

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Promotional and Community Event Grant Application

Fiscal Year 2019

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Promotional and Community Event Grant Calendar:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2018	December 20, 2018	January 24, 2019
Cycle II: May 31, 2019	June 27, 2019	July 25, 2019

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: McKinney Rotary Club Foundation

Federal Tax I.D.: 34-2051592

Incorporation Date: 9/10/2007

Mailing Address: PO Box 552

City McKinney

ST: TX

Zip: 75070

Phone: 5188594555

Fax: 972-330-4063 Email: paradeoflights2019@gmail.com

Website: www.mckinneyrotary.org

Check One:

- ☒ Nonprofit – 501(c) Attach a copy of IRS Determination Letter
☐ Governmental entity
☐ For profit corporation
☐ Other

Professional affiliations and organizations to which your organization belongs: Rotary International

REPRESENTATIVE COMPLETING APPLICATION:

Name: Rob Thomas

Title: Rotarian

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 5188594555

Fax: 972-330-4063 Email: paradeoflights2019@gmail.com

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Rob Thomas

Title: Rotarian

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 5188594555

Fax: 972-330-4063 Email: paradeoflights2019@gmail.com

FUNDING

Total amount requested: 7,500

Matching Funds Available (Y/N and amount): No

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?

☐ Yes

X ☐ No

Please provide details and funding requested: The 20th Annual McKinney Rotary Christmas Parade of Lights has become the focal event of the Christmas season in McKinney. The parade annually has over 1200 participants and many thousands more in spectators. The parade brings a sense of community to the entire city, bringing children and parents from all of McKinney together in the historic Downtown Square. The parade is expected to continue growing in size with the participation of three high school bands and drill teams. It also promotes McKinney's downtown area and packs the local restaurants and bars with patrons before and after the parade. Prizes for winning floats provide valuable funds to local youth organizations and schools.

This event helps fulfill the objectives and purpose of the MCDC by developing and strengthening the City's physical amenities for recreational and leisure opportunities by providing a free event where McKinney citizens can bring their children to usher in the holiday season. The parade is not only a community-wide focal point that brings thousands of people to downtown McKinney, but also attracts multitudes of others from surrounding cities and beyond to experience the downtown square for a safe, family friendly event.

The parade will begin at 6:30 pm on Saturday, December 14, 2019. It lasts approximately one hour. Float staging begins around 5:00 pm in the public parking lot at the corner of Tennessee and Davis St. The parade will proceed north on Tennessee through downtown, around the public library, then south on Kentucky, ending in the public parking lot where it began. The parade is a free event and underwritten through donations and sponsorships of local businesses and organizations. The total cost of the parade is approximately \$11,000.00. Please see the budget in the financial section of the application.

PROMOTIONAL/COMMUNITY EVENT

Start Date: 09/01/2019

Completion Date: 01/15/2020

BOARD OF DIRECTORS *(may be included as an attachment)*

President

Celeste Cox

President Elect

Mike Bell

Past President

Tim Baker

Secretary

Paul Sparkman

Treasurer

Cathie Walner

LEADERSHIP STAFF *(may be included as an attachment)*

Membership

Ron Johnson

Youth Services

Stephanie Talley

Rotary Foundation

David Kelly

Administration

Mike Bell

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Promotional/Community Event

- Outline details of the Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- Describe how this event will **showcase McKinney and promote the City for the purpose of business development and/or tourism.**
- Describe how the proposed Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Provide information regarding planned activities in support of the event, timeframe/schedule, estimated attendance and admission/registration fees, if planned. **(Please note: if admission/registration fees are charged, they must be limited to \$35 or less; event must be open to the public.)**
- Include the venue/location for the proposed event.
- Provide a timeline for the production of the event.
- Detail goals for growth/expansion in future years.
- Attract resident and visitor participation and contribute to business development, tourism and growth of McKinney sales tax revenue.
- Highlight and promote McKinney as a unique destination for residents and visitors alike.
- Demonstrate informed budgeting/financial planning – addressing revenue generation, costs and use of net revenue.

