



16-868

**TITLE:** Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by 3e McKinney (PC#16-11) in the Amount of \$2,200 for Advertising and Promotion of the 2016 Par 3e Golf Tournament

**COUNCIL GOAL:** Enhance Quality of Life in McKinney

**MEETING DATE:** August 25, 2016

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

**ITEM SUMMARY:**

- 3e McKinney is requesting a grant in the amount of \$2,200 for advertising, marketing and promotion of the 2016 Par 3e Golf Tournament.
- Event date is September 12, 2016.
- Goal is to attract 80 players for the tournament.
- Location of the event is Westridge Golf Club.

**BACKGROUND INFORMATION:**

- The mission of 3e McKinney is to engage volunteers in short and long-term community involvement; equip volunteers to serve in love, grace and compassion; empower the under-resourced to long-term self-sufficiency.

**FINANCIAL SUMMARY:**

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDC funded a Promotional and Community Event, in the amount of \$3,000 for the 3e's Run for Cover event in Spring 2016.

**SUPPORTING MATERIALS:**

[Grant Application](#)