CITY OF McKINNEY, TEXAS

Legislation Details (With Text)

File #:	18-470	**Name:**	Logo Design
Type:	Agenda Item	**Status:**	Approved
		In control:	McKinney Arts Commission
On agenda:	6/5/2018	**Final action:**	6/5/2018
Title:	Consider/Discuss/Act on Approving a McKinney Arts Commission Logo		
Indexes:			
Attachments:	1. Logo Designs		

Date	Ver.	Action By	Action	Result
6/5/2018	1	McKinney Arts Commission	Approved	Pass
6/5/2018	1	McKinney Arts Commission	Approved	Pass

Consider/Discuss/Act on Approving a McKinney Arts Commission Logo

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: June 5, 2018

DEPARTMENT: Housing and Community Development

CONTACT: Janay Tieken, Housing and Community Development

ITEM SUMMARY:

- The City of McKinney Communications & Marketing Department created nine different logo designs.
- Commissioners will discuss the designs that could be used by grantees in their promotional materials. Following discussion, commissioners may move to approve one of the designs.

BACKGROUND INFORMATION:

- Arts Commission grant guidelines require grantees to acknowledge the sponsorship of the McKinney Arts Commission in their online and printed materials.
- At the April 19, 2018 McKinney Arts Commission meeting, commissioners requested Manager Tieken contact the City of McKinney Communications & Marketing Department to draft logo concepts.