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

☒ Yes

☐ No

Date(s): FY18; FY17; FY16; FY15

Financial

- Provide an overview of the organization's financial status including the impact of this event on organization mission and goals.
- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

Overview of Promotional/Community Event financial goal?

Gross Revenue	\$11,000
Projected Expenses	\$10,000
Net Revenue	\$8,500

(Attach a detailed budget specific to the proposed Promotional/Community Event.)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant? The applicant intends to fund 100% of the marketing for this project if the grant is denied. If funded, the grant will be used to fund marketing for the project.

Are Matching Funds available? ☐ Yes ☒ No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

IV. Marketing and Outreach

Describe advertising, marketing plans and outreach strategies for this event – and how they are designed to help you achieve current and future goals.

Provide a detailed outline of planned marketing, advertising and outreach activities and the amount budgeted for each.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Promotional/ Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDCV for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/ Community Event for which funds were received.
- A final report detailing the success of the Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional/ Community Event.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the final report on the Promotional/Community Event is provided to MCDC.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

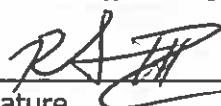
Chief Executive Officer


Signature

Celeste Cox
Printed Name

5/29/2019
Date

Representative Completing Application


Signature

Rob Thomas
Printed Name

5/29/2019
Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

CHECKLIST:

Completed Application:

- ☒ Use the form/format provided
- ☒ Organization Description
- ☒ Outline of Promotional/Community Event; description, budget, goals and objectives
- ☒ Indicate the MCDC goal(s) that will be supported by this Promotional/Community Event
- ☒ Promotional/Community Event timeline and venue included
- ☒ Overall event budget that includes plans and budget for advertising, marketing and outreach included
- ☒ Evaluation metrics are outlined
- ☒ List of board of directors and staff
- ☒ Financials: organization's budget for current fiscal year; Promotional/Community Event budget; audited financial statements are provided
- ☒ IRS Determination Letter (if applicable)

A FINAL REPORT MUST BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE FOR THE FINAL REPORT.



McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Final Report

Organization:

Funding Amount:

Project/Promotional/Community Event:

Start Date:

Completion Date:

Location of Project/Promotional/Community Event:

Please include the following in your report:

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance. If the event includes a charitable component, include the donation made.
- Samples of printed marketing and outreach materials (MCDC logo to be included)
- Screen shots of online Promotions (MCDC logo to be included)
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Promotional/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible
cschneible@mckinneycdc.org

1. APPLYING ORGANIZATION

THE MCKINNEY ROTARY CLUB HAS BEEN ACTIVELY SERVING THE COMMUNITY FOR CLOSE TO 100 YEARS. THE ORGANIZATION SPONSORS NUMEROUS SCHOLARSHIPS AND CHARITIES IN THE MCKINNEY COMMUNITY, AS WELL AS ORGANIZING COMMUNITY EVENTS SUCH AS THE CHRISTMAS PARADE. THE CLUB MEETS AT NOON ON FRIDAY IN THE BALLROOM OF THE GRAND HOTEL ABOVE RICK'S CHOPHOUSE IN DOWNTOWN MCKINNEY.

2018 PARADE ADVISOR: DANNY KISTNER
518-859-4555 CELL 972-369-1941 OFFICE

paradeoflights2019@gmail.com

2. PROJECT, PROMOTION OF COMMUNITY EVENT

THE 20TH ANNUAL MCKINNEY ROTARY CHRISTMAS PARADE OF LIGHTS HAS BECOME THE FOCAL EVENT OF THE CHRISTMAS SEASON IN MCKINNEY. THE PARADE ANNUALLY HAS OVER 1200 PARTICIPANTS AND MANY THOUSANDS MORE IN SPECTATORS. THE PARADE BRINGS A SENSE OF COMMUNITY TO THE ENTIRE CITY, BRINGING CHILDREN AND PARENTS FROM ALL OF MCKINNEY TOGETHER IN THE HISTORIC DOWNTOWN SQUARE. THE PARADE IS EXPECTED TO CONTINUE GROWING IN SIZE WITH THE PARTICIPATION OF THREE HIGH SCHOOL BANDS AND DRILL TEAMS. IT ALSO PROMOTES MCKINNEY'S DOWNTOWN AREA AND PACKS THE LOCAL RESTAURANTS AND BARS WITH PATRONS BEFORE AND AFTER THE PARADE. PRIZES FOR WINNING FLOATS PROVIDE VALUABLE FUNDS TO LOCAL YOUTH ORGANIZATIONS AND SCHOOLS.

