

Alcohol in Downtown Parking Lots

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Background

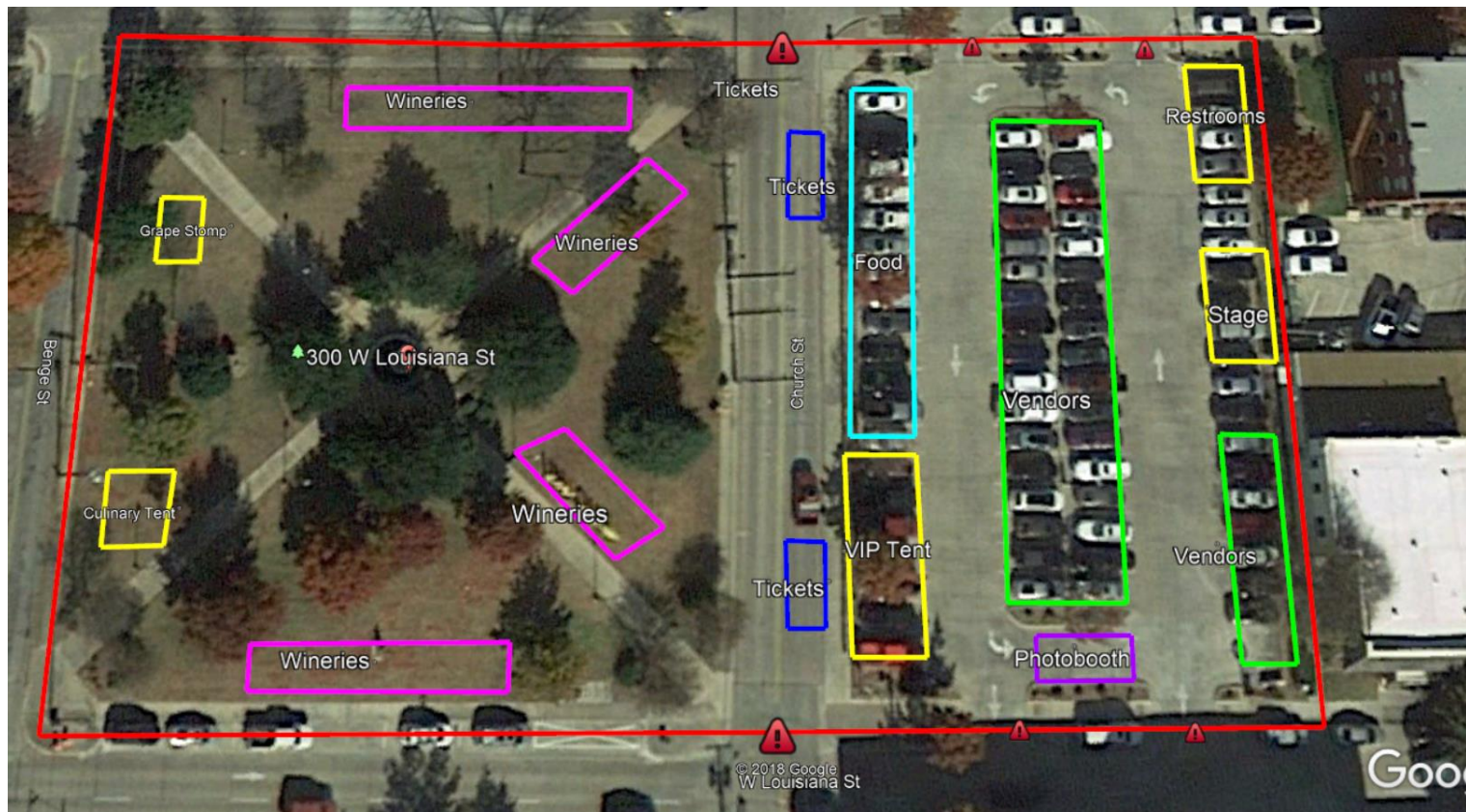
- Opened use of selective parks for alcohol sales/consumption
- Mitchell Park
- McKinney Wine & Music interested in Mitchell Park with additional use of Parking Lot 2

McKinney Wine & Music Festival

- Produced by SBG Hospitality
- Saturday, October 19
- 3rd year – previously Adriatica
- Attracts 4,000 attendees

McKinney Wine & Music Festival

- Set-up 5am
- Event open 12pm-5pm
- Load-out 5pm-7pm – clear by 7pm
- Commit to shuttle with remote parking



Considerations

- COM/MMS – 5 events in downtown (Krewe of Barkus, Arts in Bloom, July 4, Oktoberfest, Home for Holidays)
- Other events – Farmers Market, Parade of Lights, Empty Bowls

Considerations

- Rejected prior requests for downtown parking lot and street closures
- Parking Lot 2 is one of most popular lots
- Opening up to this use will open for future requests

Process

- Council input
- Downtown input
- Establish considerations/parameters for future requests