



16-450

TITLE: Discuss Potential Naming of the All-Abilities Playground

COUNCIL GOAL: Operational Excellence

MEETING DATE: May 2, 2016

DEPARTMENT: Parks, Recreation and Open Space

CONTACT: Rhoda L. Savage, Director of Parks, Recreation and Open Space

RECOMMENDED CITY COUNCIL ACTION:

- Discuss the City Council allowing the naming of the All-Abilities Playground based on City Policy and corporate donations received by the Rotary Clubs of McKinney.

ITEM SUMMARY:

- The City is currently working with the Rotary Clubs of McKinney on the design of Bonnie Wenk Phase 2.
- Bonnie Wenk Phase 2 includes an All-Abilities Playground.
- The Rotary Clubs are currently soliciting funds as needed for construction of the All-Abilities Playground as part of the park project.
- Representatives from the Rotary Club requested the ability to offer naming rights for the playground to potential sponsors / donors.
- Staff requested the PROS Board consider this item at their April 14, 2016 regular meeting.
- A copy of the Municipal Facility Naming Policy, 2014-01-008(R), was provided to the Board and is attached herein.
- A copy of the duties of the PROS Board's role in naming parks was also provided to the Board and is attached herein.

BACKGROUND INFORMATION:

- The PROS Board agreed with the naming rights contingent on satisfaction of the City Council naming policy.

FINANCIAL SUMMARY:

- N/A

BOARD OR COMMISSION RECOMMENDATION:

- The PROS Board was in support of this item as long as the City Council policy was adhered to re: the level of funding at greater than 50% of the construction cost.
- The PROS Board and City Council would vote to approve the name recommended by the Rotary Club prior to naming the amenity.

SUPPORTING MATERIALS:

[Municipal Facility Naming Policy](#)

[PROS Board Role in Naming Parks](#)