



## **202 McKinney Outreach/Project Grant Application** 2020

**Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less**

**Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less**

**Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.**

### **Applicant Organization**

#### **Art Form:**

Theater	<input type="checkbox"/>	Film	<input type="checkbox"/>	Visual Arts	<input type="checkbox"/>
Music	<input checked="" type="checkbox"/>	Dance	<input type="checkbox"/>	Photography	<input type="checkbox"/>
Vocal	<input type="checkbox"/>	Instrumental	<input type="checkbox"/>	Sculpture	<input type="checkbox"/>

### **Mission & Purpose of the Organization:**

The Bluegrass Heritage Foundation® exists to preserve and promote the heritage of bluegrass music, and our activities focus on presenting high-quality bluegrass bands in north Texas. We educate people about bluegrass in many ways, including shows, public performances, and festivals, the Bluegrass Heritage Radio Show (twice each Sunday on KHYI-FM 95.3 The Range), and our Play It Forward!® free instrument lending program for young people. More information is available at [www.BluegrassHeritage.org](http://www.BluegrassHeritage.org).

### **Project(s) Description:**

We plan to present our fourth annual bluegrass music event at the McKinney Performing Arts Center on Saturday, November 14, 2020. We have contracted with the 2020 GRAMMY-winning bluegrass band Michael Cleveland & Flamekeeper. Michael is an incredible blind musician who has won dozens of national awards during his career, and his band puts on an amazing show. We also plan to have a strong regional bluegrass band as an opening act.

### **Schedule of Event(s):**

Event	Date	Venue	Admission Cost
Bluegrass Saturday Night	Sat., Nov. 14, 2020	MPAC	\$25-28



**Board of Directors: (if applicable)**

Name	Office	Contact Number
See attached listing		

**Organization Director:**

Name: See attached listing Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP \_\_\_\_\_  
Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_

**Finance/Accounting Officer:**

Name: See attached listing Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP \_\_\_\_\_  
Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_

**Grant Contact Person:**

Name: See attached listing Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP \_\_\_\_\_  
Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_

# Bluegrass Heritage Foundation

## Board Member Information

*as of June 30, 2020*

Alan W. Tompkins  
President & Executive Director  
(also Financial/Admin/Grant Contact)  
6707 Stefani Drive  
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214-693-7208  
[atompkins@prodigy.net](mailto:atompkins@prodigy.net)  
(13 years BHF board service)

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(5 years BHF board service)

Gerald L. Jones  
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5435 N. Garland Ave. #140  
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(9 years BHF board service)

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(13 years BHF board service)

Kirk Seace  
Board Member  
2809 William Brewster  
Irving Texas 75062  
(972) 974-7474  
[kirk.seace@gmail.com](mailto:kirk.seace@gmail.com)  
(9 years BHF board service)



## 2021 Grant Project Expenses

### Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Alan W. Tompkins	President/Exec Dir.	PT	\$0	\$0
Gerald L. Jones	Vice President	PT	\$0	\$0

### Contracted Services:

Description	Grant Request	Total Cost
Headlining Bluegrass Band	\$2,500	\$5,000
Supporting Bluegrass Band	\$500	\$1,000

### Travel:

Description	Grant Request	Total Cost
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### Rental Expense:

Description	Grant Request	Total Cost
MPAC Rental Fee (est)	\$295	\$591
MPAC Box Office Ticketing Fees (estimated)	\$200	\$400

### Advertising & Promotion:

Description	Grant Request	Total Cost
Printed flyers, social media promo (estimated)	\$175	\$350



**Other Expenses:**

<b>Description</b>	<b>Grant Request</b>	<b>Total Cost</b>
Sound engineer (estimated)	\$75	\$150
Artists / volunteer staff food and beverage	\$75	\$150
BHF general liability insurance cost (allocated)	\$100	\$200



## 2021 Grant Project Revenues

### Source of Revenue

#### Government

	2021
MAC Grant Request	\$3,000
Local	
County	
State	
Federal	

#### Other Investors/Contributors

Individual	\$500 (est.)
Corporate	
Foundations	

#### Fees

Admissions	\$5,000 (est.)
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other	

### Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
8	6	Ushers, stagehands, emcee, artist support	\$21	\$1,008

Donated Goods/Services	Total Value



**2020-2021 Total Project  
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel			\$0
Contracted Services	\$3,000	\$3,000	\$6,000
Travel			\$0
Rental Expense	\$495	\$496	\$991
Advertising & Promotion	\$175	\$175	\$350
Other Expenses	\$250	\$250	\$500
Volunteer Time		\$1,008	\$1,008
Donated Goods/Services			
<b>Total</b>	<b>\$3,920</b>	<b>\$4,929</b>	<b>\$8,849</b>

**Grand Total Requested: \$ 3,000**

(For Outreach Grants: not to exceed \$3,000 or 50% of entire project budget, whichever is less. For Project Grants: not to exceed \$10,000 or 50% of entire project budget, whichever is less)

**What is your total organizational budget for this fiscal year? Approximately \$50,000**