



16-874

TITLE: Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by North Collin County Habitat for Humanity (PC#16-17) in the Amount of \$4,500 for Advertising and Promotion of the 2016 Monster Mash Birthday Bash

COUNCIL GOAL: Enhance Quality of Life in McKinney

MEETING DATE: August 25, 2016

DEPARTMENT: McKinney Community Development Corporation

CONTACT: Cindy Schneible, President

ITEM SUMMARY:

- North Collin County Habitat for Humanity is requesting a grant in the amount of \$4,500 for advertising, marketing and promotion of the 2016 Habitat ReStore Monster Mash Birthday Bash.
- Event date is October 29, 2016.
- Event location is North Collin County Habitat ReStore.

BACKGROUND INFORMATION:

- Established in 2009, the goal for NCCHFH ReStore is to provide the community with low-cost new and used construction materials; encourage recycling and generate funds to sustain the work of North Collin County Habitat.

FINANCIAL SUMMARY:

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDC provided a grant of \$4,000 for promotion of the 2015 ReStore Monster Mash event.

SUPPORTING MATERIALS:

[Grant Application](#)