



# McKinney Arts Commission Orientation

October 17, 2019

# ARTS COMMISSION'S MISSION

- To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors.
- To make McKinney a cultural arts destination.



# Board & Commission Handbook

- Refresher of Open government rules regarding quorums, meeting outside of a posted meeting, etc.
- Terms – All terms are two (2) years unless otherwise modified by the City Council or provided by State law or ordinance.
- Attendance – A B&C member shall endeavor to attend seventy-five (75%) of the board meetings to be considered for reappointment.
- Term Limits – Three (3) consecutive, full two-year terms; with exceptions.
- General Information on the Overall Board and Commission Process
  - Purpose of B&Cs: to serve in an advisory capacity to the City Council.

# Board & Commission Handbook

- Ethics Policy: purpose, values and guiding principles, conflict of interest, and standards of conduct.
- General rules that govern B&Cs
- Conflicts of Interest Checklist

# Arts Commission Roles and Responsibilities

As outlined in Ordinance No. 2013-04-0302005-03-023, the McKinney Arts Commission shall discharge the following responsibilities:

1. Develop cooperation and coordination with private citizens, institutions, agencies and local, regional and national art organizations interested in conducting activities related to the arts;
2. Provide and assist in the development of the arts in the City by providing a biannual "state of the arts" assessment to the City Council.
3. Make Recommendations to the City Council relative to expenditures of budgeted and allocated City funds for the purpose of promoting and sustaining the arts in the City; and
4. Advise and assist the City Council in connection with proposed arts-related programs within the Community.
5. Provides oversight of the development and management of the Public Art Master Plan.
6. Responsible for fundraising efforts toward the funding of Public Art.



# Roles and Responsibilities (Staff)

The McKinney Arts Commission has two staff to provide assistance to the board – a Staff Liaison and a Secretary. Staff duties are as follows:

1. Provide research and information for various Commission lead projects.
2. Develop and coordinate grant trainings and seminars for current and prospective grant recipients.
3. Schedule, record, and post Board meetings.
4. Liaise between the Commission and grant applicants/recipients and City Management.

# Contact From Applicants

- The McKinney Arts Commission does not have Grantee Liaisons.
- Applicant questions or concerns should be directed to either the Commission's Secretary or Staff Liaison.





# Budget Summary

- The FY 2020 McKinney Arts Commission budget is **\$200,000**.
- Funding is granted by the City Council each year for the awarding of arts grants to non profit organizations that bring arts related programs to McKinney.
- Up to 10% of the annual allocation may be earmarked for Public Art



# Major Projects

1. Grant Awards
2. Public Arts Program
3. Arts and Economic Prosperity Survey
4. Revamping of the 2012-2013 Grant Application and Process
5. Public Arts Master Plan (to start in FY12)

# Public Art Program

## **Mission –**

The City of McKinney is committed to promoting the cultural, aesthetic, and economic vitality in the City by integrating art into public places, civic infrastructure, and present and future development which may be achieved by the creation of a public art program.

## **Goals -** The Public Arts Program will endeavor to:

1. Further the development of art throughout the community;
2. Enhance the natural beauty of McKinney through visual art;
3. Nurture and enhance the arts community and affirm the educational environment of public arts;
4. Provide opportunities for local and regional artists to create new works, to reach new audiences and to present their work alongside the work of other nationally recognized public artists;
5. Involve artists from the region, nationally and internationally in the overall planning and urban design of the community and its infrastructure from an arts perspective;
6. Promote tourism and economic vitality through the artistic design and enhancement of public spaces;
7. Allow the community to express its identity and values in promoting diversity and pluralism in public art; and
8. Increase public access to the region's best artists and artwork.



# Arts & Economic Prosperity Survey

*Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences* documents the key role played by the nonprofit arts and culture industry in strengthening our nation's economy. This study demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is the cornerstone of tourism.

The Survey studies two key areas:

1. The Economic Impact of spending by nonprofit arts and culture organizations; and
2. The impact of event-related spending by their audiences.

The Survey will measure the impact of McKinney's nonprofit arts and culture industry in terms of three key areas of the economy:

1. Full-time equivalent jobs supported within the City of McKinney
2. Personal income paid to residents of the City of McKinney
3. Revenue generated for local (city) governments in the City of McKinney



# Helpful Links

Open Meetings Resources:

<https://www.texasattorneygeneral.gov/open-government/governmental-bodies/pia-and-oma-training-resources>

Arts Commission Website:

<https://www.mckinneytexas.org/109/Arts-Commission>

Boards and Commission Guidelines and Code of Ethical Conduct:

<https://www.mckinneytexas.org/136/Boards-Commissions>



# Staff Contact Information

Staff Liaison:

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