

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

OCTOBER 11, 2018

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on October 11, 2018 at 8:30 a.m.

Board members present: Kaci Lyford, Jolie Williams, Edna Brown, Robert Hamilton, Doug Willmarth, Julie Williams, Kathryn Waite and Jim Smith. Absent: Ric Anderson

Main Street staff present: Main Street Director Amy Rosenthal, City of McKinney Special Events Coordinator Andrew Jones, McKinney Main Street Program Coordinator Aaron Werner, McKinney Performing Arts Center Marketing Coordinator Jakia Dudley-Faine and McKinney Performing Arts Center/Main Street Executive Assistant Belinda Kennedy. Guests: McKinney Mayor Pro Tem Tracy Rath, and Jim Latino.

McKinney Main Street Director Amy Rosenthal called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:31 a.m. after determining a quorum present.

18-845 Election of Officers

Director Rosenthal called for nominations for Board Officers. Board member Kaci Lyford made a motion to nominate Mr. Matt Hamilton as Chairman for the McKinney Main Street Board, Mr. Smith seconded the motion and the board voted unanimously to approve Mr. Hamilton as the Chairman. Board Member Edna Brown made a motion to nominate Ms. Jolie Williams as Vice-Chairman for the McKinney Main Street Board, Mr. Smith seconded the motion and the Board voted unanimously to approve Ms. Jolie Williams as Vice-Chairman. Board Member Jim Smith made a motion to nominate Ms. Kathryn Waite for Secretary/Treasurer for the McKinney Main Street Board, Ms. Julie Williams seconded the motion and the Board voted unanimously to approve Ms. Waite as Secretary/Treasurer.

Chairman Hamilton called for the City Liaison report. Mayor Pro Tem Rath updated the board on the progress for the 380 project, TXDOT has asked the city to wait until after the 26th to vote or make any decision. The McKinney City Council will follow a new format for citizen comments going forward, the first citizen comment time at the meetings will be for items on the agenda, the second citizen comment time will be for any topic. In January the work session and council meeting will be on the same day. There will be a top off party for the parking garage, spaces will be available to the public soon. Chairman Hamilton thanked Mayor Pro Tem Rath for the updates.

Chairman Hamilton called for the Directors Report. Director Rosenthal called for Mr. Jones to update the board on Oktoberfest. Mr. Jones updated the Board on the success of Oktoberfest. Highlights from the event included increase in income, increase in profits, successful VIP experience, pre-sale for tickets worked well, only a few issues, electrical contractor was late and we will address for future events. Overall very successful event, great attendance and positive feedback. Director Rosenthal updated the Board on the wireless speaker project, the first part of the installation is complete, and we will be adding more speakers. Director Rosenthal went to City Council recently to speak about and discuss Bike the Bricks, 3rd Party events and the water tower project. Main Street will be exploring a new route for Bike the Bricks with the same start/finish line and we received a positive response concerning the water tower, it is estimated to cost \$36,000 to get that up and running. We will have a Cultural District kick-off party on November 10 that will include state visitors and a display of 3 possible sculpture projects for Mitchell Park. Arts in Bloom is coming up soon and we have the application process open as we did last year, we have some challenges that we need to address with Arts in Bloom, the local artists, the set-up of tents versus food and other attractions, the Board will form a sub-committee to work on Arts in Bloom 2019.

Chairman Hamilton called for review of the Minutes of the Main Street Board Meetings for May 10, 2018, August 9, 2018 and September 13, 2018. The Board reviewed. Board Member Jim Smith made a motion to approve the Minutes from May 10, August 9, and September 13, 2018, Ms. Jolie Williams seconded the motion and the Board voted unanimously to approve the minutes.

Chairman Hamilton called for review of the financial reports. Director Rosenthal reviewed the reports with the Board, the Board discussed. Board member Kaci Lyford made a motion to approve the financial reports, seconded by Board member Jim Smith, the Board voted unanimously to approve the financial reports.

Chairman Hamilton called for the Introduction and Review of the Main Street Board Responsibilities. Director Rosenthal asked the Board members to review the documents in the packet the outline the purpose of Main Street. The Board discussed.

Chairman Hamilton called for the discussion of past and future events. Director Rosenthal updated the Board on Scare on the Square, we had discussed moving the event to Mitchell Park but received feedback concerning safety for the public so the event will stay on the square with the streets closed. Director Rosenthal updated the Board on Home for the Holidays, the 35 ft. live tree will be delivered on November 13 and lighting will be done on November 15. Asleep at the Wheel will play after the tree lighting, we will have the trains at Gather with a display from Ikea and we will have beer and wine sales by the Sheraton Hotel. Director Rosenthal introduced the 3 new board members and they each introduced themselves.

Vice-Chairman Williams made a motion to adjourn the meeting at 9:44 a.m.

Matt Hamilton
Chairman