













OVATION ACADEMY OF PERFORMING ARTS

# Virtual Information Sessions

May 31 1-3pm June 14 11-1pm July 18 10-12pm August 12 4-6pm Register @

www.tinyurl.com/oapainfo



# SEEKING COLLEGE AND CAREER BOUND STUDENTS!

Majors include: Dance Acting Musical Theatre Production & Design

> Conservatory Grades 6-12

> > Homeschool Grades K-12

## Who Are We?

#### **Conservatory Academy**

Grades 6-12 8:15am-4:20pm Monday-Friday

#### **Homeschool Program**

Grades K-12 A la Carte Classes

#### **Ovation Community Outreach**

Ages 3-Adult
Classes
Productions
Camps
Private Lessons

### OUR MISSION

Our mission is to provide a HOME for artists to pursue their passions through professional training in performing arts. Ovation Academy provides the technique, life-skills, experiences and connections necessary to succeed in education and in the performing arts industry. Ovation Academy strives to produce knowledgeable, respectful, original, professional, empathetic and impactful artists who will positively contribute to their communities and to the performing arts industry.



## **OUR PHILOSOPHY**





Good Humans make
Great Artists make
a Strong Community



Quality professional level classes, camps and productions for our community at an affordable price in an inclusive and supportive atmosphere!









#### **Ovation Community Outreach**

OCO Junior 5-14

Frozen Jr.
Descendants Jr.

**OCO Teen** 13-18

13 Carrie Yellow Boat

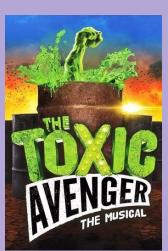
#### **OCO Encore**

Be More Chill 14+ American Idiot 16+ Toxic Avenger 18+









Slight changes to the proposed season may occur due to rights availability, financial setbacks from COVID-19 or COVID-19 precautions. For example, we may adjust to a more stage play season rather than musical season to ensure the safety of our students and audiences. We may also do more virtual and outdoor productions if necessary. Regardless, the season will consist of 8-12 productions.

7		17 17 17 17 17 17 17 17 17 17 17 17 17 1			122	-	1,500			
OCO TEEN									17,000	\$4,418
Yellow Boat	Oct. 2-4	12-18	Ovation	TBD	\$500	\$2,000	\$493.36	\$225		
Carrie	Jan 28-30	14-18	MPAC	\$3,000	\$2,000	\$10,000	\$2,500	\$325		
13	April 30-May 2	13-18	Ovation	TBD	\$2,000	\$5,000	\$1,425	\$325		
OCO JUNIOR									\$14,000	\$3,200
Frozen Jr.	Dec. 4-6, 11-13	5-13	Church St.	\$1,000	\$3,000	\$8,000	\$1,600	\$325	1 1000	
Decendants Jr.	May 21-23	5-12	Church St.	\$1,000	\$2,500	\$6,000	\$1,600	\$325		
OCO ENCORE									\$9,000	\$5,200
Toxic Avenger	Oct. 23-25, 30-Nov 1	18+	Ovation	TBD	\$1,000	\$3,000	\$1,680	NA		
American Idiot	Mar. 19-21, 26-28	16+	Ovation	TBD	\$1,000	\$3,000	\$1,580	NA		
Be More Chill	Apr. 23-25, 30-May 2	14-18	Ovation	TBD	\$1,000	\$3,000	\$1,939.96	NA		
Deffered Action/White Noise	TBD	TDB	Ovation	TBD			NA	NA		
									40,000	\$12,818

Stipends

Budget

Rights

Venue Cost

**Show Title** 

Performance Dates

Ages

Venue

PROGRAM BUDGET TOTAL RIGHTS

Tuition

# Total Amount Requested: \$15,000

Includes; posters, banners, t-shirts, radio, television and social media

Full Season Promotion \$6000

Yellow Boat \$500

Carrie \$2000

13 \$1000

Frozen Jr. \$1750

Descendants Jr. \$1750

Toxic Avenger \$500

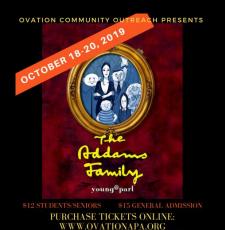
American Idiot \$500

Be More Chill \$500

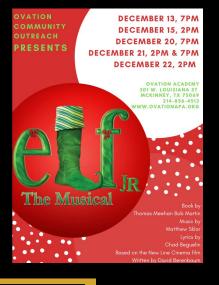
We typically have additional marketing events and opportunities arise throughout the season. The grant would cover the minimum we would need to efficiently promote the Ovation Community Outreach season. This does NOT include Academy or Homeschool program marketing.

Deferred Action/White Noise \$500



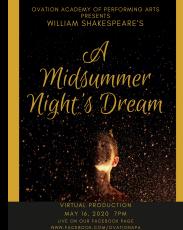


301 W. LOUISIANA ST. MCKINNEY, TX 75069 214-856-4513











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# Actual Marketing Expenses Chaplin January 2020

BroadwayWorld \$80
Culture Map

\$1,185.00 Vista Print

\$712 Vista Print

\$295.08

\$2,300

KLAK/KATY

**TOTAL** 

Social Media-Emmalyn Miron \$390

Community Impact \$1,200

Print Lab \$288.50

Facebook 190.3

Office Depot

74.53 Office Depot

137.42

\$6,853

Actual Revenue	
Ticket Sales	\$7,385
Ad Sales	\$950
VIP Dinner	\$3,823
Silent Auction	\$2,500
Concessions	\$406
TOTAL	\$15,064

