



17-1188

TITLE: Consider/Discuss/Act on an Ordinance Amending Section 134-7, Entitled “Business and Agricultural Zoning Districts” of the City of McKinney Sign Ordinance to Allow Monument Signs a Maximum Height of 8 Feet and to Allow Electronic Message Signs a Maximum Size of 60 Square Feet

COUNCIL GOAL: Direction for Strategic and Economic Growth

MEETING DATE: December 5, 2017

DEPARTMENT: Building Inspections

CONTACT: Jeff Harris, Chief Plans Examiner

RECOMMENDED CITY COUNCIL ACTION:

- Approval of Ordinance Amendment

ITEM SUMMARY:

- This item is to consider an amendment to the Sign Ordinance that would allow On-Premise Detached Monument Signage to be a maximum of 8 feet.
- This item is also to consider an amendment to the Sign Ordinance that would allow Changeable Electronic Variable Message LED Signs to be a maximum of 60 square feet.
- Both amendments would allow Monument Signage to be proportional to the size roadway they are on. Smaller roadways would still have a maximum height of 6 feet for Monument Signs.
- The proposed amendments would also bring consistency with neighboring cities.
- Staff supports the approval of both amendments.

BACKGROUND INFORMATION:

- The current City of McKinney Sign Ordinance requires a maximum height of 6 feet for monument signs on City Right-of-Ways 250 feet in width or below.
- The current City of McKinney Sign Ordinance requires a maximum size of 20 square feet for all Electronic Variable Message LED Signs.

FINANCIAL SUMMARY:

- N/A

BOARD OR COMMISSION RECOMMENDATION:

- N/A

SUPPORTING MATERIALS:

[Sign Ordinance Amend 2017](#)
[Sign Ord Red Line Sec.134-7](#)