VISIT MCKINNEY GRANT REQUEST

PROJECT DESCRIPTION

On July 10th and 11th, 2020, You're My Favorites, Inc. a 501c3 entity (dba McKinney Summer Opera) and McKinney Philharmonic Orchestra are collaborating to present Mozart's famous opera, *Marriage of Figaro* (MoF). As one of the most well-known operas, MoF is chock full of comedy, satire & deceit. This opera was chosen as it is appropriate for all age groups...and we are bringing it to McKinney, TX. It's also so much fun!

Our FIGARO PROJECT comprises a "company" of professional, avocational & student musicians and singers from all over the Metroplex. Our orchestra is made up of professional musicians who are mentoring the students/learners who are playing along side them. Our singers come from all walks of life and all stages of life. We have a world famous Opera singer, an Opera artistic director and college students. We have created this opportunity for people in the community to not only participate in a unique production but also for the general public to be exposed to this art form in a casual, affordable setting. This is an event for the entire community.

We chose McKinney as our executive team works and plays in McKinney. We feel the arts & culture of McKinney are thriving and we want to share our efforts and our players gifts with this community. We feel like we belong here.

The goal of the McKinney Summer Opera is to produce and perform operas in McKinney annually and eventually make it into a festival with an Operatic theme.

North Collin County has a silent following of Opera as evidenced by the 3000+ attendees of the simulcast of Dallas Operas *Madame Butterfly* at the Star in Frisco. Why should Frisco have all the fun? We like the artistic and wholesome vibe of McKinney and endeavor to bring Opera fans to McKinney from other cities in north Collin County and beyond. We will proudly display the VISIT McKINNEY design and logo on all advertising and marketing. Further, we have already been awarded a grant from the McKinney Commission for the Arts.

We look forward to presenting Marriage of Figaro at the brand-new McKinney High School PAC.

This is our first attempt as a group; however, combined this "company" has years of successful concerts, recitals & programs. We are currently in talks with Dallas Opera to help us bring their clientele to the suburbs. They love our grass roots effort and have expressed a desire to help launch this idea.

Through our systematic outreach, advertising, and marketing efforts, we are certain the FIGARO PROJECT will be a success. We humbly thank you for your consideration.

Stacy, Jason, Yana, Eliza & Dana...our executive team