THIS EVENT HELPS FULFILL THE OBJECTIVES AND PURPOSE OF THE MCDC BY DEVELOPING AND STRENGTHENING THE CITY'S PHYSICAL AMENITIES FOR RECREATIONAL AND LEISURE OPPORTUNITIES BY PROVIDING A FREE EVENT WHERE MCKINNEY CITIZENS CAN BRING THEIR CHILDREN TO USHER IN THE HOLIDAY SEASON. THE PARADE IS NOT ONLY A COMMUNITY-WIDE FOCAL POINT THAT BRINGS THOUSANDS OF PEOPLE TO DOWNTOWN MCKINNEY, BUT ALSO ATTRACTS MULTITUDES OF OTHERS FROM SURROUNDING CITIES AND BEYOND TO EXPERIENCE THE DOWNTOWN SQUARE FOR A SAFE, FAMILY FRIENDLY EVENT.

THE PARADE WILL BEGIN AT 6:30 PM ON SATURDAY, DECEMBER 14, 2019. IT LASTS APPROXIMATELY ONE HOUR. FLOAT STAGING BEGINS AROUND 5:00 PM IN THE PUBLIC PARKING LOTS ADJACENT TO CITY HALL. THE PARADE WILL PROCEED NORTH ON TENNESSEE THROUGH DOWNTOWN, AROUND THE PUBLIC LIBRARY, THEN SOUTH ON KENTUCKY, ENDING IN THE PUBLIC PARKING LOT WHERE IT BEGAN.

THE PARADE IS A FREE EVENT AND UNDERWRITTEN THROUGH DONATIONS AND SPONSORSHIPS OF LOCAL BUSINESSES AND ORGANIZATIONS. THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$11,000.00 PLEASE SEE THE BUDGET IN THE FINANCIAL SECTION OF THE APPLICATION.

3. FINANCIAL

THE MCKINNEY ROTARY CLUB OPERATES THE PARADE THROUGH THE ROTARY FOUNDATION, A 501C (3) NONPROFIT ORGANIZATION (ATTACHMENT).

THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$11,000.00. THE REQUESTED GRANT AMOUNT OF \$7,500.00 REPRESENTS 68% OF THE TOTAL COST. THE REMAINING FUNDS WILL BE GENERATED THROUGH SPONSORSHIPS AND DONATIONS FROM LOCAL BUSINESSES.

THE MCKINNEY ROTARY CLUB'S FISCAL YEAR RUNS JULY 1, 2018 -JUNE 30, 2019. THE BOARD WILL VOTE ON THE FINAL BUDGET AT THE JULY BOARD MEETING.

PARADE BUDGET

PERMITS \$25.00
 SECURITY \$400.00
 SIGNAGE \$1500.00
 ADVERTISING \$4500.00
 PARADE PROGRAM \$1500.00
 FLOAT PRIZES \$1900
 MISC. \$1175.00
 TOTAL \$11,000

TWO YEARS AUDITED FINANCIAL STATEMENTS ARE NOT ATTACHED AS AN AUDIT HAS NOT BEEN COMPLETED. THE TREASURER HAS SUBMITTED A REQUEST FOR AN AUDIT.

