

## **MCKINNEY COMMUNITY DEVELOPMENT CORPORATION**

**MARCH 28, 2017**

The McKinney Community Development Corporation met in work session in the Dowdy Boardroom, 5900 S. Lake Forest Dr., #110, McKinney, Texas, on March 28, 2017 at 8:00 a.m.

Board members Present: Chairman Kurt Kuehn, Secretary Hamilton Doak, Treasurer David Myers, Jackie Brewer, Rick Glew and Michelle Gamble.

Absent: Vice Chairman David Clarke

Staff members Present: President Cindy Schneible, City Manager Paul Grimes, Marketing and Advertising Coordinator Michelle Feldker and Operations and Compliance Administrator Sheri Van Slycke.

Facilitator: Patrick Ibarra

Chairman Kuehn called the meeting to order at 8:00 a.m. after determining a quorum was present.

**17-328** Board Chairman Kurt Kuehn called for discussion on the following topics, no action taken:

Trends – economic, social, political, environmental, and technological – that are occurring and could impact the McKinney community. Trends identified included: growth; transportation and infrastructure; youth sports; economic development and ability to attract new business and industry; negative mood toward government and other institutions; influence of social media; shifting demographics; property taxes; housing prices and availability; role of CDC; voter apathy; care and transportation for seniors; need for more restaurants and retail; growing homeless population; fault line between urban and rural communities; more opportunities for public/private partnerships; competition with other communities.

Future potential will be realized when: we never give up; majority of community want to live and raise family in McKinney; MCDC can be a

catalyst for change; development with construction of premier facilities.

Role of Mayor and City Council in pursuing potential: setting overall direction; prioritizing and communicating direction to the community; hiring talent; creating and implementing overall city strategic plan; approving a budget; pursuing public/private partnerships.

Role of CDC in pursuing potential: establish/maintain positive relationships with Mayor and Council members; complete three projects per year that make a material difference in the fabric of the community; regularly communicate role and purpose of CDC; pursue community outreach; support community groups through funding of projects eligible for consideration under state law.

Next steps for CDC: regularly review strategic priorities and revise as needed; continue to discuss and refine role of CDC; continue to examine role of CDC with City leaders; reformat strategic plan to include information regarding sequencing and timeframe for achieving objectives; provide updates to City Manager and Council.

Board members unanimously approved the motion by Secretary Doak, seconded by Treasurer Myers, to adjourn. Chairman Kuehn adjourned the meeting at 12:00 p.m.

---

KURT KUEHN  
Chairman