



◇◇◇◇◇ SATURDAY ◇◇◇◇◇

APRIL 25

ManeGait Therapeutic Horsemanship
3160 N Custer Rd ★ McKinney

11 AM to 4 PM

ADMISSION:
\$25 per **CAR**



FUNDED IN PART BY
MCKINNEY
COMMUNITY
DEVELOPMENT
CORPORATION

**FUN FOR THE
WHOLE FAMILY!**





Our Mission

At ManeGait Therapeutic Horsemanship, children and adults with disabilities move beyond their boundaries through the healing power of the horse and the dedication of a professional and Caring Community.





Date:

Saturday, April 25, 2020, 11 AM - 4 PM

Estimated Attendance:

1,800 visitors, 150 volunteers

Admission:

\$25 per carload of guests



Goals & Objectives

- Awareness of ManeGait
- Family-friendly event
- Support the local community
- Raise financial support

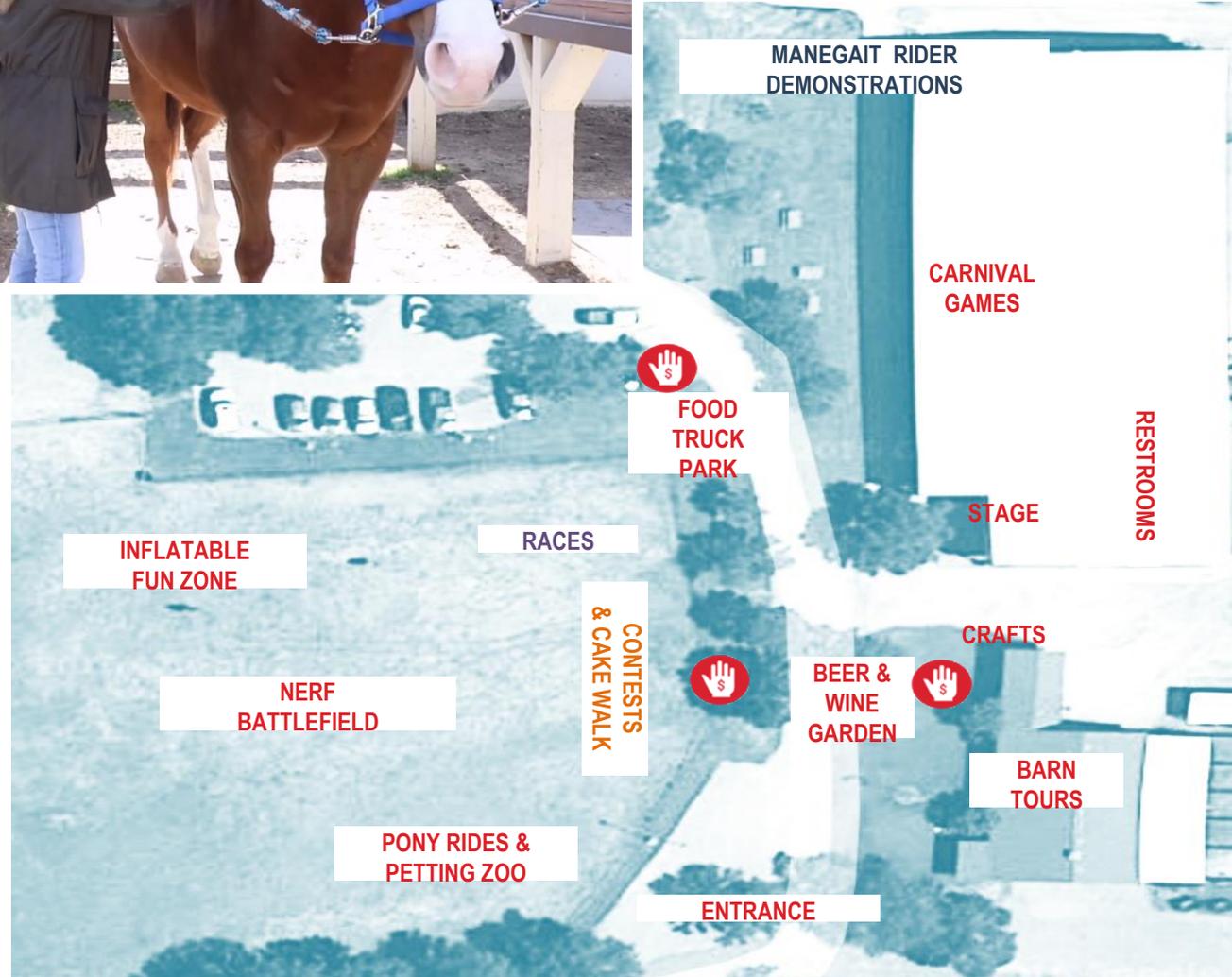




Location

3160 N. Custer Rd
McKinney, TX

(1-mile north of HWY 380)





Fun and Games

- Hamster Balls
- Jousting Arena
- Nerf Gun Battlefield
- Bounce Houses
- Petting Zoo & Pony Rides
- Carnival Games
- Face Painting
- Food Trucks & Treats



- ManeGait is “Unique by Nature”
- 67% of 2019 online ticket sales were from outside of McKinney



Marketing Plan

- Promotion on [ManeGait.org](https://www.ManeGait.org)
- Local event calendars & Facebook groups
- E-Blasts to 5,500 contacts





Grant Funding will Support

- Billboard on HWY 380, yard signs, & posters
- Print ads in community publications
- Boosted posts on social media
- Radio advertising spots on 97.5 KLAK





ManeGait
Country Fair
★★★★

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