4. MARKETING AND OUTREACH

THE MCKINNEY ROTARY CLUB IS PLANNING TO KICK OFF A STRONG ADVERTISING CAMPAIGN IN AUGUST, 2019. THE PARADE WILL BE PROMOTED VIA SOCIAL MEDIA, WEBSITES, LOCAL NEWSPAPERS/MAGAZINES, SIGNAGE AND POSSIBLY A BILLBOARD. THE LARGEST SINGLE INITIATIVE IS THE PARADE PROGRAM. THIS PROGRAM INCLUDES ADVERTISEMENTS FROM LOCAL SPONSORS AS WELL AS INFORMATION ABOUT THE PARADE AND THE ROTARY CLUB.

5. METRICS TO EVALUATE SUCCESS

THE PARADE HAS INCREASED IN THE NUMBER OF PARTICIPANTS AND SPECTATORS IN EACH OF ITS 19 YEARS. IN 2014, 68 FLOAT ENTRIES COMPRISED OVER 1200 INDIVIDUAL PARTICIPANTS. THE NUMBER FOR 2015 WAS HIGHER, THOUGH WEATHER FORCED AN EVENT CANCELLATION. WE LIMITED PARTICIPATION IN THE 2017 PARADE TO 65 ENTRIES DUE TO THE LIMITED SPACE FOR STAGING. WE EXPECT THE NUMBER OF ENTRIES AT CAPACITY AGAIN THIS YEAR AS WELL AS DRAW RECORD CROWDS TO THE DOWNTOWN AREA. 2018 was rescheduled due to weather; despite this, we had over 3000 + in attendance and over 30,000 reaches on social media. For 2019, we already have a backup date in case of inclement weather. WE ARE ALREADY EXPERIENCING INQUIRIES TO THE DATE OF THE PARADE AND THEME FROM POTENTIAL PARTICIPANTS!

2019 PROMOTIONAL EXPENSES

97.5 KLAK	ADVERTISING	3,000.00
Social Media	Paid ads	500.00
THE PRINT LAB	SIGNS, FLYERS, CARDSTOCK	1,500.00
MCKINNEY COURIER GAZETTE	PRINT AD NEWSPAPER	1,500.00
COLORWORKS	MESH BANNERS	1,000.00
TOTAL		\$7,500

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 10 2007

MCKINNEY ROTARY FOUNDATION
C/O FRANK R SCAUEILLO JR
1216 N CENTRAL EXPWY STE 101
MCKINNEY, TX 75070-3314

Employer Identification Number:
34-2051592
DLN:
17053144007037
Contact Person:
KEVIN W PAYTON ID# 31454
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
July 7, 2005
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
June 30, 2010

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

Letter 1045 (DO/CG)

MCKINNEY ROTARY FOUNDATION

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension

	<u>Jul '18 - Jun 19</u>	<u>Budget 7/19-6/20</u>	<u>7/19-6/20 Act vs Over(Under)</u>
<u>Income</u>			
8100 - Youth Leadership Revenue			
8120 - Participation Fees	2100	2500	2500
Total 8100 - Youth Leadership Revenue	<u>2100</u>	<u>2500</u>	<u>0</u> 2500
8200 - Fund Raising Projects			
8205 - Anniversary Book	450		0
8210 - Christmas Parade	15440	18000	18000
8212 - Interact Projects			
8215 - Big Wheel Donations	900	900	900
8225 - Flag Leases	52214	54000	54000
Total 8200 - Fund Raising Projects	<u>69004</u>	<u>72800</u>	<u>0</u> 72900
8300 - Other Revenue			
8305 - Interest Income	505	1000	1000
8310 - Bucket Income	1211	1300	1300
8315 - Contributions	50		0
8320 - Game Income	629	700	700
Total 8300 - Other Revenue	<u>2395</u>	<u>3000</u>	<u>0</u> 3000
Total Income	73499	78400	0 78400
<u>Expenses</u>			
8400 - Community Service			
8410 - Student of the Month	180	200	0
8420 - Four Way Speech Contest	1085	1200	200
8425 - Community Charitable Donations	11604	8000	1200
8426 - Advertising			8000
8440 - MEF Scholarship	3000	3000	0
Total 8400 - Community Service	<u>15869</u>	<u>12400</u>	<u>0</u> 3000
8600 - Youth Services			
8605 - Interact Club Expenses			0
8610 - Youth Leadership Expenses	4993	5000	0
Total Youth Services Expenses	<u>4993</u>	<u>5000</u>	<u>0</u> 5000

