Date Created: Mar 17, 2021

### McKinney CVB

For the Month of February 2021

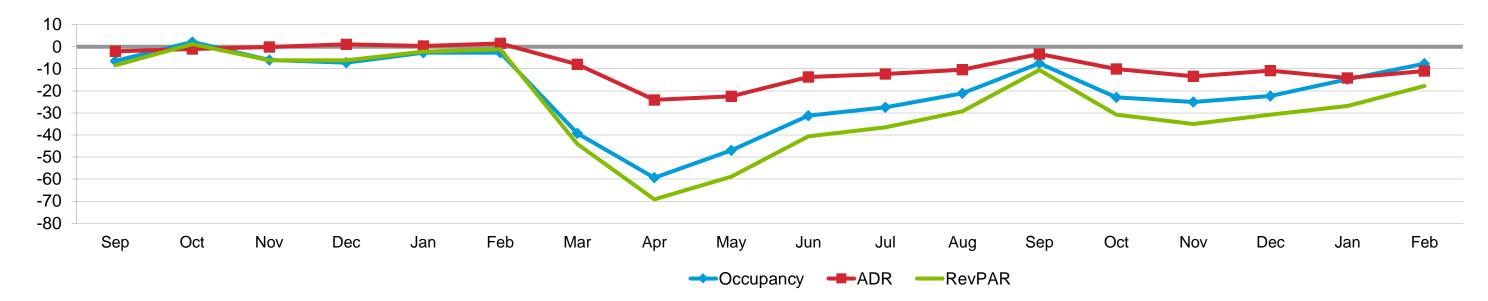
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Corporate North American Headquarters T : +1 (615) 824 8664 destininfo@str.com www.str.com International Headquarters T : +44 (0)207 922 1930 industryinfo@str.com www.str.com

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Monthly Percent Change



Occupancy (%)		20	)19							20	)20						20	)21		Year To Date		Ru	nning 12 Months	1
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	60.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year	65.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change	-6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		20	019							20	020						20	021		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	78.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year	80.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change	-2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
RevPAR		20	)19							20	020						20	)21		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year	52.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change	-8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
																	1							
Supply		20	019							20	020						20	021		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
Demand		20	019							20	020						20	021		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	28,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year	26,125	27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change	9.7	19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
																	1							
Revenue			)19							20	020						20	021		Year To Date			nning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
Last Year	2,101,001	2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change	7.4	18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
					1												1							
Census %		20	)19							20	020						20	021						
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb						
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19						
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570						
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	85.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0						

Occupancy (%)		20	019							20	)20						20	21		Year To Date		Ri	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	60.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year	65.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change	-6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		20	019							20	020						20	21		Year To Date		Rı	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	78.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year	80.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change	-2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
RevPAR		20	019							20	020						20	21		Year To Date		Rı	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year	52.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change	-8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
Supply		20	019							20	020						20	21		Year To Date		Rı	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
Demand		20	019							20	020						20	21		Year To Date		Rı	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	28,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year	26,125	27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change	9.7	19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
Revenue		20	019							20	020						20	21		Year To Date		Ri	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
Last Year	2,101,001	2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change	7.4	18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
					1												1							
Census %		20	019							20	020						20	21						
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb						
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19						
			4 = = 0	1 = = 0	4 = = 0	4570	4 = 7 0	4570	4570	4570	4 = 70	4570	4570	1 = = 0	4 = = 0		1 = = 0	4570						
Census Rooms % Rooms Participants	1570 93.0	1570 85.0	1570 93.0																					

Occupancy (%)		20	)19							20	)20						20	)21		Year To Date		Ru	nning 12 Months	1
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	60.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year	65.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change	-6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		20	019							20	020						20	021		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	78.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year	80.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change	-2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
RevPAR		20	)19							20	020						20	)21		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year	52.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change	-8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
																	1							
Supply		20	019							20	020						20	021		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
Demand		20	019							20	020						20	021		Year To Date		Ru	nning 12 Months	,
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	28,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year	26,125	27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change	9.7	19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
																	1							
Revenue			019							20	020						20	021		Year To Date			nning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
Last Year	2,101,001	2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change	7.4	18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
					1												1							
Census %		20	)19							20	020						20	021						
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb						
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19						
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570						
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	85.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0						

