Promotional and Community Event Grants -- FY 2019 Cycle II

				ſ		OTHER CITY							
Organization	Event	Event Date	Agreement Executed	MCDC Facebook Promotion	MCDC Twitter Promotion	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA Streaming	City Apex Streaming	Promo Items Provided	Board/Staff Attendance
				8/2, 8/17, 8/23, 9/6, 9/10, 9/14, 9/20, 10/4,	9/10, 9/14, 9/20, 10/4,							sun/bug	C.Schneible R.Glew
Heritage Guild	Farmers Market Ghost Walk	Sept-Dec October 2019		8/12, 8/28, 10/9, 10/14,	10/5, 10/12 8/12, 8/28, 10/9, 10/14	8/23, 10/4	8/23, 10/4					spray	L.Jones
	Murder Mystery Holiday Tour of	August 27, 2019	8/1/2019	7/31, 8/9									
Crape Myrtle	Homes	December 2019	8/1/2019	7/30, 8/26,	7/30, 8/26,								
Foundation	CMT 5K & 10K Mosaix	September 28, 2019			9/17, 9/23								
Direction 61:3	Christmas Concert	December 21, 2019	8/8/2019	8/21, 9/4	8/21, 9/4								
McKinney Rotary Club	Parade of Lights	December 14, 2019											
SBG Hospitality	Wine & Music Festival	October 19, 2019		9/18, 10/14,	8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16		9/9, 9/17						
McKinney Main Stre	Home for the Holidays	Nov 29 - Dec 1, 2019	8/5/2019	10/10									

McKinney Lacrosse	Turlaxin'								
Club	Tournament	Oct-Nov, 2019		10/10, 10/17	10/10, 10/17				
	NCAA Div II								
	Championship								
MISD Athletics	Game	December 21, 2019	8/7/2019						
Kiwanis	Triathlon	April							

Grant Promotions by MCDC and City of McKinney

				8/2, 8/17, 8/23,	, 9/6, 9/10, 9/14, 9/	20, 10/4, 10/5	5, 10/12,		OTHER CITY	PROMO			
Organization	Event	Event Date	Agreement Executed	8/12, 8/28, 10/9, 10/14, 10/15	8/12, 8/28, 10/9, 10/14	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA Streaming	City Apex Streaming	Promo Items Provided	Board/Staff Attendance
Heritage Guild	Farmers Market	March-August		3/16, 3/27, 4/26, 4/27, 5/24, 6/7, 6/10, 6/29, 7/5, 7/13, 7/19, 7/26,	1/2, 1/25, 2/8, 2/11, 2/15, 2/27, 4/26, 4/27, 5/24, 6/7, 6/10, 6/29, 7/5, 7/13, 7/19, 7/26, 8/17, 8/23	2/22, 3/2	2/27, 3/2					sun/bug	C.Schneible R.Glew L.Jones
	Tour de Coop	4/27/2019		1/25, 1/31, 3/16, 4/10, 4/17, 4/24,	1/25, 4/10, 4/17, 4/24, 4/26, 5/8								
	Ice Cream Crank- off	7/21/2019		7/30, 8/26, 9/17.	7/30, 8/26, 9/17,	6/4	6/4						K.Kuehn C. Schneible L.Jones R.Glew K.McGill
Collin County History Museum	2019 Then & Now	Feb-Dec 2019	2/19/2019	2/27, 6/18, 7/25	2/27, 6/18, 7/25	6/30	6/30			July	July		J.Brewer D.Clarke

Organization	Event	Event Date	Agreement Executed	8/12, 8/28, 10/9, 10/14, 10/15	8/12, 8/28, 10/9, 10/14	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion		City Apex Streaming	Promo Items Provided	Board/Staff Attendance
													C.Schneible R.Glew
													K.Kuehn
				1/28, 3/14, 3/19,									D.Clarke
				3/26, 4/19, 5/2,									J.Brewer
St. Peter's				5/8, 5/13, 5/15,	1/28, 4/19, 5/8,								M.Tilley
Episcopal	Empty Bowls	5/16/2019	2/7/2019	5/16, 6/18	5/14, 5/16			Cl - May		May		Trifold	A.Woods
McKinney Main	Black History												
Street	Month	2/1/2019	3/1/2019	8/2, 8/13, 8/21, 8/2	8/2, 8/13, 8/21, 8/2	29, 8/30, 9/18		6					C.Schneible
							1/28, 2/20,						
		0 / 1 / 0 0 / 0			a. (a		2/22, 2/28,						
	Krewe of Barkus	3/1/2019	3/1/2019	10/10	3/1	1/28, 2/24	3/1						
	Union the Musical		3/1/2019	10/10, 10/17	10/10, 10/17								
	Goitsche		3/1/2019										
	Janoska		3/1/2019		3/28, 3/29	3/26							L. Jones
	Unique by Nature												
	Juried Art			3/21, 4/3, 4/5,	4/3, 4/5, 4/12,								
	Competition	4/1/2019	3/1/2019	4/12, 4/22, 4/26	4/22, 4/26	4/22	4/4						
													D.Clarke
													M.Barnes-
													Tilley
	Auto in Dia auto	4/12 14/2010		3/29, 4/1. 4/8, 4/9,			4/8, 4/9,						C.Schneible
	Arts in Bloom	4/12-14/2019			4/11, 4/12	4/11, 4/13	4/11						L.Jones
				2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12,	2/1, 2/5, 3/5, 3/7,								
						4/9, 4/11,							
	Historical District	ongoing				4/12							

Organization	Event	Event Date	Agreement Executed	8/12, 8/28, 10/9, 10/14, 10/15	8/12, 8/28, 10/9, 10/14	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion		City Apex Streaming	Promo Items Provided	Board/Staff Attendance
													C.Schneible
				3/5, 6/13, 6/26,	3/5, 6/13, 6/26,								M.Barnes-
Game Day Foods	Salsa Fest	7/4/2019	2/4/2019	7/1, 7/3, 7/4	7/1, 7/3, 7/4			HOA - June	June 11-29	June			Tilley D.Clarke
				3/5, 3/9, 4/16,									
				4/18, 4/24, 4/25,	3/5, 4/16, 4/18,			CI - March					
ManeGait	Country Fair	4/27/2019	2/4/2019	4/26, 4/27	4/24, 4/26		4/24	HOA - April				Trifold	L.Jones
				2/8, 2/18, 2/20,	2/8, 2/20, 2/27,							Trifold	
	St. Patrick's Day			2/27. 3/11, 3/14,	3/14, 3/15, 3/16,							Hand	
SGB Hospitality	Festival and Run	3/16/2019	2/4/2019	3/15, 3/16, 3/27	3/27	3/13		Cl - March				sanitizers	

Promotional and Community Event Grants - Cycle II 2018

Board Approved: <u>7/26/2018</u>

Organization	Event	Event Date	Agreement Executed	Final Report Received	MCDC Facebook Promotion	MCDC Twitter Promotion	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Ch/PSA Streaming	•	Board/Staff Attendance
					2/26, 3/11,					0	0	
Collin County Master		March 16-17,				2/26, 3/14, 3/16, 3/17,			HOA - Feb			C.Schneible
Gardeners	2019 Garden Show	2019	8/26/2018		3/27	3/27			Cl - March			L.Jones

8/2, 8/17, 8/23, 8/2, 8/17, 8/28/23, 10/4 8/23, 10/4 8/12, 8/28, 10/58/12, 8/28, 10/9, 10/14

7/30, 8/26, 9/177/30, 8/26, 9/17, 9/23

8/2, 8/13, 8/21, 8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16 10/10 10/10, 10/17 10/10, 10/17