



18-095

TITLE: Consider/Discuss/Act on Lyft Integration and Expansion

COUNCIL GOAL: Direction for Strategic & Economic Growth

MEETING DATE: January 31, 2018

DEPARTMENT: Housing and Community Development

CONTACT: Anthony V. Cao, Transit Administrator

RECOMMENDED BOARD ACTION:

- Authorize staff to continue researching Lyft integration possibilities with DCTA and administer the implementation of Lyft as it pertains to Collin County Transit.

ITEM SUMMARY:

- Michelle Bloomer, DCTA, will provide information regarding Lyft integration

BACKGROUND INFORMATION:

- On January 17, 2018, City of McKinney and DCTA staff participated in a strategic planning transit workshop.
- Lyft Integration was a topic of discussion as a way to more effectively serve rural areas of the MUTD.

SUPPORTING MATERIALS:

[Presentation](#)