	Jul '18 - Jun 19	Budget 7/19-6/20	7/19-6/20 Actvs Over(Under)
8700 Other Foundation Expenses			
8705 - Camp Ryla	2734	2750	2750
8710 - Christmas Parade	8514	9000	9000
8740 - Accounting	1880	1800	1800
8756 - Website Costs			0
8780 - Rotary Big Wheel Expenses	668	650	650
8786 - Office Supplies/postage	147	150	150
8775 - Bad Debt Expense			0
Total 8700 - Other Foundation Expenses	13943	14350	0 14350
8800 - International Service			
8835 - Habitat for Humanity	1123	1150	1150
8840 - Club Int'l Service Initiatives			0
8845 - District \$810 Initiative			0
8850 - Polio Plus	1000	1000	1000
Total 8800 - International Service	2123	2150	0 2150
8900 - Flag Expenses			
Advertising		1500	1500
Bad Debts			0
Accounting	1980	1700	1700
Meeting Costs		200	200
Flag Partners	3023	4000	4000
Flag Postage	74	100	100
Flag Purchases	2588	3750	3750
Flag Supplies	1387	1400	1400
Website Costs			0
Paypal/Sage Fees	946	900	900
Total 8900 Flag Expenses	8978	13550	0 13550
Total Expenses	48906	47450	0 47450
Net Income	26593	30950	0 30950

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05/29/19

Accrual Basis

McKinney Rotary Foundation
Profit & Loss
July 1, 2018 through May 29, 2019

	Jul 1, '18 - May 29, 19	Jul 1, '17 - May 29, 18
Ordinary Income/Expense		
Income		
Anniversary Book Sales	450.00	0.00
Big Wheel Donations	900.00	958.40
Contributions	50.00	0.00
Dues		
Youth Leadership	0.00	600.00
Total Dues	0.00	600.00
Fund Raising		
Flag Leases	52,213.83	48,939.20
N. Texas Giving Day Proceeds	0.00	0.00
Parade of Lights	15,440.00	11,810.00
Total Fund Raising	67,653.83	59,749.20
Luncheon Revenue	0.00	0.00
Other Revenue		
April 2018 Bucket	0.00	124.00
April 2019 Bucket	39.00	0.00
August 2018 Bucket	170.00	0.00
August, 2017 Bucket-Cornerstone	0.00	105.00
Bucket Income	59.00	55.00
Dec. 2017 Bucket	0.00	97.00
Dec. 2018 Bucket	49.00	0.00
Feb. 2018 Bucket	0.00	183.00
Feb. 2019 Bucket/Chestnut Squar	95.00	0.00
Jan. 2018 Bucket Income	0.00	134.00
Jan. 2019 Bucket	129.85	0.00
July 2017 Bucket-Hugs	0.00	115.00
July 2018 Bucket/Hugs	140.00	0.00
June, 2017 Bucket-Patriot Paws	0.00	50.00
Lottery Income	629.00	1,007.00
Mar. 2018 Bucket	0.00	90.00
Mar. 2019 Bucket/Meals OW	109.00	0.00
May, 2018 Bucket	0.00	55.00
May, 2019 Bucket	111.00	0.00
Nov. 2017 Bucket/Chestnut Sq.	0.00	39.00
Nov. 2018 Bucket	80.00	0.00
Oct. 2017 Bucket-Habitat	0.00	113.00
Oct. 2018 Bucket-Habitat	123.00	0.00
Sept. 2017 Bucket-Shiloh Place	0.00	125.25
Sept. 2018 Bucket/Shiloh	105.00	0.00
Youth Leadership Program	2,100.00	0.00
Total Other Revenue	3,939.85	2,292.25
Total Income	72,993.68	62,599.85
Expense		
Academic Excellence Expense		
4 Way Speech	1,085.00	0.00
Total Academic Excellence Expense	1,085.00	0.00
Camp Ryla	2,733.91	2,700.00
Centennial Costs	0.00	0.00
Charitable Contributions		
Boys & Girls Clubs of Collin Co	3,000.00	0.00
Casa of Collin County	100.00	0.00
Chestnut Square	100.00	50.00
Cornerstone Ranch	170.00	105.00
Crape Myrtle Trails Foundation	0.00	397.00
Habitat for Humanity	1,123.00	1,000.00
Habitat for Humanity Honduras	5,000.00	0.00
Hugs Cafe	140.00	115.00
International Project	0.00	1,884.00

