



18-346

TITLE: Consider/Discuss/Act on Project Grant Reimbursement Request of \$2,750 for MPAC for Arts in Bloom

COUNCIL GOAL: Enhance the Quality of Life in McKinney

MEETING DATE: April 19, 2018

DEPARTMENT: Housing and Community Development

CONTACT: Janay Tieken, Housing and Community Development

ITEM SUMMARY:

- Produced and sponsored by McKinney Main Street, Arts In Bloom - a Celebration of Art and Wine, will take place in Historic Downtown McKinney April 13-15, 2018. The event features national, regional and local artists set up on the tree-lined streets surrounding the McKinney Performing Arts Center. During the event the streets of downtown come alive with fascinating sights and sounds as fine artists, performance artists, musicians, Texas wineries, and food vendors took part in the three-day celebration.
- MPAC is requesting a Project Grant of \$2,000 to support Arts in Bloom. The grant funding would provide for rental of a 20' x 120' tent, water barrels, lighting, and side walls to shelter local artists at work.
- McKinney ISD art students were new participants in 2017, and the Arts Commission provided grant funds for rental of a tent for their use. For 2018, an amount of \$750 is requested for rental of a 20' x 40' tent with display fencing and lighting. Funding to be channeled through MPAC.

BACKGROUND INFORMATION:

- Project Funds provide financial assistance for the costs associated with a single project, or if the applicant is applying for the first time.
- Per 2018 Arts Grants Guidelines approved by Council on October 3, 2017, Project Grants can pay up to 50% of eligible project expenses, not to exceed \$3,000.

FINANCIAL SUMMARY:

- If approved, the current balance of Project funds will be \$10,340

SUPPORTING MATERIALS:

[Arts in Bloom Application](#)