Occupancy (%)		20	019							20	)20						20	21		Year To Date		Ru	Inning 12 Months	)
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	60.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year	65.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change	-6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		20	019							20	)20						20	21		Year To Date		Rı	Inning 12 Months	)
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	78.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year	80.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change	-2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
RevPAR		20	019							20	)20						20	21		Year To Date		Rı	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year	52.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change	-8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
Supply		20	019							20	)20						20	21		Year To Date		Rı	Inning 12 Months	
Supply	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
Domond		20	019							20	)20						20	21		Year To Date		Rı	Inning 12 Months	
Demand	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	28,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year	26,125	27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change	9.7	19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
																			-			-		
Devenue		20	019							20	)20						20	21		Year To Date		Rı	Inning 12 Months	
Revenue	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
Last Year		2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change		18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
																			L					
		20	019							20	)20						20	21						
Census %	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb						
Census Props	<u> </u>	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19						
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570						
% Rooms Participants		93.0	93.0	93.0	93.0	93.0	93.0	85.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0						

					1																			
Occupancy (%)		20	)19							20	20						20	21		Year To Date		Ru	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	60.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year	65.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change	-6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		20	)19							20	20						20	21		Year To Date		Ru	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	78.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year	80.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change	-2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
RevPAR		20	)19							20	20						20	21		Year To Date			Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year	52.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change	-8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
Supply		20	)19							20	20						20	21		Year To Date		Ru	Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
					1																			
Demand		20	)19							20	20						20	21		Year To Date			Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	28,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year	26,125	27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change	9.7	19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
					1																			
Revenue			)19								20						20			Year To Date			Inning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year		2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
Last Year		2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change	7.4	18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
					1																			
Census %		20	)19							20	20						20							
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb						
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19						
Census Rooms	1570	1570	1570	1570	1570	1570	1570 93.0	1570 85.0	1570 93.0	1570	1570	1570	1570 93.0	1570	1570	1570	1570	1570						
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0				93.0	93.0	93.0		93.0	93.0	93.0	93.0	93.0						

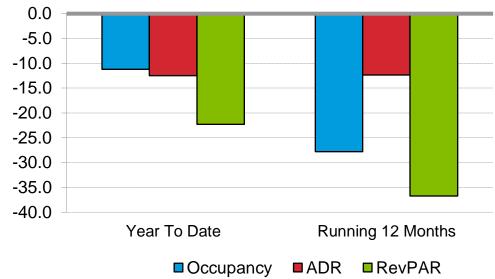
Occupancy (%)		201	19							20	20						20	21		Year To Date		Ri	Inning 12 Months	
	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year 60	0.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year 65	5.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change -6.	6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		201	19							20	20						20	21		Year To Date		R	Inning 12 Months	
	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year 78.	8.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year 80.4	0.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change -2.	2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
RevPAR		201	19							20	20						20	21		Year To Date		Rı	Inning 12 Months	· · · · · · · · · · · · · · · · · · ·
Se Se	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year 47.	7.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year 52.	2.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change -8.	8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
Supply		201	19							20	20						20	21		Year To Date		Ru	Inning 12 Months	
Supply	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year 47,1	,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year 40,1	,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change 17	7.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
Domond		201	19							20	20						20	21		Year To Date		Ru	Inning 12 Months	;
Demand Se	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year 28,6	,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year 26,1	,125	27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change 9.		19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
					^												^							
Boyonue		201	19							20	20						20	21		Year To Date		Ru	Inning 12 Months	;
Revenue	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year 2,256	56,167 2	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
Last Year 2,101		2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change 7.		18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
· · · ·																								
<b>C</b> omose 0/		201	19							20	20						20	21						
Census %	Бер	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb						
	•				10		19	19									10	19						
Census Props 19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	13						
	19 570	19 1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570						

