

Grant Promotions by MCDC and City of McKinney

Promotional and Community Event Grants - Cycle I 2019

Board Approved: 1/24/2019

Requirements/Resources Sent: 1/29/2019

				MCDC/CITY SOCIAL MEDIA				OTHER CITY PROMO					
Organization	Event	Event Date	Agreement Executed	MCDC Facebook Promotion	MCDC Twitter Promotion	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA Streaming	City Apex Streaming	Promo Items Provided	Board/Staff Attendance
Heritage Guild	Farmers Market	March-August	2/25/2019	1/2, 2/8, 2/11, 2/15, 2/27, 3/15, 3/16, 3/27, 4/26, 4/27, 5/24, 6/7, 6/10, 6/29, 7/5, 7/13, 7/19, 7/26	1/2, 1/25, 2/8, 2/11, 2/15, 2/27, 4/26, 4/27, 5/24, 6/7, 6/10, 6/29, 7/5, 7/13, 7/19, 7/26	2/22, 3/2	2/27, 3/2					C.Schneible R.Glew L.Jones	
	Tour de Coop	4/27/2019	2/25/2019	1/25, 1/31, 3/16, 4/10, 4/17, 4/24, 4/26, 4/27, 5/8	1/25, 4/10, 4/17, 4/24, 4/26, 5/8								
	Ice Cream Crank-off	7/21/2019	2/25/2019	5/7, 6/10, 7/9, 7/15, 7/19	5/7, 6/10, /7/9, 7/15, 7/19	6/4	6/4						
Collin County History Museum	2019 Then & Now	Feb-Dec 2019	2/19/2019	2/27, 6/18, 7/25	2/27, 6/18, 7/25	6/30	6/30			July	July		C. Schneible L.Jones R.Glew K.McGill J.Brewer D.Clarke

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St. Peter's Episcopal	Empty Bowls	5/16/2019	2/7/2019	1/28, 3/14, 3/19, 3/26, 4/19, 5/2, 5/8, 5/13, 5/15, 5/16, 6/18	1/28, 4/19, 5/8, 5/14, 5/16			CI - May		May		Trifold	C.Schneible R.Glew K.Kuehn D.Clarke J.Brewer M.Tilley A.Woods
McKinney Main Street	Black History Month	2/1/2019	3/1/2019	2/11	2/11								C.Schneible
	Krewe of Barkus	3/1/2019	3/1/2019	3/1	3/1	1/28, 2/24	1/28, 2/20, 2/22, 2/28, 3/1						
	Union the Musical		3/1/2019										
	Goitsche		3/1/2019										
	Janoska		3/1/2019	3/19, 3/26, 3/28, 3/29	3/28, 3/29	3/26							L. Jones
	Unique by Nature Juried Art Competition	4/1/2019	3/1/2019	3/21, 4/3, 4/5, 4/12, 4/22, 4/26	4/3, 4/5, 4/12, 4/22, 4/26	4/22	4/4						
	Arts in Bloom	4/12-14/2019	3/1/2019	3/29, 4/1. 4/8, 4/9, 4/11, 4/12, 4/13	3/29, 4/8, 4/9, 4/11, 4/12	4/9, 4/10, 4/11, 4/13	4/8, 4/9, 4/11						D.Clarke M.Barnes-Tilley C.Schneible L.Jones
	Historical District	ongoing	3/1/2019	2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12, 5/2, 5/6, 5/16, 5/21	2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12, 5/6, 5/16, 5/21	4/9, 4/11, 4/12							

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Game Day Foods	Salsa Fest	7/4/2019	2/4/2019	3/5, 6/13	3/5, 6/13			HOA - June	June 11-29	June		Hand sanitizers	C.Schneible M.Barnes-Tilley
ManeGait	Country Fair	4/27/2019	2/4/2019	3/5, 3/9, 4/16, 4/18, 4/24, 4/25, 4/26, 4/27	3/5, 4/16, 4/18, 4/24, 4/26		4/24	CI - March HOA - April				Trifold	L.Jones
SGB Hospitality	St. Patrick's Day Festival and Run	3/16/2019	2/4/2019	2/8, 2/18, 2/20, 2/27. 3/11, 3/14, 3/15, 3/16, 3/27	2/8, 2/20, 2/27, 3/14, 3/15, 3/16, 3/27	3/13		CI - March				Trifold Hand sanitizers	