McKinney Rotary Foundation Profit & Loss July 1, 2018 through May 29, 2019

Jul 1, '18 - May 29, 19	Jul 1, '17 - May 29, 18
Kids Against Hunger	0.00
Liepath Systems	134.00
Maze's Mission	124.00
McKinney Robotics Booster Club	0.00
Meals on Wheels	0.00
Natl Drug & Safety League	250.00
Operation Veterans' Support	1,000.00
Patriot Paws	238.00
Polio Plus	1,000.00
Shelter Box	0.00
Shilo Place	99.25
Spring Fling Sponsorship	200.00
St. Joseph's Congregation/India	0.00
Charitable Contributions - Other	200.00
Total Charitable Contributions	6,796.25
District 5810 Conference	0.00
Flag Related Expenses	2,300.00
Flag Accounting	2,016.75
Flag Partners	86.60
Flag Postage	2,711.20
Flag Purchases	1,007.00
Flag Supplies	997.43
Sage Monthly Fees	9,118.88
Total Flag Related Expenses	9,978.66
Fund Raising Costs	8,513.62
Parade of Lights Costs	7,717.05
Total Fund Raising Costs	7,717.05
Office Supplies	155.90
Postage/Military in Syria	0.00
Professional Fees	1,715.00
Accounting	1,715.00
Total Professional Fees	1,715.00
Rotary Big Wheel Expense	748.79
Scholarship Awards	2,000.00
Student of the Month	190.00
Youth Services	3,122.81
Youth Leadership Expense	0.00
Youth Services - Other	0.00
Total Youth Services	3,122.81
Total Expense	34,764.78
Net Ordinary Income	27,835.07
Other Income/Expense	0.00
Other Income	0.00
Interest Income	0.00
Total Other Income	0.00
Net Other Income	0.00
Net Income	27,835.07

3:30 PM

05/29/19

Accrual Basis

McKinney Rotary Foundation
Profit & Loss
 July 2017 through June 2018

	Jul '17 - Jun 18	Jul '16 - Jun 17
Ordinary Income/Expense		
Income		
Big Wheel Donations	1,156.40	100.00
Contributions	0.00	200.00
Dues		
Youth Leadership	600.00	0.00
Total Dues	600.00	0.00
Fund Raising		
Flag Leases	49,970.86	49,106.78
Interact Projects	608.00	0.00
N. Texas Giving Day Proceeds	0.00	0.00
Parade of Lights	11,810.00	14,788.53
Total Fund Raising	62,388.86	63,895.31
Other Revenue		
April 2017 Bucket	0.00	111.00
April 2018 Bucket	124.00	0.00
Aug. 2016 Bkt.-Asslt the Office	0.00	116.42
August, 2017 Bucket-Cornerstone	105.00	0.00
Bucket Income	112.00	0.00
Dec. 2016 Bucket-Metroplex Mil.	0.00	94.00
Dec. 2017 Bucket	97.00	0.00
Feb. 2017 Bucket	0.00	164.00
Feb. 2018 Bucket	183.00	0.00
Jan. 2017 Bucket	0.00	112.00
Jan. 2018 Bucket Income	134.00	0.00
July 2016 Bucket-Dallas PD	0.00	361.00
July 2017 Bucket-Hugs	115.00	0.00
June 2018 Bucket	86.00	0.00
June, 2017 Bucket-Patriot Paws	50.00	188.00
Lottery Income	1,112.00	953.00
Mar. 2018 Bucket	90.00	0.00
March 2017 Bucket/Lifepath	0.00	161.10
May, 2017 Bucket	0.00	100.00
May, 2018 Bucket	55.00	0.00
Nov. 2016 Bucket-Habitat	0.00	142.05
Nov. 2017 Bucket/Chestnut Sq.	39.00	0.00
Oct. 2016 Bucket	0.00	128.00
Oct. 2017 Bucket-Habitat	113.00	0.00
Sept. 2016 Bucket-Meals on Whee	0.00	181.75
Sept. 2017 Bucket-Shiloh Place	125.25	0.00
Youth Leadership Program	0.00	1,800.00
Total Other Revenue	2,540.25	4,612.32
Total Income	66,687.51	68,807.63
Expense		
Academic Excellence Expense		
4 Way Speech	0.00	(110.00)
Academic Excellence Expense - Other	0.00	2,051.03
Total Academic Excellence Expense	0.00	1,941.03
Advertising and Promotion	50.00	0.00
Bad Debt Expense	0.00	50.00
Bank Service Charges	0.00	45.00
Camp Ryla	2,700.00	2,658.52
Charitable Contributions		
All Abilities Playground	0.00	11,486.00
Assist the Officer	0.00	1,632.42
Casa of Collin County	55.00	0.00
Chestnut Square	50.00	0.00
Community Lifeline Center	0.00	112.00
Cornerstone Ranch	105.00	900.00

