

TITLE: Consider/Discuss/Act on Sponsorship of the 2016 Obelisk Awards Presented by the Business Council for the Arts Leadership Arts Institute

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: October 20, 2016

DEPARTMENT: Housing and Community Development

McKinney Arts Commission

CONTACT: Janay Tieken, Housing and Community Development Manager

ITEM SUMMARY:

- The McKinney Arts Commission participates in activities of the Business Council for the Arts.
- The McKinney Arts Commission supports exemplary contributions to art and culture in North Texas.

BACKGROUND INFORMATION:

 The Leadership Arts Institute, through the Business Council for the Arts, offers an arts-centered curriculum that trains community leaders on board roles and responsibilities, fundraising and development, current issues in the Arts, leadership skills and community development.

FINANCIAL SUMMARY:

- Table sponsorship costs begin at \$2,500 with reserved seating for four (4)
- Program Tribute Ad cost is \$1,000
- Individual Tickets are \$150 each

SUPPORTING MATERIALS:

Obelisk Award Sponsorship