



202 McKinney Outreach/Project Grant Application

Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less

Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less

Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.

Applicant Organization

Art Form:

Theater	<input type="checkbox"/>	Film	<input type="checkbox"/>	Visual Arts	<input type="checkbox"/>
Music	<input checked="" type="checkbox"/>	Dance	<input type="checkbox"/>	Photography	<input type="checkbox"/>
Vocal	<input type="checkbox"/>	Instrumental	<input type="checkbox"/>	Sculpture	<input type="checkbox"/>

Mission & Purpose of the Organization:

Please see the attached. Thank you.

Project(s) Description:

Please see the attached. Thank you.

Schedule of Event(s):

Event	Date	Venue	Admission Cost
Family Concert: "Storytelling Through Music"	February 28, 2021	McKinney Performing Arts Center	\$10-\$14

**Board of Directors: (if applicable)**

Name	Office	Contact Number
Craig Barber	President	(972) 839-7914
Marion Brockett	President-Elect	(214) 354-2025
Janie Orr	Secretary	(214) 704-4011
Mike Mangum	Treasurer	(214) 566-8087

Organization Director:

Name: Robert A. Reed Title: Executive Director
Address: 1635 Dorchester Drive City: Plano ZIP 75075
Email: rreed@planosymphony.org Daytime Phone: 972-473-7262 x22
Cell Phone: _____

Finance/Accounting Officer:

Name: Kaitlin Einkauf Title: Finance Director
Address: 1635 Dorchester Drive City: Plano ZIP 75075
Email: keinkauf@planosymphony.org Daytime Phone: 972-473-7262 x34
Cell Phone: _____

Grant Contact Person:

Name: Gregory Patterson Title: Director of Development
Address: 1635 Dorchester Drive City: Plano ZIP 75075
Email: gpatterson@planosymphony.org Daytime Phone: 972-473-7262 x27
Cell Phone: _____



2021 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Please see the attached	for a breakdown. Thank you.		\$3,085.00	\$6,170.00

Contracted Services:

Description	Grant Request	Total Cost
Artistic Staff	\$1,400.00	\$2,800.00
Ticket Fees	\$ 335.00	\$ 670.00
Equipment and Supplies	\$ 200.00	\$ 400.00

Travel:

Description	Grant Request	Total Cost

Rental Expense:

Description	Grant Request	Total Cost
Facility	\$ 250.00	\$ 500.00

Advertising & Promotion:

Description	Grant Request	Total Cost
Newspaper Advertising	\$ 600.00	\$1,200.00
Magazine Advertising	\$ 150.00	\$ 300.00
Posters/Flyers/Social Media	\$ 225.00	\$ 450.00



Other Expenses:

Description	Grant Request	Total Cost
Misc.	\$ 100.00	\$ 200.00



2021 Grant Project Revenues

Source of Revenue

Government

	2021
MAC Grant Request	\$6,345
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	
Corporate	\$2,500
Foundations	

Fees

Admissions	\$2,000
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
1	2	Instrument Petting Zoo Overseer	\$21.00	\$ 42.00
2	2	Instrument Petting Zoo Monitors	\$13.25	\$ 53.00
5	2	Usher/Ticket Takers	\$12.50	\$125.00

Donated Goods/Services	Total Value
	0.00



**2020-2021 Total Project
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel	\$3,085.00	\$3,085.00	\$6,170.00
Contracted Services	\$1,935.00	\$1,935.00	\$3,870.00
Travel	\$ 0.00	\$ 0.00	\$ 0.00
Rental Expense	\$ 250.00	\$ 250.00	\$ 500.00
Advertising & Promotion	\$ 975.00	\$ 975.00	\$1,950.00
Other Expenses	\$ 100.00	\$ 100.00	\$ 200.00
Volunteer Time		\$ 220.00	\$ 220.00
Donated Goods/Services	\$ 0.00	\$ 0.00	\$ 0.00
Total	\$6,345.00	\$6,565.00	\$12,910.00

Grand Total Requested: \$6,345

(For Outreach Grants: not to exceed \$3,000 or 50% of entire project budget, whichever is less. For Project Grants: not to exceed \$10,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? \$1,389,500