Occupancy (%)		2	019							20	020						20	021		Year To Date		R	unning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	60.8	67.9	65.0	58.0	58.3	64.2	45.1	30.1	38.1	52.7	54.7	52.3	56.3	52.3	48.7	45.1	49.7	59.3	62.8	61.1	54.3	68.4	67.4	48.6
Last Year	65.1	66.5	69.2	62.5	59.9	66.0	74.2	74.1	71.8	76.6	75.4	66.3	60.8	67.9	65.0	58.0	58.3	64.2	65.8	62.8	61.1	72.4	68.4	67.4
Percent Change	-6.5	2.2	-6.0	-7.2	-2.7	-2.7	-39.3	-59.4	-46.9	-31.2	-27.5	-21.1	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	-2.7	-11.2	-5.5	-1.5	-27.8
ADR		2	019							20	020						20	)21		Year To Date		R	unning 12 Months	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	78.73	82.31	80.35	76.86	78.27	80.56	74.11	62.23	63.25	70.25	71.19	69.52	76.14	73.96	69.59	68.53	67.19	71.65	78.67	79.41	69.50	80.89	80.17	70.28
Last Year	80.42	83.14	80.50	76.02	77.97	79.38	80.49	81.96	81.52	81.37	81.29	77.59	78.73	82.31	80.35	76.86	78.27	80.56	78.82	78.67	79.41	81.36	80.89	80.17
Percent Change	-2.1	-1.0	-0.2	1.1	0.4	1.5	-7.9	-24.1	-22.4	-13.7	-12.4	-10.4	-3.3	-10.1	-13.4	-10.8	-14.2	-11.1	-0.2	0.9	-12.5	-0.6	-0.9	-12.3
																			-			-		
RevPAR		2	019							20	020						20	)21		Year To Date		R	unning 12 Months	
RevPAR	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47.90	55.93	52.22	44.58	45.67	51.71	33.39	18.72	24.09	37.04	38.91	36.36	42.87	38.71	33.92	30.88	33.38	42.50	49.41	48.54	37.71	55.32	54.00	34.17
Last Year	52.34	55.28	55.68	47.52	46.74	52.36	59.73	60.72	58.51	62.36	61.30	51.44	47.90	55.93	52.22	44.58	45.67	51.71	51.89	49.41	48.54	58.90	55.32	54.00
Percent Change	-8.5	1.2	-6.2	-6.2	-2.3	-1.2	-44.1	-69.2	-58.8	-40.6	-36.5	-29.3	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	-1.8	-22.3	-6.1	-2.4	-36.7
																	-							
0		2	019							20	020						2	)21		Year To Date		R	unning 12 Months	
Supply	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	78,942	92,630	92,630	488,370	536,996	573,050
Last Year	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	78,942	78,942	92,630	488,002	488,370	536,996
Percent Change	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3	8.7	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.1	10.0	6.7
		2	019							20	020						2	)21		Year To Date		R	unning 12 Months	
Demand	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	28,657	33,070	30,610	28,226	28,396	28,219	21,928	14,167	18,536	24,835	26,600	25,454	26,522	25,473	22,958	21,929	24,184	26,076	49,577	56,615	50,260	334,037	361,711	278,662
Last Year		27,578	27,762	25,929	24,866	24,711	30,782	29,736	29,772	30,763	33,781	29,699	28,657	33,070	30,610	28,226	28,396	28,219	51,973	49,577	56,615	353,269	334,037	361,711
Percent Change	9.7	19.9	10.3	8.9	14.2	14.2	-28.8	-52.4	-37.7	-19.3	-21.3	-14.3	-7.5	-23.0	-25.0	-22.3	-14.8	-7.6	-4.6	14.2	-11.2	-5.4	8.3	-23.0
e el centre en ange				0.0				02															0.0	
		2	019							21	020						21	)21		Year To Date		R	unning 12 Months	
Revenue	Sep	– Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	2019	2020	2021	2019	2020	2021
This Year	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	1,625,115	881,614	1,172,431	1,744,641	1,893,532	1,769,631	2,019,267	1,883,991	1,597,589	1,502,779	1,624,817	1,868,293	3,900,225	4,495,892	3,493,110	27,018,860	28,998,433	19,583,699
	2,101,001	2,292,770	2,234,831	1,971,159	1,938,686	1,961,539	2,477,620	2,437,142	2,426,895	2,503,227	2,745,968	2,304,209	2,256,167	2,722,152	2,459,590	2,169,569	2,222,551	2,273,341	4,096,311	3,900,225	4,495,892	28,741,676	27,018,860	28,998,433
Percent Change	7.4	18.7	10.1	10.1	14.6	15.9	-34.4	-63.8	-51.7	-30.3	-31.0	-23.2	-10.5	-30.8	-35.0	-30.7	-26.9	-17.8	-4.8	15.3	-22.3	-6.0	7.3	-32.5
	1.7	10.7	10.1	10.1	14.0	10.0	54.4	00.0	51.7	30.5	51.0	20.2	10.0	00.0	00.0	50.7	20.3	17.0	4.0	10.0	22.0	0.0	1.5	
			010								120							121						
Census %	Son		019 Nov	Dec	lon	Feb	Mar	Anr	Max		020	۸	Sam	Oct	Nov	Dec		)21 Eab						
Census Props	<b>Sep</b>	0ct 19	10	<b>Dec</b> 19	<b>Jan</b> 19		<u>Mar</u>	<b>Apr</b>	<b>May</b> 19	<u>Jun</u>	<b>Jul</b>	40 Aug	<b>Sep</b>	<b>Oct</b>	10	<b>Dec</b>	<b>Jan</b> 19	<b>Feb</b>						
			19		_	19	19	19		19	19	19	19	19	19	19		19						
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570 85 0	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570						
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	85.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0						

