

UPDATE: 5G Specialist Position



Michael DePaola

- Formerly with Crown Castle – Govt. Relations Specialist
- Masters Degree: Urban & Regional Planning/GIS - VCU
- Bachelors: Integrated Science & Technology – JMU

Key Responsibilities:

- 5G Planning and Implementation for development sites in McKinney
- 5G strategic planning and research in conjunction with McKinney 5G Committee
- Community Meetings and Presentations on 5G technology
- Engage city consultant on 5G feasibility study



NEW Organizational Management Structure

Wheel of Management – HPO Model

Vertically Integrated Team:

- Designated Leader for each discipline
- Team members are cross functional in each team
- Elimination of Silos

New Office Management:

- Elimination of duplicative positions to align the office support staff in a more efficient way.



Department Aligned Members:

- Broken into Projects Team, Marketing Team, Administrative Team, Executive Team
- Teams are aligned with similar disciplines

Collaborative Structure:

- All team members have access to executive staff when needed.
- Employees are encouraged to be innovative and make strategic recommendations to improve organizational efficiency and effectiveness.

NEW Board Orientation Program



Immediately following Appointment:

- President to Call new board member to welcome



24 Hours Following Appointment:

- Obtain Contact Information
- Assign "Board Buddy"
- Update MEDC Website
- Media Announcement
- Welcome Email/Letter
- Add to Calendar Invite
- Create BOX Account
- Schedule Welcome Lunch



48 Hours Following Appointment:

- Order Board Name Badge
- Send Board marketing materials
- Prepare Hard Copy of Board Binder



One Week Following Appointment:

- Schedule Oath of Office with City Secretary
- Schedule chamber technology training
- Schedule staff meet-and-greet at weekly staff meeting



Scheduled Items following Appointment:

- Projects overview with President & Chairman
- Incentives Review with EVP
- Bylaws Review with MEDC Attorney
- MEDC Sites Tour with SVP
- MEDC Board Roles & Expectations with City Council Liaison & Mayor