



17-655

TITLE: Consider/Discuss Promotional and Community Event Grant Application Submitted by North Collin County Habitat for Humanity (P&C #17-09), in the Amount of \$4,000 for the Marketing, Promotion and Advertising of the 2017 Monster Mash Birthday Bash Event

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: June 29, 2017

DEPARTMENT: McKinney Community Development Corporation

CONTACT: Cindy Schneible, President

ITEM SUMMARY:

- North Collin County Habitat for Humanity is requesting a grant in the amount of \$4,000 for marketing, promotion and advertising of the 2016 Habitat ReStore Monster Mash Birthday Bash.
- Event date is October 28, 2017.
- Event location is North Collin County Habitat ReStore.

BACKGROUND INFORMATION:

- Established in 2009, the goal for NCCHFH ReStore is to provide the community with low-cost new and used construction materials; encourage recycling and generate funds to sustain the work of North Collin County Habitat.

FINANCIAL SUMMARY:

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDC has provided promotional grant funding in the amount of \$16,050 since 2010.

SUPPORTING MATERIALS:

[Application](#)