



18-876

TITLE: Consider/Discuss/Act on a Resolution Naming a Park within the Craig Ranch Town Center, Located South of Collin McKinney Parkway and between Meyer Way and Rundell Way

COUNCIL GOAL: Enhance the Quality of Life in McKinney
(5A: Create affordable recreational and cultural arts activities for all ages throughout the city)
(5B: Develop Parks strategy to preserve green space for future park land)
(5C: Continue to market and highlight McKinney as a unique destination for residents and visitors alike)
(5E: Develop sustainable quality of life improvements within the City of McKinney)
(5F: Maximize partnerships between the City of McKinney and private industry)

MEETING DATE: October 16, 2018

DEPARTMENT: Parks, Recreation and Open Space

CONTACT: Michael Kowski, Director of Parks & Recreation

RECOMMENDED CITY COUNCIL ACTION:

- Approve a Resolution naming a new park within Craig Ranch.

ITEM SUMMARY:

- This park is located south of Collin McKinney Parkway and between Rundell Way and Myer Way.
- Naming of a Park is typically coordinated with the project's construction, which is soon to begin.
- The City's naming policy requires that the Parks Board provide a name or names to the City Council for consideration, in accordance with the guidelines set forth by City Council.

- Generally, a name(s) should be selected based on the following: Outstanding and/or predominant geographical or physical features of the land; Outstanding and/or predominant historical features of significance; Contributions of land for a park site; or in honor of a community/state leader or hero.
- The recommended name for this park is Crescent Park, due to the crescent shaped designs that have been incorporated into the layout.
- Using the naming criteria listed above, this name was selected based upon physical features of the park.

BACKGROUND INFORMATION:

- This is a park that is required per the Craig Ranch VCIM agreement and is in satisfaction of the city's parkland dedication ordinance.
- Per that agreement, the developer is required to construct a number of pre-determined parks. The park is owed by the City but constructed and maintained by the Craig Ranch HOA.
- This is an urban park that includes a plaza area, sculptural features, terraced seating, open space, walkways, and landscaping. Visually, this is located at a primary entrance into the area off of Collin McKinney Parkway and Alma Road.

FINANCIAL SUMMARY:

- N/A

BOARD OR COMMISSION RECOMMENDATION:

- On September 13th, 2018, the PROS Advisory Board recommended to City Council that this park be named Crescent Park.

SUPPORTING MATERIALS:

[Resolution](#)

[Municipal Naming Policy](#)

[Presentation](#)