p.m. Sunday, March 17th. The price of entry on both days is a suggested donation of \$2 per person.

For up-to-date information [CLICK HERE](#).

For directions to Myers Park [CLICK HERE](#).

(Please check back often as we update this page with information for The Garden Show 2019.)

The Collin County Master Gardeners Association is an educational service organization of volunteers who are trained in horticulture, landscaping, soil improvement, water conservation, and many other topics important to Collin County gardeners. The CCMGA volunteer program is administered by the Texas A&M AgriLife Extension Service through the Horticulture Agent in Collin County.

## Publications

[The Garden Wise Gazette](#)  
[Aggie Horticulture Update](#)  
[AgriLife Online Bookstore](#)

## Texas A&M AgriLife Links

[Collin County AgriLife Extension](#)  
[Local AgriLife Events](#)  
[Aggie Horticulture Website](#)

## Contact Us

[Gardening Information Center](#)  
[Become a Master Gardener](#)  
[Directions to Myers Park](#)  
[Join our eMail List](#)







## The Garden Show Earth-Kind® Gardening

*presented by the Collin County Master Gardeners*

March 16 and 17, 2019 | Myers Park & Event Center | McKinney, TX

Saturday, March 16, 9am-5pm

Sunday, March 17, 11am-5pm

Myers Park and Event Center  
7117 County Road 166, McKinney, TX 75071

JOIN US AND LEARN ABOUT EARTH-KIND® GARDENING IN COLLIN COUNTY

**The Garden Show** is an indoor event packed with exciting and informative educational events with hands-on activities and demonstrations from local experts. Speakers will present timely information on outdoor living in North Texas.

**Bring your wagons and carts to fill with your purchases!**

**PLEASE NOTE: NO PETS ALLOWED.** Local ordinance prohibits animals in food service areas and we have several food vendors at The Garden Show. *(Service animals specifically trained to aid persons with disabilities are allowed to enter.)*

Presentations for Homeowners • Local Vendors • Speakers

Hands-on Demonstrations • Children's Activities

Tours of Research and Demonstration Gardens at Myers Park

**Free Parking**

Much, Much More!

\$2 donation per person to enter — Proceeds benefit our Charity Partner

Hugs Greenhouse

### Schedule Highlights

#### Saturday

**09:30** Growing Tomatoes in North Texas - Jim Ewoldsen

**11:00** Irrigation Station - City of Frisco

**01:00** Irrigation Station - City of Frisco

#### Sunday

**12:30** Earth-Kind Gardening - Diane Sharp

**02:00** Designing Beautiful Container Gardens - Joyce Cleary

\*Keynote Speaker

[View/Print the Full Event Schedule](#)

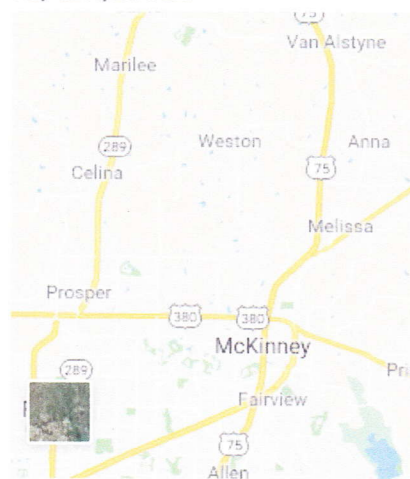
### Resources

[Save the Date](#)



[Follow The Garden Show on Facebook](#)

### Map to Myers Park



[View Larger Map](#)

## Our Speakers

Presentations will be made by well-known speakers, Texas A&M AgriLife Extension Specialists, Sponsors, and Collin County Master Gardeners and will emphasize Earth-Kind® living in North Texas.

Joyce Cleary | Diane Sharp | Jim Ewoldsen | City of Frisco

### Our 2019 Sponsors

#### Gold Sponsors

Gate proceeds will benefit [Hugs Greenhouse](#)



# THE GARDEN SHOW WEBSITE PG.2



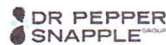
## Silver Sponsors



## Bronze Sponsors



## In-Kind Sponsors



## Our 2019 Vendors

[Angee and Teresa's Gardening Stones](#)

[Arcosa Lightweight](#)

[Art and Garden by Beth](#)

[Azomite Lightweight](#)

[Bare Naked Bee](#)

[Kaleidoscope Farms](#)

[Landmark Equipment, Inc.](#)

[Lavender Ridge Farms](#)

[Leaf Filter](#)

[Leather Feathers](#)

[Luke's Landscape and Maintenance](#)

# THE GARDEN SHOW WEBSITE PG. 3

[Barris Pottery & Ceramics](#)  
[Basket Jacket](#)  
[Beldon Dallas](#)  
[Bella's Beauties](#)  
[Best Bug Bait](#)  
[Blackland Prairie Master Naturalist](#)  
[Canticle Farm](#)  
[Celina Garden Club](#)  
[CF Sharpening Services](#)  
[Chambersville Tree Farm](#)  
[City of Allen](#)  
[City of Frisco](#)  
[City of McKinney](#)  
[City of Richardson](#)  
[Collin County Feed and Seed](#)  
[Collin County Healthcare Services](#)  
[Collin County Hobby Beekeepers Association](#)  
[Daylight Rangers](#)  
[Diggin It](#)  
[Done Ripe Gardens](#)  
[Earthly Creations](#)  
[Eden Hill Vineyard](#)  
[Edible DFW](#)  
[Fannin Tree Farm](#)  
[Go Gardenland](#)  
[Grandma's Cupboard, LLC](#)  
[Heritage Tree Service](#)  
[Heritage Village at Chestnut Square](#)  
[Home Grown Plants](#)  
[Hot Rita's Party Starters](#)  
[Hugs Greenhouse](#)  
[JellyBean Publishing](#)  
[JoJo's Sweet Treats](#)

[Luscombe Farm Specialty Foods](#)  
[Lush Landscape Concepts](#)  
[Mix It Up](#)  
[Monarch Watch/Native Plant Society](#)  
[New Leaf Tree Care](#)  
[North Texas Municipal Water District/Enviromedia](#)  
[Outdoor Wooden Furniture by Stan](#)  
[Ozark Iris Gardens](#)  
[Ozarklake Copper Garden Art](#)  
[Platinum Desserts](#)  
[Puckett's Lawn & Garden Center](#)  
[Rain Lilies Boutique, LLC](#)  
[Sassy Bubbles](#)  
[Seed to Soul](#)  
[Shades of Green](#)  
[Siara Designs](#)  
[Spellbound](#)  
[Texas A&M AgriLife Extension](#)  
[Texas A&M Forest Service](#)  
[Texas A&M Water University](#)  
[Texas Bee Supply](#)  
[Texas Olive Ranch](#)  
[Texas Pure Products](#)  
[Texas Worm Ranch](#)  
[The Amazing Dip Company](#)  
[Tommy Taylor](#)  
[Town of Prosper](#)  
[Unique Yard Art](#)  
[United Ag & Truf](#)  
[Web Permaculture](#)  
[Wild Birds Unlimited](#)



TEXAS A&M  
AGRI LIFE  
EXTENSION

