CITY OF McKINNEY, TEXAS

Legislation Details (With Text)

File #:	17-623	**Name:**	Citizen Survey
Type:	Agenda Item	**Status:**	Agenda Ready
		In control:	City Council Special Meeting
On agenda:	6/19/2017	**Final action:**	
Title:	McKinney Citizen Survey Results Presentation by National Citizen Survey		
Indexes:			
Attachments:	1. Presentation		

Date	Ver.	Action By	Action	Result

McKinney Citizen Survey Results Presentation by National Citizen Survey

COUNCIL GOAL: Operational Excellence

MEETING DATE: June 19, 2017

DEPARTMENT: Communications & Marketing
City Manager's Office

CONTACT: CoCo Good, Director of Communications & Marketing
Paul Grimes, City Manager

RECOMMENDED CITY COUNCIL ACTION: Receive Presentation from Ashly Perez de Tejada / NCS Survey Consultant

ITEM SUMMARY:

- This is the first citizen survey conducted by the National Citizen Survey and includes a statistically valid sampling as well as provides comparisons to national benchmarks.

BACKGROUND INFORMATION:

- The National Citizen Survey is a collaborative effort between National Research Center Inc. (NRC) and the International City/County Management Association (ICMA).
- The survey and its administration are standardized to ensure high quality research methods and directly comparable results across the NCS communities.

FINANCIAL SUMMARY: N/A

BOARD OR COMMISSION RECOMMENDATION: N/A