



17-661

**TITLE:** Consider/Discuss Promotional and Community Event Grant Application Submitted by Mission Regan (P&C #17-15), in the Amount of \$5,000 for the Marketing, Promotion and Advertising of the 2017 Golf Tournament

**COUNCIL GOAL:** Enhance the Quality of Life in McKinney

**MEETING DATE:** June 29, 2017

**DEPARTMENT:** McKinney Community Development Corporation

**CONTACT:** Cindy Schneible, President

**ITEM SUMMARY:**

- Mission Regan is requesting \$5,000 for marketing, promotion and advertising of the annual golf tournament organized by the organization.
- Event date is October 6, 2017.
- Attendance goal is 120.

**BACKGROUND INFORMATION:**

- Mission Regan was established to bridge the chasm between people who have too much and people who struggle to survive.
- Mission Regan collects and supplies medication and medical equipment to those in need - locally and globally.

**FINANCIAL SUMMARY:**

- MCDC's allocation for Promotional and Community Event grants for this cycle is \$50,000.
- MCDC has not awarded a Promotional and Community Event grant to Mission Regan for this event in the past.

**SUPPORTING MATERIALS:**

[Application](#)