



18-096

TITLE: Consider/Discuss/Act Transit Survey Results and Implementation of the Low Income Transit Subsidy Pilot Program

COUNCIL GOAL: Direction for Strategic & Economic Growth

MEETING DATE: January 31, 2018

DEPARTMENT: Housing and Community Development

CONTACT: Anthony V. Cao, Transit Administrator

RECOMMENDED MUTD BOARD ACTION:

- Approve the implementation of the Low Income Transit Subsidy Pilot Program.

ITEM SUMMARY:

- The transit survey went live on November 27, 2017 and closed on January 5, 2018.
- The survey was also available in hard copy format and was disseminated to participating MUTD member cities as well as local McKinney community organizations and non-profits.
- Anthony V. Cao will present survey findings.
- Staff is seeking Board direction on decision points for the pilot program.

BACKGROUND INFORMATION:

- The MUTD Board directed staff to research ways to expand the program to residents that do not qualify as elderly or disabled under current program guidelines. The expansion of the program intends to allow residents to access employment opportunities, medical appointments, school, and more.
- At the August 30, 2017 MUTD meeting, staff presented to the Board low income research and proposed a pilot program for low income individuals and families. The Board requested staff to work with participating MUTD cities and develop a proposal analysis for different subsidy options.
- Staff met with representatives from each of the participating McKinney Urban Transit District (MUTD) entities on October 19, 2017 to discuss different low income subsidy options. It was concluded that data from a survey was needed to

- help structure the pilot program.
- On November 1, 2017, the MUTD Board approved staff to develop and disseminate a survey for the purpose of capturing data that was used to structure the Low-Income Subsidy Transit Program.

SUPPORTING MATERIALS:

[Presentation](#)