McKinney Rotary Foundation **Profit & Loss** July 2017 through June 2018

	Jul '17 - Jun 18	Jul '16 - Jun 17
Crape Myrtle Trails Foundation	397.00	300.00
Habitat for Humanity	1,000.00	1,270.05
Huge Cafe	115.00	0.00
Human Rights Symposium	0.00	200.00
International Project	1,884.00	7,000.00
Lispath Systems	134.00	161.00
Malawi Girls School	0.00	300.00
Mazie's Mission	124.00	0.00
McKinney High JROTC	0.00	129.00
McKinney High School	0.00	250.00
Meals on Wheels	0.00	741.75
Metropolitan Military Charit. Trus	1,000.00	258.00
Natl Drug & Safety League	250.00	0.00
Operation Veterans' Support	1,000.00	1,000.00
Patriot Paws	238.00	0.00
Pollo Plus	1,000.00	1,000.00
Shelter Box	0.00	1,000.00
Shiloh Place	89.25	0.00
Spring Fling Sponsorship	200.00	0.00
Toothbrushes for Jamaica	0.00	500.00
Van Zandt City, Tornado Relief F	0.00	100.00
Charitable Contributions - Other	200.00	0.00
Total Charitable Contributions	7,851.25	28,340.22
District 5810 Conference	500.00	0.00
Flag Related Expenses	2,770.00	2,500.00
Flag Accounting	3,518.25	2,892.00
Flag Partners	86.60	1,852.81
Flag Postage	2,711.20	2,300.50
Flag Purchases	1,023.27	3,188.46
Flag Supplies	1,185.39	1,124.17
Sage Monthly Fees	11,294.71	13,658.94
Total Flag Related Expenses	11,294.71	13,658.94
Parade of Lights Costs	7,717.05	7,118.94
Total Fund Raising Costs	7,717.05	7,118.94
Office Supplies	192.15	84.08
Professional Fees	1,835.00	2,098.00
Accounting	1,835.00	2,098.00
Total Professional Fees	1,835.00	2,098.00
Rotary Big Wheel Expense	836.99	(765.69)
Scholarship Awards	2,000.00	3,000.00
Student of the Month	190.00	120.00
Youth Services	2,543.16	0.00
Interact Club Expenses	3,122.81	0.00
Youth Leadership Expense	0.00	5,452.29
Youth Services - Other	5,665.97	5,452.29
Total Youth Services	5,665.97	5,452.29
Total Expense	40,833.12	63,801.33
Net Ordinary Income	25,854.39	5,006.30
Net Income	25,854.39	5,006.30