



21-0533

TITLE: Consider/Discuss/Act on a Resolution Designating City Lot 4 as a Three-Hour Time Restricted Parking Lot

COUNCIL GOAL: Enhance the Quality of Life in McKinney
5D: Promote reinvestment activities in McKinney's historic downtown that balance preservation of historic character and current market needs.

MEETING DATE: June 15, 2021

DEPARTMENT: Development Services - Planning / Engineering

CONTACT: Alek Miller, AICP, Planner II
Robyn Root, P.E., PTOE, Traffic Engineer

RECOMMENDED CITY COUNCIL ACTION:

- Approval of the Resolution.

ITEM SUMMARY:

- This item is an implementation component of the Downtown Parking Action Plan and aligns with recommendation B-5 - Implement time limits in high-demand lots.
- This Resolution designates City Lot 4, generally located northwest of the intersection of Kentucky Street and Davis Street, as a three-hour time limited parking lot, effective July 1, 2021, as allowed by Ordinance 2016-06-050.
- Parking spaces within Lot 4 reserved for persons with disabilities and law enforcement will remain as unlimited parking.

BACKGROUND INFORMATION:

- In 2016, the City Council adopted an Ordinance that established a process for the Council to designate a City-owned parking lot to three-hour parking time restriction by adopting a Resolution.
- This item has been prepared in accordance with the established process.
- In 2019, City Staff presented the Downtown Parking Study, which takes place

every five years. The occupancy portion of the study identified that Lot 4 was the area that reached highest occupancy of any public parking in downtown, exceeding capacity at times.

- In 2020, Dixon Resources Unlimited / Wood Solutions Group conducted a study and prepared recommendations for managing parking in Downtown McKinney (the “Downtown Parking Action Plan”). The recommendations fall into three categories: wayfinding and signage, parking demand management, and operations and enforcement.
- A survey conducted by the consultant team showed that majority of visitors or customers in downtown said that three hours or less was sufficient for their visits to downtown (87 percent of visitor respondents).
- Conversion of City Lot 4 to a three-hour time restricted parking lot will contribute to shifting parking demand based on the driver’s intended length of stay. This change will nudge employees toward the parking lots or garages without time limits and will result in more spaces being available for the shorter trips made by customers and visitors to Downtown.

FINANCIAL SUMMARY:

- Funding for the signage and pavement markings necessary to designate Lot 4 as a three-hour parking is in the Engineering and Public Works budget.

BOARD OR COMMISSION RECOMMENDATION:

- N/A

SUPPORTING MATERIALS:

[Resolution](#)