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# **Overall Percent Change**



## Tab 3 - Response McKinney, TX+

### McKinney CVB

For the Month of February 2021

								2019	)							2020	)							2021						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		- м	A	N J	J	A S	ο	N D	J	= м	AN	/ J	J	A S	0	I D	JI	= м	A	N J	JA	s o	N D
53019	Americas Best Value Inn McKinney	McKinney, TX	75069	Dec 2003	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •						
29753	Closed - Independent Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
44297	Motel 6 McKinney	McKinney, TX	75069	58		• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •								
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •						
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •						
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		• •	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •						
	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •						
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75070	Jun 2015	Jun 2015	79		• •	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •						
	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		• •	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •						
	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	0	• 0	•	•	• •	•	•	•	•	•	•	• •	•	• •	•	• •						
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107							• •	•	•	•	•	• •	•	• •	•	• •	•	• •						
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	• •	•	• •						
	Quality Inn McKinney	McKinney, TX	75070	Dec 2010	Feb 1981	100		• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •						
	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	• •	•	•	• •	•	•	•	•	• 0	•	• •	•	• •	•	• •						
	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125							0	•	•	• •	•	•	•	• •	•	• •	•	• •						
	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995		75		• •	•	• •	•	•	• •	•	•	•	•	• •	•	• c	0	0 0	0	0 0						
	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		• •	_		_		_	_		•	•	• •	•	• •	•	• •	•	• •						
			Total Prope	erties:	21	1654		o - ● - Blanl	Mont	hly a	nd da	aily da	ata re			STR														
													-		perie	nced	a rooi	m add	dition	or d	rop d	uring	the tir	ne p	eriod	of the	e repo	rt		

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### Tab 4 - Multi-Segment

McKinney CVB

For the month of: February 2021

				Currei	nt Month - Fe	bruary 202	21 vs Feb	ruary 20	20							Yea	r to Date - Feb	oruary 2021	l vs Febru	ary 202	0					Part	icipation	
	Occ % ADR RevPAR Percent Change from Feb									om Febru	ary 2020		Occ	%	AD	र	RevP	AR		Percen	t Change	from YTI	D 2020		Prope	rties	Roor	ms
										Room	Room	Room										Room	Room	Room				
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Rev	Avail	Sold	2021	2020	2021	2020	2021	2020	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Allen, TX+	43.4	57.4	77.54	100.20	33.64	57.54	-24.4	-22.6	-41.5	-37.0	7.7	-18.6	39.2	58.5	76.44	102.76	29.97	60.16	-33.0	-25.6	-50.2	-46.3	7.7	-27.9	10	10	1330	1330
Frisco, TX+	43.4	69.3	101.66	140.10	44.11	97.14	-37.4	-27.4	-54.6	-46.5	17.9	-26.2	37.5	66.7	100.77	140.70	37.80	93.79	-43.7	-28.4	-59.7	-52.5	17.9	-33.7	25	24	3644	3634
Plano, TX+	54.4	66.9	70.14	107.40	38.13	71.84	-18.7	-34.7	-46.9	-45.9	1.8	-17.2	48.2	64.3	67.90	107.21	32.76	68.96	-25.0	-36.7	-52.5	-51.6	1.8	-23.6	58	56	7301	7124

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