CITY OF McKINNEY, TEXAS

MCDC
McKINNEY COMMUNITY
DEVELOPMENT CORPORATION

Legislation Details (With Text)

File #:	17-662	**Name:**	(P&C #17-16)
Type:	Agenda Item	**Status:**	Discussion Item
		In control:	McKinney Community Development Corporation
On agenda:	6/29/2017	**Final action:**	
Title:	Consider/Discuss Promotional and Community Event Grant Application Submitted by Embrace Texas (P&C #17-16), in the Amount of $2,500 for the Marketing, Promotion and Advertising of the 2017 Child to Family Event .		
Indexes:			
Attachments:	1. Application		

Date	Ver.	Action By	Action	Result

Consider/Discuss Promotional and Community Event Grant Application Submitted by Embrace Texas (P&C #17-16), in the Amount of $2,500 for the Marketing, Promotion and Advertising of the 2017 Child to Family Event

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COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: June 29, 2017

DEPARTMENT: McKinney Community Development Corporation

CONTACT: Cindy Schneible, President

ITEM SUMMARY:

- Embrace Texas is requesting $2,500 for marketing, promotion and advertising of the 2017 Child to Family event.
- The event will be held November 1, 2017.

BACKGROUND INFORMATION:

- Embrace Texas was founded to meet the needs of foster and adopted children.
- The organization's goal with this event is to recruit foster homes in McKinney, which allows more McKinney foster children to remain in their community.

FINANCIAL SUMMARY:

- MCDC's allocation for Promotional and Community Event grants for this cycle is $50,000.
- MCDC has not granted Embrace Texas a Promotional and Community Event grant for this event in the past.