



16-1092

TITLE: Presentation of the Regional Study of Sports

COUNCIL GOAL: Enhance the Quality of Life in McKinney
Operational Excellence

MEETING DATE: October 24, 2016

DEPARTMENT: Parks and Recreation

CONTACT: Ryan A. Mullins, Assistant Director of Parks and
Recreation

RECOMMENDED CITY COUNCIL ACTION:

- Discuss and provide feedback on the Regional Study of Sports

ITEM SUMMARY:

- Ken Ballard of Ballard King and Associates will provide a presentation on the completed Regional Study of Sports.
- The purpose of this study is to perform a regional athletic analysis and develop recommendations for future action for the cities of McKinney, Allen, Frisco, Plano and Richardson.
- The study identifies the community athletic facilities and needs, determining specific issues associated with the use and allocation of these facilities.
- The study discusses developing recommendations for coordination of athletic field policies, procedures, operations, development and renovation of these facilities.
- The study speaks to the use of artificial turf.

BACKGROUND INFORMATION:

- In September of 2012, staff from the cities of McKinney, Allen, Frisco, Plano and Richardson met to discuss the viability of a regional study of athletic field use.
- Over the next several months, numerous meetings were held with representatives from all five cities to discuss the scope of the study and develop a Request for Qualifications (RFQ).

- In the fall of 2014, an RFQ was released by the City of Plano for the Regional Study of Sports for the five city coalition.
- In February of 2015 interviews were held in Plano with the firms that submitted RFQ's for the study. From these interviews, Ballard King was ultimately selected to perform the study.
- In August of 2015 meetings were held in McKinney with representatives from the McKinney Girls Softball Association, McKinney Little League Baseball, McKinney Baseball Association, McKinney Soccer Association, McKinney Sports Connection, McKinney Lacrosse Club and NorTex Cricket Club to discuss their field usage, concerns and thoughts on the City of McKinney athletic fields.
- Input received from the various leagues was taken into consideration in preparation of the study.
- The study was completed in late summer of 2016.
- A summary of those findings, and recommended next steps will be presented during the Work Session.

FINANCIAL SUMMARY: N/A

BOARD OR COMMISSION RECOMMENDATION: N/A

SUPPORTING MATERIALS:

[Presentation](#)