



21-0525

TITLE: Consider/Discuss/Act on an Ordinance Designating Three-Hour Parking for the Spaces along Wood Street Generally from Cloyd Street to Davis Street

COUNCIL GOAL: Enhance the Quality of Life in McKinney
5D: Promote reinvestment activities in McKinney's historic downtown that balance preservation of historic character and current market needs.

MEETING DATE: June 15, 2021

DEPARTMENT: Development Services - Planning / Engineering

CONTACT: Alek Miller, AICP, Planner II
Robyn Root, P.E., PTOE, Traffic Engineer

RECOMMENDED CITY COUNCIL ACTION:

- Approval of the Ordinance.

ITEM SUMMARY:

- This item is an implementation component of the Downtown Parking Action Plan and aligns with recommendation B-5 - Implement time limits in high-demand lots.
- This Ordinance will designate Wood Street from 50 feet north of Cloyd Street to Davis Street as Three-Hour Restricted Parking.

BACKGROUND INFORMATION:

- In 2019, City Staff presented the Downtown Parking Study, which takes place every five years. The occupancy portion of the study identified that City Lot 4 was the area that reached highest occupancy of any public parking in downtown, exceeding capacity at times. City Lot 4 is bounded by Wood Street on the west side.
- In 2020, Dixon Resources Unlimited / Wood Solutions Group conducted a study and prepared recommendations for managing parking in Downtown McKinney (the "Downtown Parking Action Plan"). The recommendations fall into three categories: wayfinding and signage, parking demand management, and

operations and enforcement.

- A survey conducted by the consultant team showed that majority of visitors or customers in downtown said that three hours or less in downtown was sufficient for their visits (87 percent of visitor respondents).
- Conversion of City Lot 4 to a three-hour time restricted parking lot will contribute to shifting parking demand based on the driver's intended length of stay. This change will nudge employees toward the parking lots or garages without time limits and will result in more spaces being available for the shorter trips made by customers and visitors to Downtown.
- A concurrent Resolution authorizes City Council to designate the City-Owned Parking Lot 4 to a three-hour parking restriction. This Ordinance will designate the spaces along Wood Street adjacent to Lot 4 as a three-hour parking.

FINANCIAL SUMMARY:

- Funding for the signage and pavement markings necessary to designate a portion of Wood Street as a three-hour parking lot is in the Engineering budget.

BOARD OR COMMISSION RECOMMENDATION:

- N/A

SUPPORTING MATERIALS:

[Ordinance](#)